

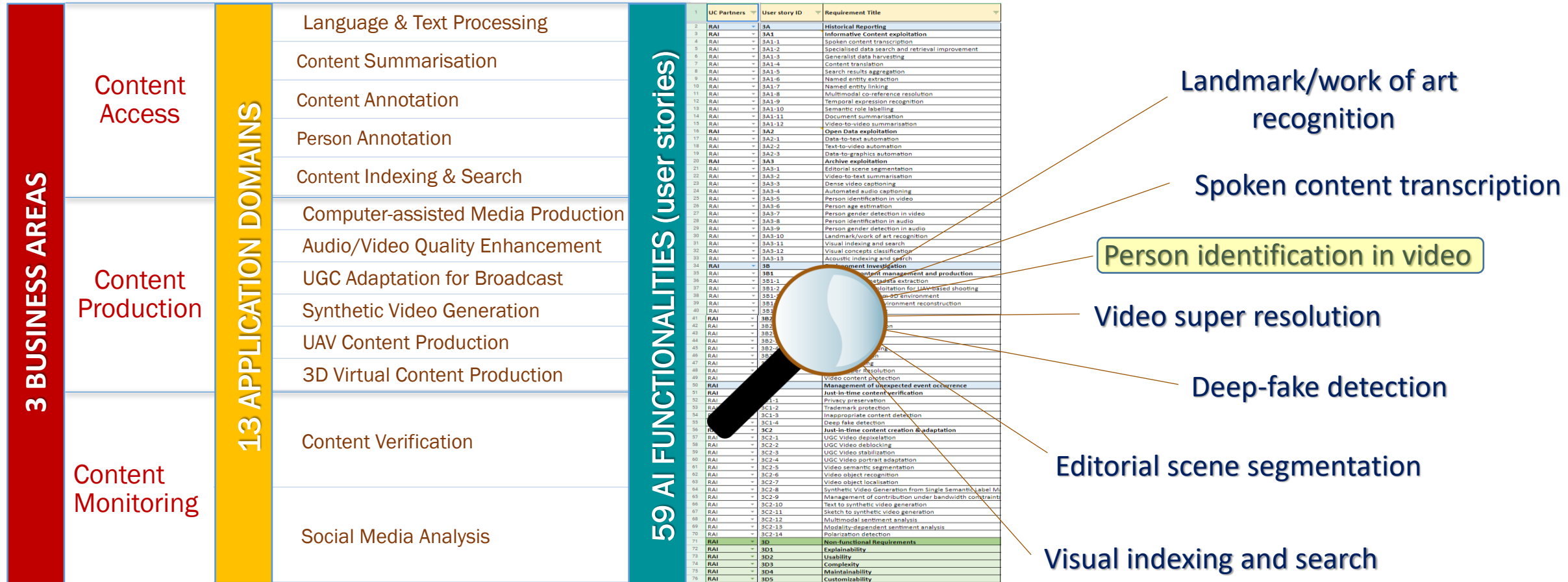


Face recognition and gallery management

Maurizio Montagnuolo
Rai – Radiotelevisione Italiana
Centre for Research, Technological Innovation and Experimentation (CRITS)

EBU Workshop on “Facial Recognition: benchmarking key technologies” – 21st June 2023

