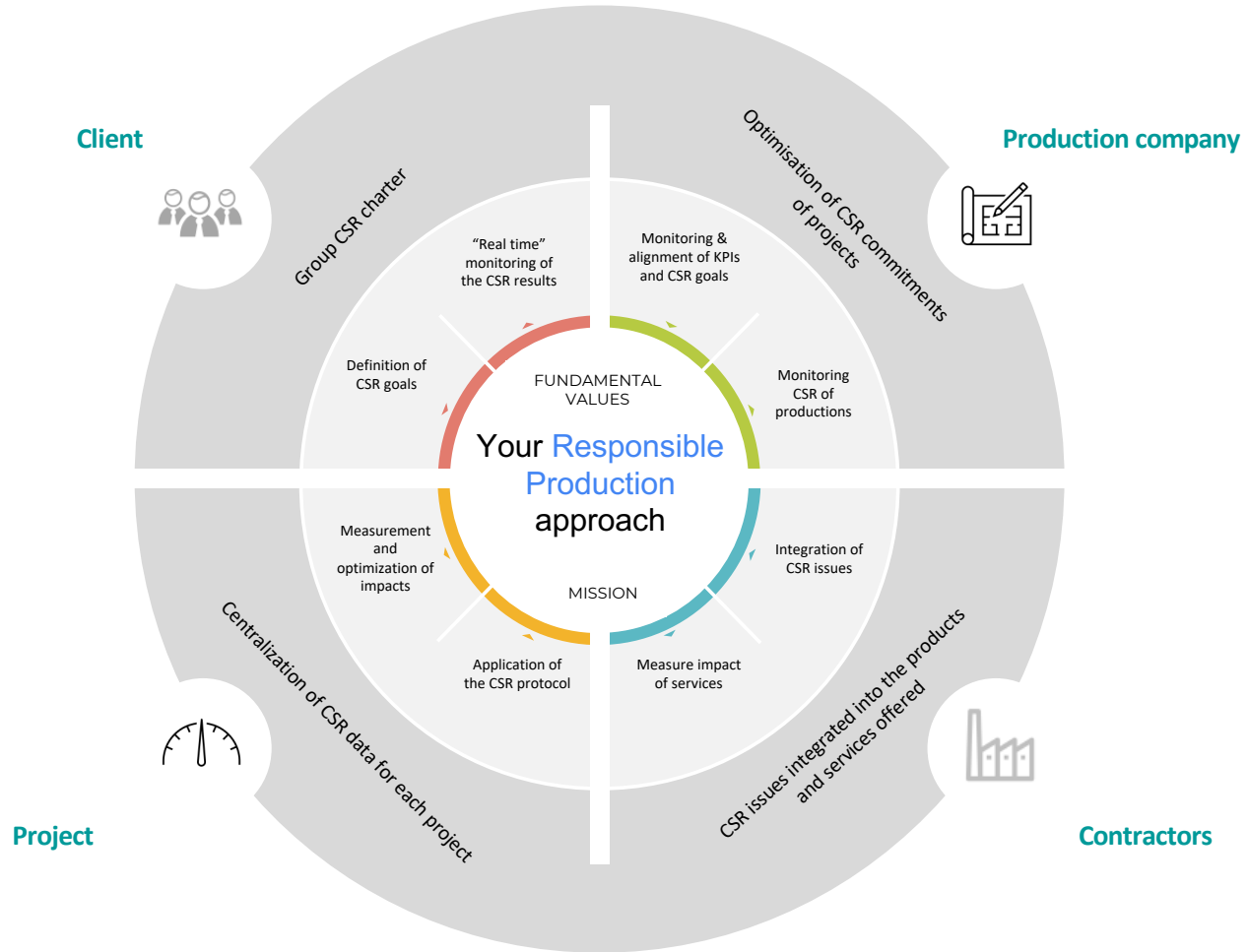




**flying secoya**

An innovative  
« Responsible Production »  
approach

# An ecosystem approach



# A structured and standardized “Responsible Production” approach

Applicable to the majority of projects and structured using a management tool, **Secoset®**

The purpose of this process is to be:

- **Framework:** clear strategy + objectives meeting the needs and constraints of the various creative steps.
- **Inclusive:** applicable by all teams and to all projects.
- **Incentive:** simple, accessible criteria that boost the production skills of teams and stakeholders.
- **Sustainable:** instant leveraging of all stakeholders’ commitments and ethics, which will result in driving change.

