

EBU Webinar on Sustainable Production

9TH JULY 2015

STRATEGIC PROGRAMME ON SUSTAINABLE
TECHNOLOGY IN BROADCASTING



Welcome

- 10:30 Introduction – Jigna Chandaria, Chair of STiB
- 10:40 Albert, a carbon calculator for production - Aaron Matthews, BAFTA
- 11:00 Introduction to Albert+, a checklist for productions to help them become more sustainable – Nick Leslie, BBC
- 11:20 Sustainable production in Germany and in the film industry – Michael Geidel, Green Film Initiative
- 11:40 Questions and discussion
- 12:15 Wrap up and summary
- 12:30 End



Our EBU group

Strategic Programme on Sustainable Technology in Broadcasting

<https://tech.ebu.ch/groups/green>

Aims and objectives

1. To build a common view of the environmental impact of media, though sharing information between broadcasters
2. To identify specific activity and work areas, in (i) production and distribution, (ii) consumption
3. To act as a collective voice when liaising with industry and other bodies



Our EBU group

- Open to non-EBU members
- Meetings are usually online – cheaper and greener!
- Planning another webinar in Autumn looking at the environmental impact TV distribution and consumption, e.g. comparing DTT with mobile and online
- Get in touch if you'd like to contribute / have a case study to share
- <https://tech.ebu.ch/groups/green>

Guidelines on Sustainable Production

Earlier this year we released two documents:

Sustainable Production Overview provides an short introduction to sustainable production – what it is , the benefits and some examples.

Aimed at managers, production teams and general audience

Tech 3367 <https://tech.ebu.ch/publications/tech3367>

Practical Steps to Sustainable Production – this documents contains a list of recommendations for specific steps that a production or organisation can take

Aimed at production teams

Tech Report 031 <https://tech.ebu.ch/publications/tr031>