AI in media workflows



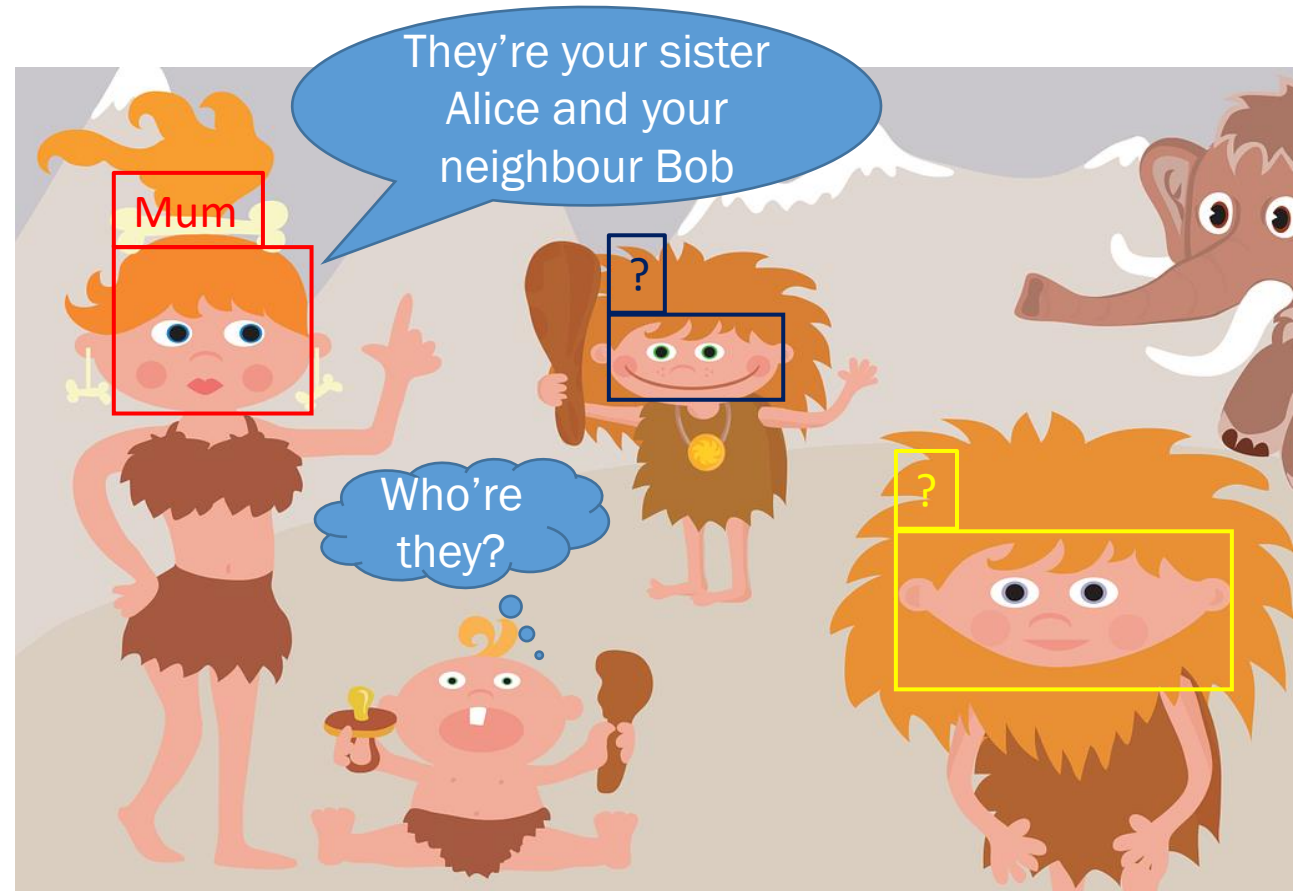
How do humans perceive faces?

Infants give preferential attention to human faces; thus, they are able to discern them from other objects

Without proper teaching, infants (and humans in general) can't associate faces to identities

Infants recognise familiar faces and respond happily to them

Adults teach infants to differentiate between familiar people and strangers



How do machines perceive faces?

- Face Detection:
this is the process by which the areas of an image containing faces are located
- Face Representation:
a face is described by a numerical vector (embedding) that represents the features of the face's keypoints
- Face Similarity:
it is the process by which the degree of likeness between 2 faces is determined. Likeness is computed based on the face embedding and a similarity (distance) function
- Face Clustering:
it is the process by which faces with similar key point features are grouped
- Face Verification:
it computes one to one similarity to check if two faces are from the same individual
- Face Identification:
it computes one to many similarity to determine the specific identity of an unknown face

The Face Management Framework

- It implements an end-to-end pipeline for face identification and content annotation based on few-shot or zero-shot face embedding extraction models
- The workflow of the FMF is a backend process made of two phases:
 - (1) Management (create / read / update / delete) of a gallery of reference identities, i.e., people to be annotated;
 - (2) detection, identification and grouping of the reference identities in unannotated video streams
- The reference gallery may be edited in an opportunistic (e.g., based on production or archival metadata) or strategic way (e.g., based on a priori list of celebrities)

Requirements



Extensibility

The Gallery must include links to knowledge databases that enrich the metadata of the enrolled identities



Scalability

The Gallery must not have any functional limitations on the number of enrolled identities, except for physical HW restrictions (e.g., disk or memory size)



Flexibility

The Gallery must provide basic logic to:

- disambiguate homonyms
- create custom profiles
- update metadata
- group profiles