It is expressed through “**Responsible Production**” accreditations awarded by Secoya after verifying supporting evidence



**Carbon Footprint**  
Measured and limited



**Societal approach**  
Engaged and inclusive



**Social rights**  
Applied and respected



**Communication**  
Targeted and structured



**Biodiversity**  
Considered and preserved



**Responsible consumption**  
Consistent and fair



**Energy**  
Optimised and decarbonised



**Mobility**  
Well thought-out and alternative



**Food**  
Sustainable and responsible



**Waste**  
Managed and recycled

The 17 UN Sustainable Development Goals



The 7 central questions of standard ISO 26000

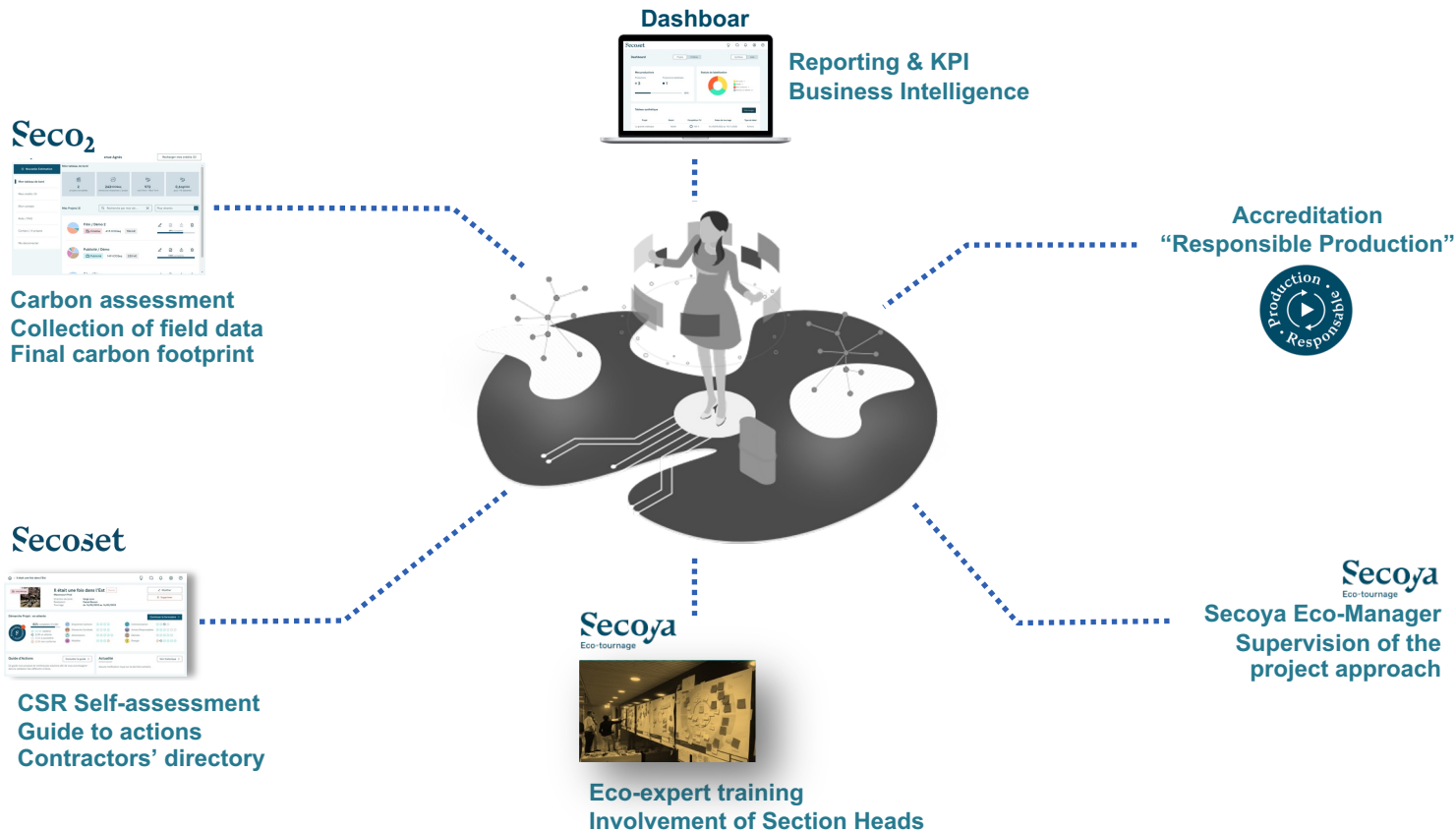


Responsible management systems applied to event-management activity



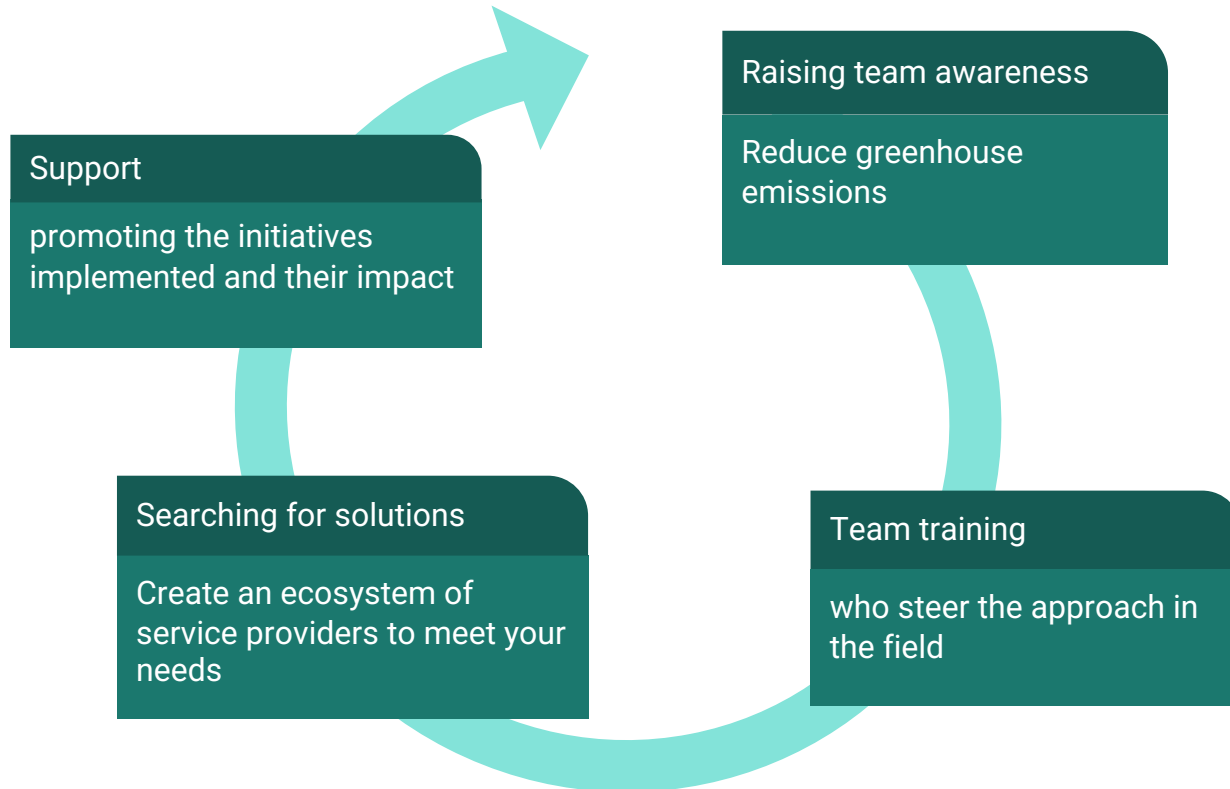
Adapted specifically for the audiovisual sector, the 10 topics for “Responsible Production” stem from the main compliance frameworks, appropriate to reality on the ground.

