

## WORKSHOP

# Ensuring Satellite remains available for media applications

## PROGRAMME

WEDNESDAY 03 JULY 2024

10:00–10:05	<b>Welcome to the Workshop by the Chair of EBU's Strategic Programme on Spectrum</b>	David Hemingway (BBC)
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### BROADCASTERS' USE OF SATELLITE PLATFORMS

Moderated by Susanne Rath (ARD)

10:05–10:20	<b>For distribution: DTH and feeds to terrestrial networks</b>	Robert Webber (BBC)
10:20–10:35	<b>For contribution and newsgathering</b>	Jörg Funk (ARD/SWR)
10:35–10:50	<b>Trends and the future</b>	Piotr Kaszynski (EBU News network)
10:50–11:00	<b>Panel discussion and conclusions</b>	
11:00–11:15	– Coffee break –	

### NEW SATELLITE TECHNOLOGIES

Moderated by Cath Westcott (BBC)

11:15–11:30	<b>The rise of NGSO and opportunities presented</b>	Mike Walsh (Methera)
11:30–11:45	<b>The D2D satellite use case</b>	Guy Christiansen (Apple)
11:45–12:00	<b>5G Broadcast in a multilayer, anywhere, resilient and sustainable ecosystem</b>	Antonio Arcidiacono (EBU)
12:00–12:15	<b>5G NTN, what's in it for the satellite industry?</b>	José Luis Alcolea (Hispasat)
12:15–12:30	<b>Panel discussion: The satellite revolution and opportunities for the media industry</b>	
12:30–13:30	– Lunch break –	

### REGULATION OF SATELLITES

Moderated by David Hemingway (BBC)

13:30–14:00	<b>The current regulatory regime: ITU RR and various Appendixes</b>	Anna Marklund (SES)
14:00–14:30	<b>WRC-27: The satellite-heavy WRC</b>	Thomas Welter (ANFR)
14:30–15:00	<b>Agenda items of relevance to EBU Members and possible cooperation with the satellite industry</b>	
15:00	– End of workshop –	