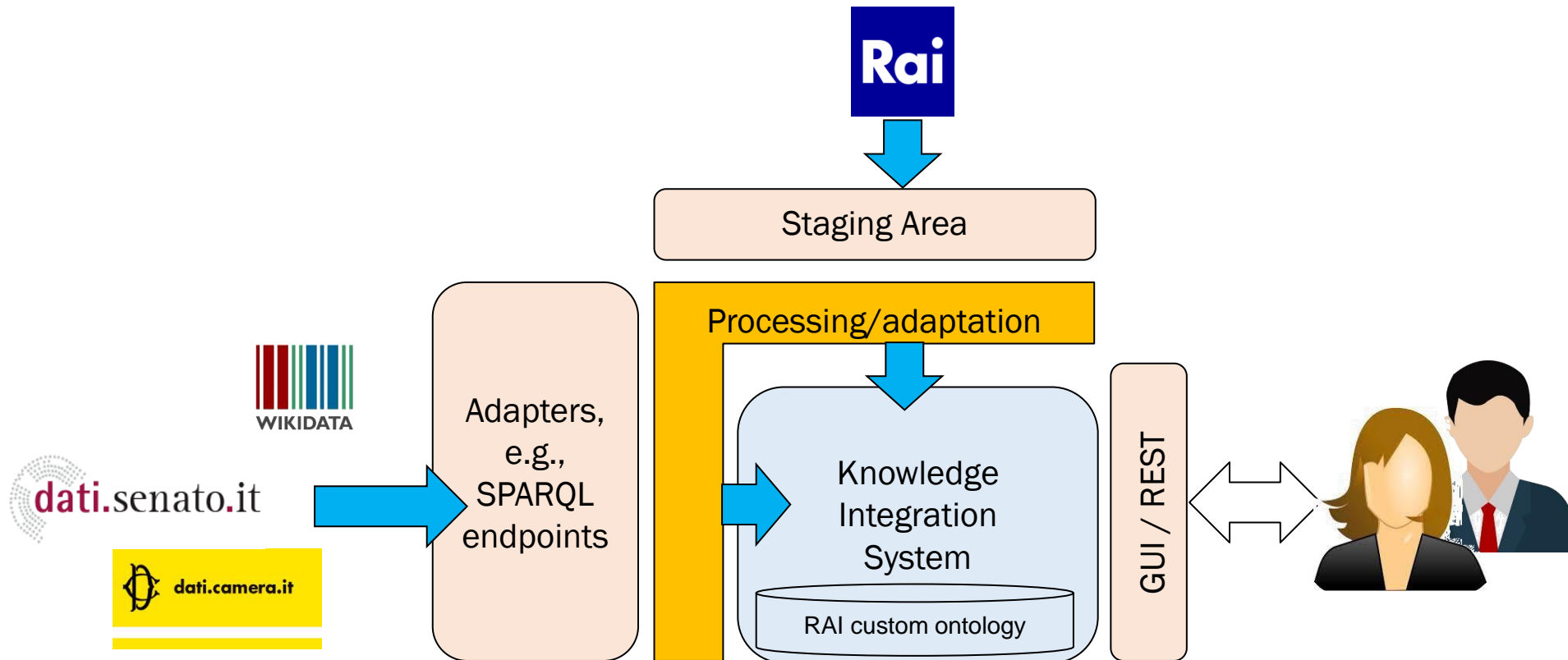
of the enrolled identities



Variety

The Gallery must be as diversified as possible regarding attributes (e.g., age, head pose, mack-up) of the enrolled identities

High level architecture



Conceptual model

PERSON:

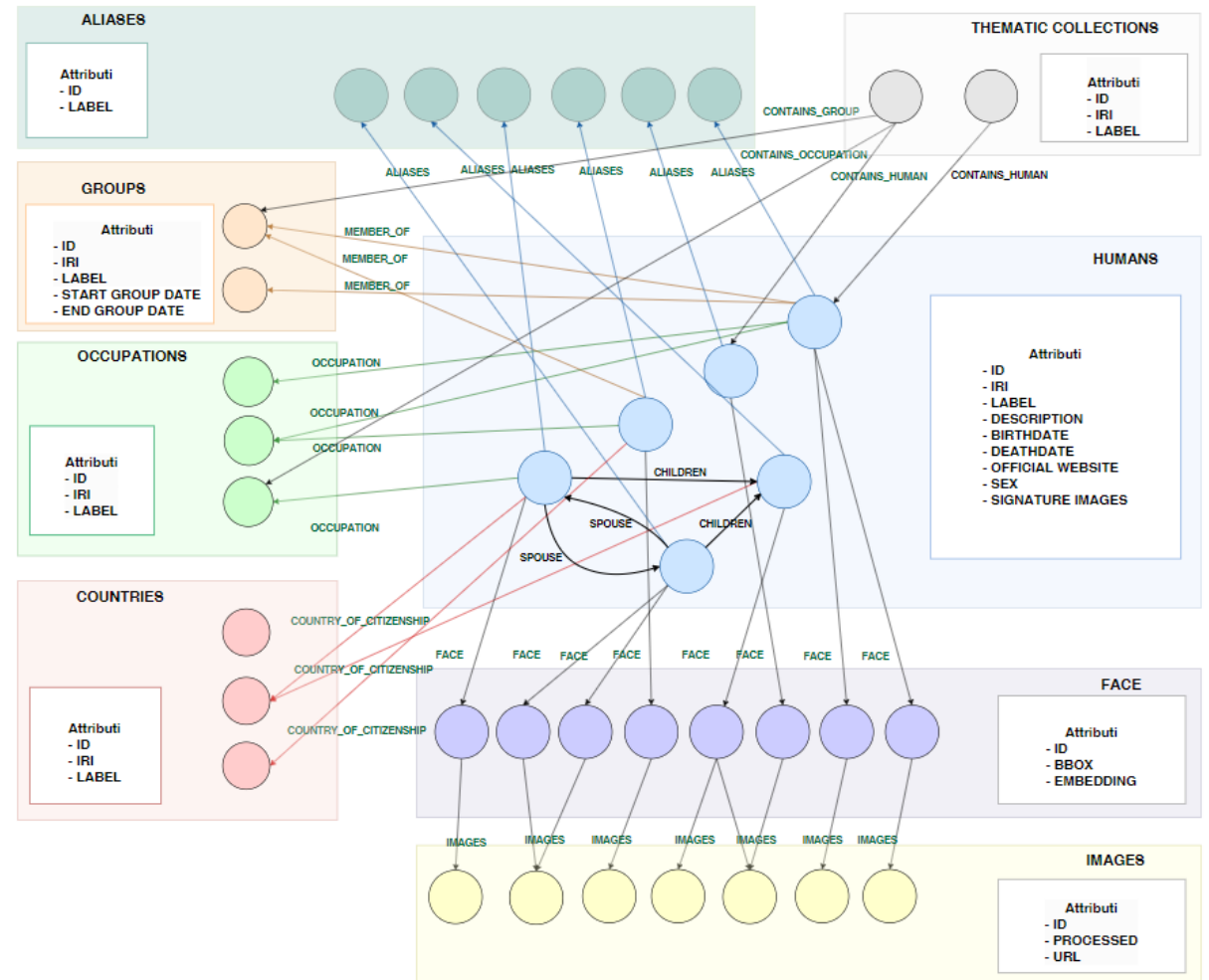
A media personality who is notable for being either internationally (e.g., a music star), nationally (e.g., a TV programme presenter) or locally (e.g., a representative of a municipal body or institution) acknowledged

PERSON GROUP:

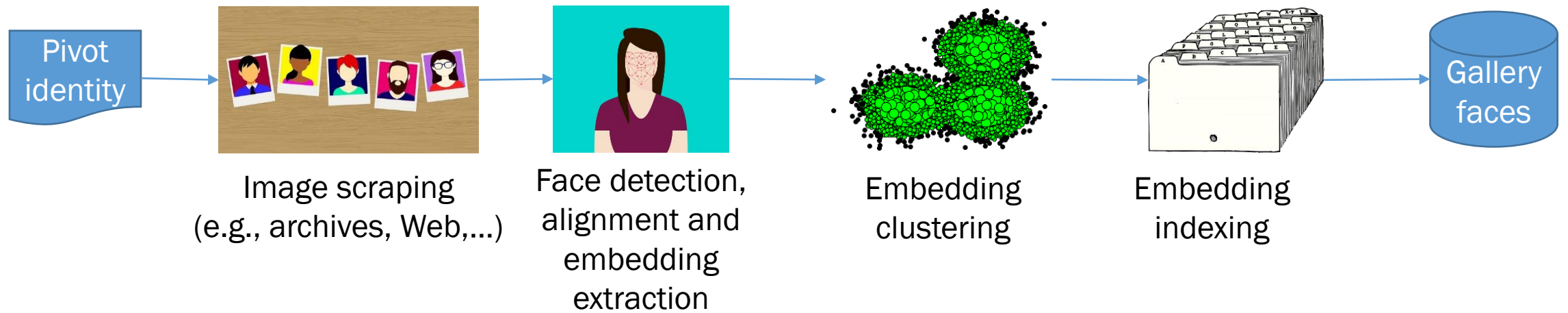
A collection of persons sharing some interests, memberships, or other criteria defined by the user (e.g., the members of a band)

THEMATIC COLLECTION:

A hierarchical set of person groups (e.g., Italian ESC participants)



Technical implementation



Application example (1)