# Bespoke resources:



# Action plan developed

for responsible production and lower greenhouse gas emissions



# The climate impact of transport

## Examples of the impact of 10,000 km travelled

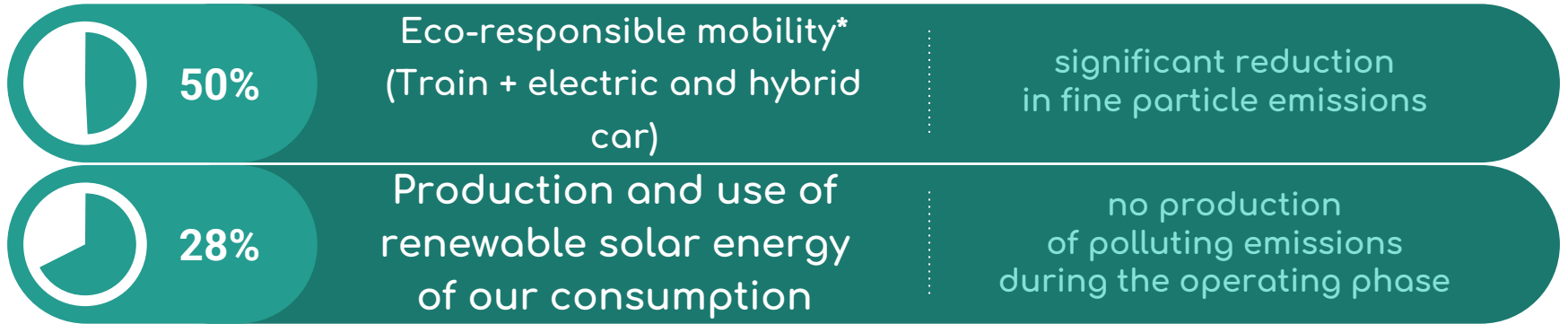


<https://agirpourlatransition.ademe.fr/particuliers/bureau/deplacements/calculer-emissions-carbone-trajets>

<https://impactco2.fr/transport>

# Summary of our eco-responsible action

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Our eco-responsible actions have helped to protecting the communities that have welcomed us and fight against the greenhouse effect and global warming in our own way by taking action in favor of the environment!

# What do these Kg of CO2e represent?

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Kg of CO2e saved by travelling by train instead of by car for the entire film :

14,527 Kg of CO2e\* saved

equivalent to the consumption of  
62 years of electric heating  
of a 63 m<sup>2</sup> apartment\* saved

\*<https://impactco2.fr/convertisseur>

\*\*1m<sup>2</sup> = 3.7 Kg of CO2 equivalent or 233.1 Kg of CO2 equivalent for 63m<sup>2</sup>.



# Elimination of diesel generators

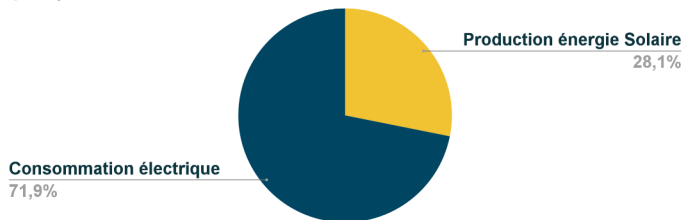


Energie  
Optimisée et  
décarbonée

Mobilvolts is a solar power supplier specializing in outdoor events. It has responded to the constraints of film production with equipment adapted equipment.



Use of photovoltaic panels combined with batteries to power the shoot.



**163.8 kW were generated**

correlating this figure with the average diesel consumption of a generator, we obtain

**845 Kg of CO<sub>2</sub>e\* were saved**

\* Equivalent to 3 years and 7 months of electric heating for a 63 m<sup>2</sup> apartment \*\*

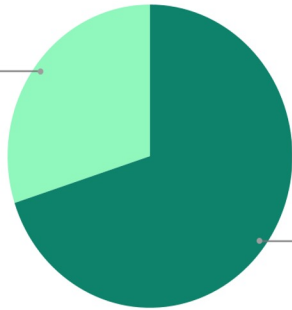


# Energy

70% LED lighting

**Eclairage Classique**

30,0%



**Eclairage LED**

70,0%



# Our eco-responsible partners

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- ❖ Chargemap - Groupe Brakson

<https://fr.chargemap.com/pass>



- ❖ Holland Bikes

<https://www.hollandbikes.com>



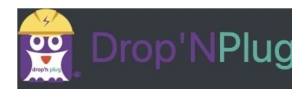
- ❖ Mobilvolts

<https://mobilvolts.wixsite.com/mobilvoltsfrance>



- ❖ Drop N'Plug

<https://dropnplug.fr/home>



# Charging stations

10 charging stations  
has enabled us, thanks  
to our partner



the daily routine of our Régie team to recharge  
17 electric vehicles every day!



# Electric Fleet

## Trucks / Vans 10 to 17 m<sup>3</sup>



The e-Transit, with 198 kW (269 hp) engine and 68 kWh battery (75 kWh gross capacity). Range of up to 315 km. 3 lengths, 2 heights, van versions, van with extended cab, chassis with single cab and a load volume ranging from 9.5 to 15.1 m<sup>3</sup>.

If the entire filming fleet  
were 100% electric

=

energy consumption  
6 times lower

## ESTIMATE D'UN BUDGET

- Cost of equipment rental
- Extra cost linked to electric choice

Points to consider :  
Finding partners  
for these vans :  
Fiat, e-Ducato  
Ford  
Volvo (trucks)

*" Those who have the privilege of knowing, have the duty to act."*

*Albert Einstein*



Mathieu Delahousse – CEO

+ 33 6 82 67 63 21

mathieu@flyingsecoya.io

[www.seco2.fr](http://www.seco2.fr)  
[www.secoset.fr](http://www.secoset.fr)