Planned Event



Production need:
Mashup for RaiPlay

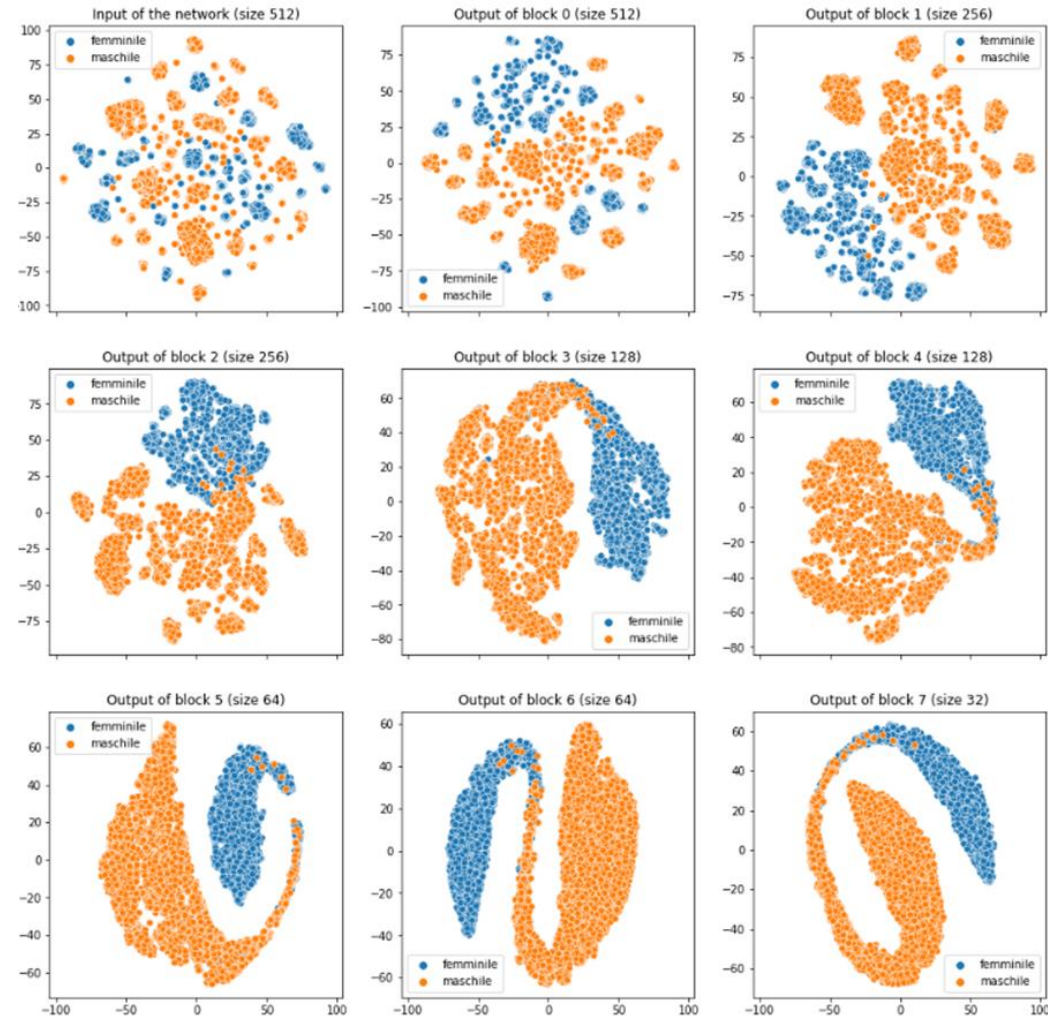


Face Management Framework



Application example (2)

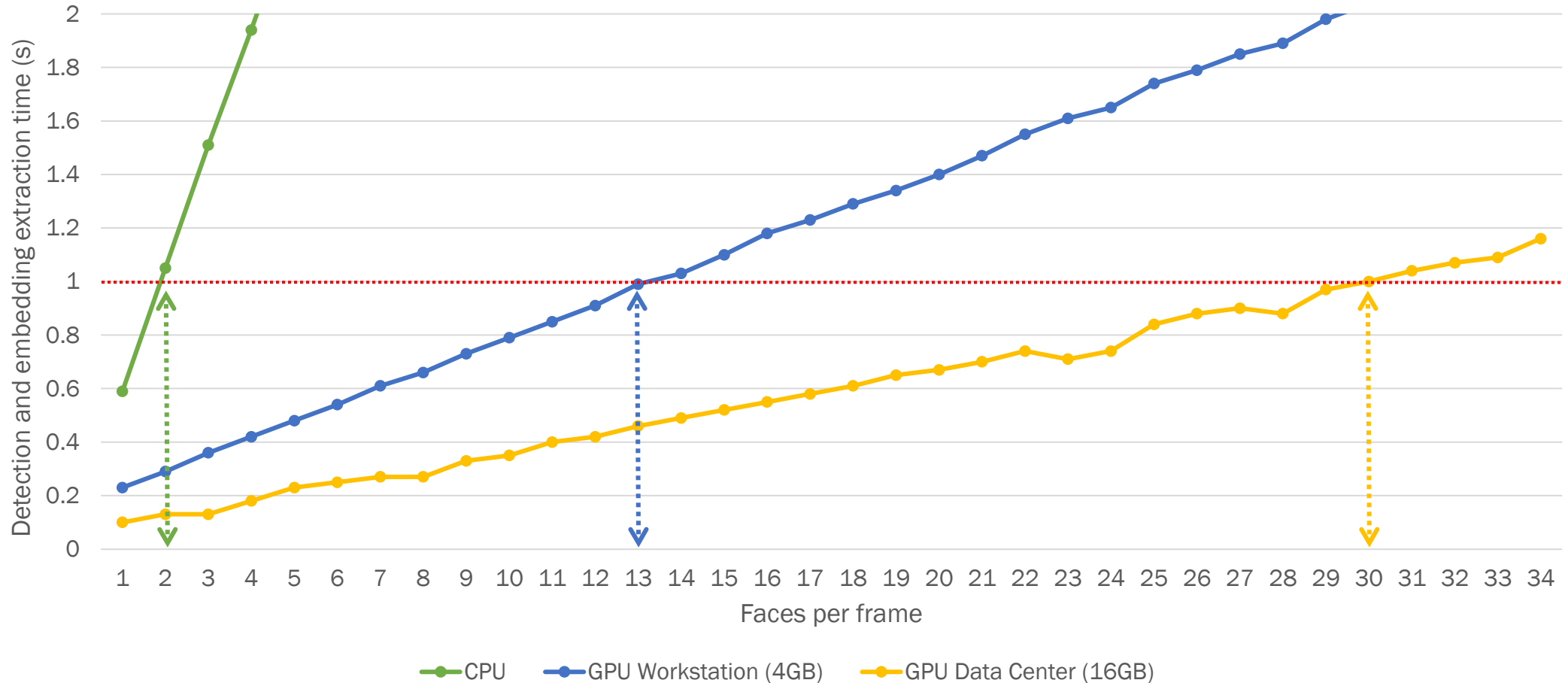
- What: analysis of facial related gender features
- Why: monitoring gender equality in TV coverage
- How: FMF face embeddings to feed an 8-block MLP network



Demo

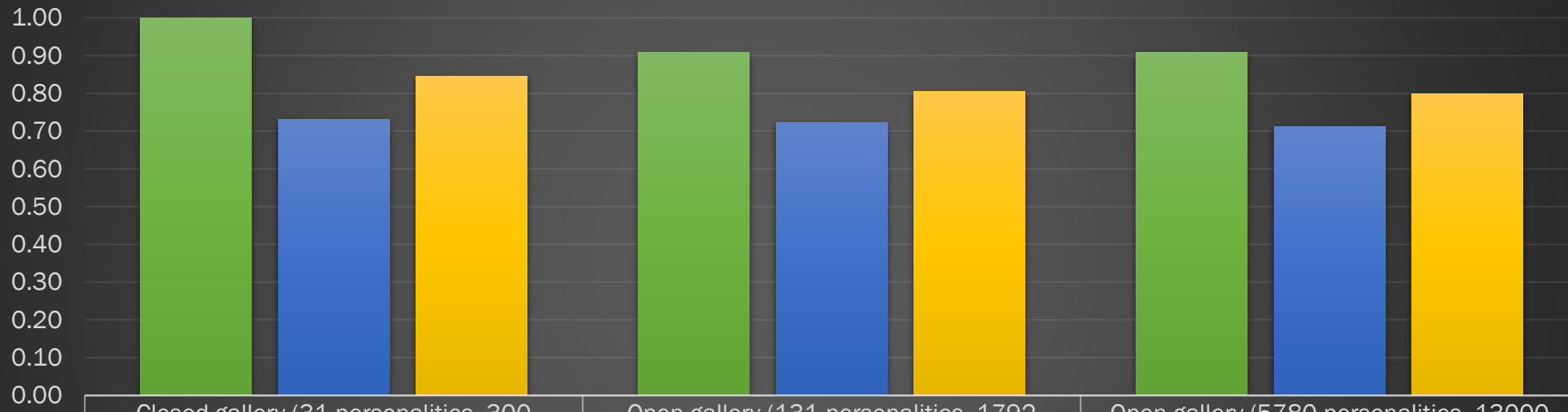
1. Gallery creation
2. Content annotation & monitoring

Benchmarking algorithms (1)



Benchmarking algorithms (2)

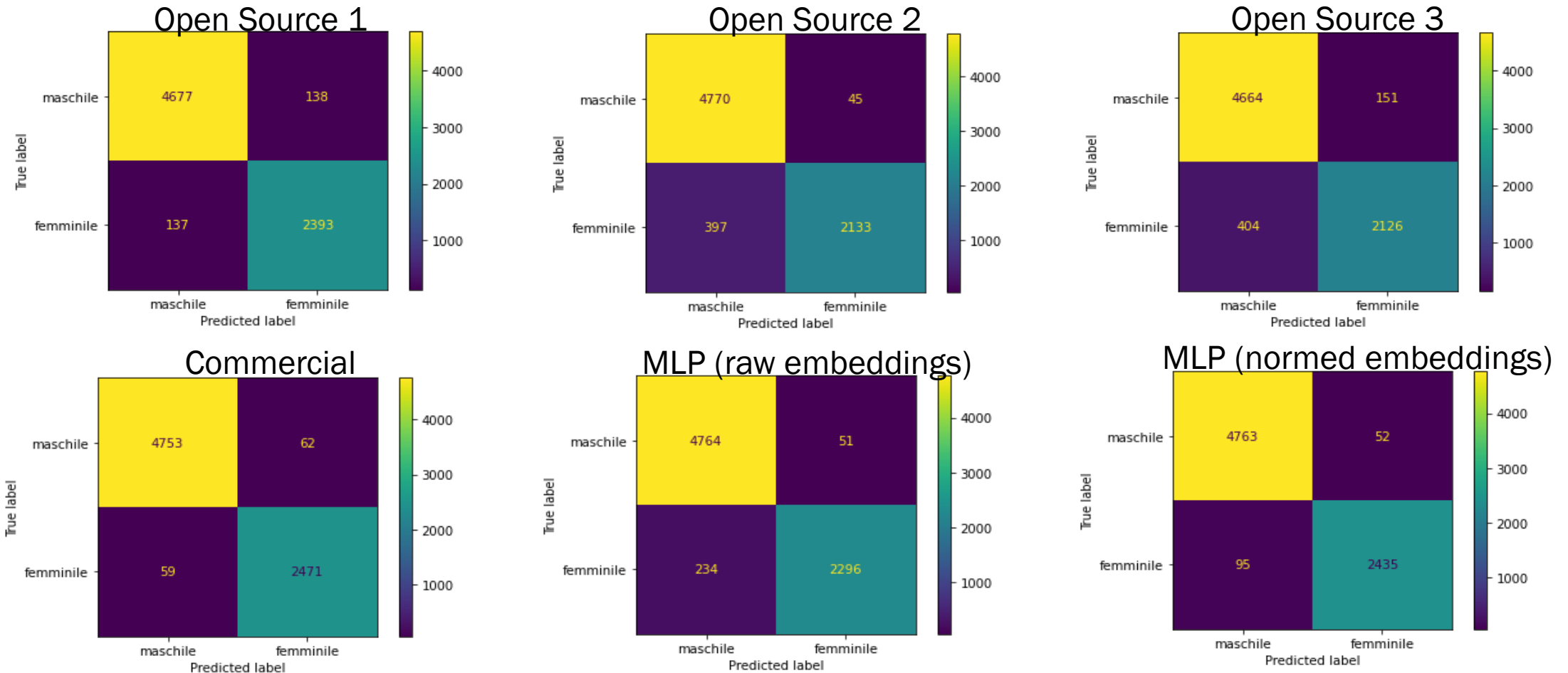
Video clip of ~1h length – 31 TV personalities with either international, national, or local notoriety - 3854 processed faces



■ Precision
■ Recall
■ F-Measure

■ Precision ■ Recall ■ F-Measure

Benchmarking algorithms (3)



Benchmarking processes & systems

Testing scenario: Remote sessions

- *Demo + interactive samples + brainstorming*
- *Questionnaires*

User data

To collect information about the professional background of the interviewees

Graphical User Interface

To ask feedback about several aspects of the GUI, such as intuitiveness and interactivity

Tool functionalities

To ask feedback about the usefulness or impact of each functionality on existing workflows following a 5-point rating scale (i.e., “strongly disagree, disagree, neutral, agree, strongly agree”)

Final section

- To collect suggestions for subsequent refinements, adaptations and improvements
- KPI evaluation (3 statements to measure results with respect to the provided KPI)

Main users' suggestions



GUI improvements

- Provide more options for filtering based on broadcast metadata, e.g., date, channel or programme's title
- Need for more information about technical metadata, e.g., video formats, resolution or size
- Display further statistics about a person/face, e.g., the percentage of time appearance Vs the video length or the face size Vs the frame size
- Ability to show the keyframes of more than one person at a time



New functionalities

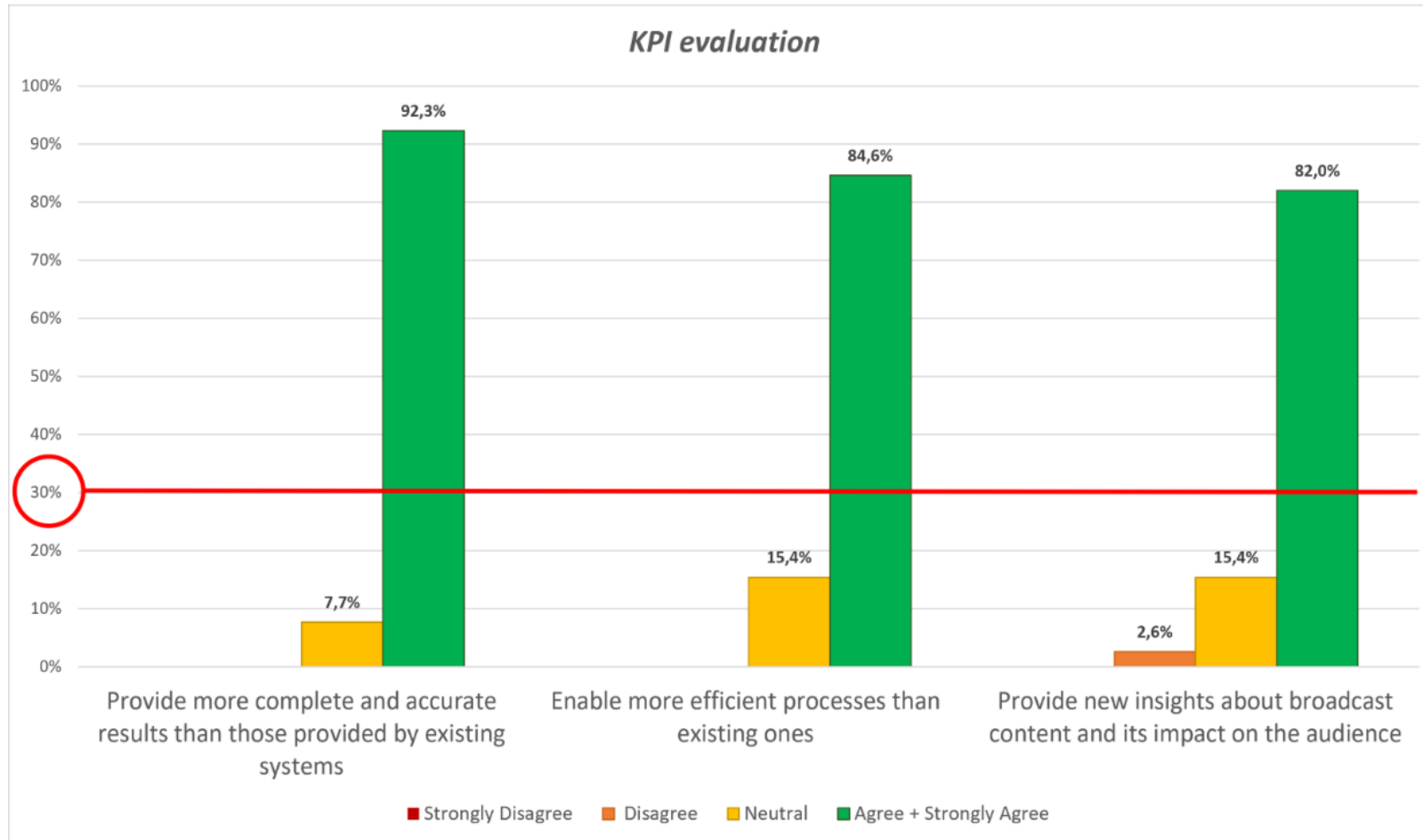
- Recognise speaking people
- Identify the type of camera shot for the detected face, e.g., close-up, very close-up, etc.
- Search by facial-related attributes, e.g., hairs colour, wearing hats or glasses, moustache, etc.
- Search by people and context, e.g., a certain person on the street



The most popular

- Need for **cross-referencing face annotations with further information**, such as speech transcriptions

KPI evaluation



KPI definition:

Enabling more efficient methodology for detection and identification of people within the broadcaster's production processes

Conclusions

- AI technologies for face management (i.e., detection, verification, identification, clustering) have the potential to provide significant support to the media value chain
- On the application side, there are several possible use cases where these technologies could be of benefit
- In some cases, individual components address only a relatively small part of a much bigger problem, as for example the gender analysis is only an aspect of a wider process monitoring the representation of female characters in RAI TV programmes
- Flexible, varied and informative Galleries are fundamental to success
- In the Gallery creation process, different strategies may be applied, according to the tasks to be executed
 - Closed Gallery in which the list of reference TV personalities is circumscribed, e.g., a talk show
 - Open Gallery in which the list of reference TV personalities is undefined, e.g., unsupervised annotation

Thank you!

 maurizio.montagnuolo@rai.it



White paper:

“AI in Vision: high quality video production and content automation”

This work is supported by the UE Horizon 2020 (Grant Agreement 951911 – AI4Media)