

# DIGITAL RADIO SUMMIT 2014

## SPEAKER BIOGRAPHIES

**Simon Fell, EBU**

Mr Fell has more than 35 years' experience in senior broadcasting technology roles, including at British broadcaster ITV, where he was Director of Future Technologies (2008-2009) and Controller of Emerging Technologies (2004-2006). From 1991-2004 Mr Fell worked for Carlton Television, the ITV franchise holder for the London region, where he held several executive roles linked to operations and emerging technologies.

From 15 August he is responsible for steering EBU Technology & Innovation in its mission of being an indispensable partner to EBU Members, driving media innovation and integration, setting standards and defining and sharing best practices in media production and delivery. His role is also involve driving business development for the EBU.

**Presentation: Welcome to the Digital Radio Summit**

**Annika Nyberg Frankenhaeuser, EBU**

Annika Nyberg Frankenhaeuser is Director of the EBU Media Department, a role she took up in February 2012.

After qualifying as an art teacher at the University of Industrial Arts in Helsinki, she began an enduring relationship with the Swedish Language Services of YLE. Several years as a radio reporter were followed by a move into print, working as an editor for a cultural magazine. In 1986 Ms Nyberg Frankenhaeuser moved from radio at YLE to become a TV reporter for the Swedish Language Services, where she climbed through the television ranks to become Head of TV News & Current Affairs. She was appointed Director of Programmes for Radio in 1997, adding the TV and internet portfolios to her responsibilities in 2006.

Ms Nyberg Frankenhaeuser is bilingual in Swedish and Finnish, and fluent in English and German. She is competent in Danish and Norwegian and has a working knowledge of French and Italian.

**Presentation: Building a future for Radio together**

**Javier Sánchez Perez, Radio Nacional de España**

Javier Sánchez graduated in Telecommunications Engineering from the Universidad Alfonso X El Sabio in Madrid (Spain).

Before joining Radio Nacional de España in 2008, he worked from 2000 in ANIEL/AETIC (the Spanish Association representative of Electronics, Information Technology and Telecommunications companies, nowadays known as AMETIC) as Responsible of the Electronics and Environment Department. In that period, in relation to Radio/TV, he was Secretary of its Broadcast Commission, Secretary of its Signal Treatment Committee and Secretary of its Market Research Committee.

Within the sphere of Standardization, he was Secretary of three Technical Standardization Committees in AENOR (Spanish Association for Standardization and Certification) from 2000 to 2008 and member of the Spanish Delegation for ETSI General Assembly from 2002 to 2004.

In relation to the Spanish Ministry of Industry, he has been Secretary of the Contents Offer Group of the Spanish Digital Terrestrial Technical Forum, Secretary of the Technical Group of the Spanish HDTV Forum and Coordinator for its Minimum Requirements for Receivers Working Group. He is also member of the Commission for the ITU's World Radiocommunication Conferences since its creation in 2004.

Nowadays, he works as Head of Technical Planning in Radio Nacional de España and he is member of the three Working Groups (Technical, Commercial and Legal) of the Spanish Digital Radio Forum since 2000.

**Presentation: Building on R 138!**

**Phil Stuchfield, Jaguar & Land Rover**

Phil Stuchfield is Jaguar Land Rover's Technical Specialist for Broadcast Media and Reception.

Responsibilities cover the broadcast media, which are received by the car (typically Radio and Television) and the reception attributes associated with them. Phil has worked on a number of different new developments for Jaguar Land Rover over the last 10 years, covering AM, FM, DAB and Satellite Radio as well as leading the antenna team, creating strategies and procedures for cross platform solutions. Developing complex solutions to the ever changing environment in the car, with more electronics, gives rise to an increase in noise and therefore impacting reception. The huge push from Jaguar Land Rover to produce beautiful cars means creating antenna solutions, which have minimal visual impact to the customer.

**Presentation: Radio on the road****Nick Piggott, Global Radio**

Nick Piggott is Head of Creative Technology at Global Radio (UK), and Chair of the RadioDNS Project.

Nick has spent the majority of his career working in the commercial radio industry, initially in programming and then moving to digital radio in the late 1990s. In 1999 he built up a small multi-skilled team to launch the world's first commercial Digital Radio stations. Under Nick's leadership, that team has consistently delivered innovative new services to radio stations, including interactive text message services, music downloading, mobile and multi-platform applications, and visualised radio services. The team has won numerous awards for innovation over the last decade. Nick was one of the founders of the RadioDNS project to converge broadcast radio and IP. Nick is an active member of the WorldDMB forum, and talks globally about the opportunities for radio in the digital age.

**Presentation: Universal Smartphone Radio Project****Alexander Erk, IRT**

Alexander Erk, born 1971, studied Computer Science at the University of Applied Sciences in Würzburg. He completed his diploma thesis at IRT in the area of virtual studio technology. Since 1998 he has been active at IRT for projects such as CustomTV (ACTS), which developed interactive TV services based on MPEG-4 scene description. With the advent of MHP, Alexander Erk was involved in development of IRT's MHP implementation, in MHP application development for the German public broadcasters and in the MHP standardisation process. Since 2008, he is leading the Department of Information Services. He was actively involved in the specification process of HbbTV and was the chair of the HbbTV testing group until 2011. The department of Information Services at IRT is furthermore developing use-cases and technologies for purely IP based content delivery as well as the hybrid provision of broadcast and on demand services esp. in the area of digital radio. He represents IRT in the WorldDMB-TC and in RadioDNS groups.

**Presentation: Broadband enhancements to broadcast radio****Erik Henz Kjeldsen, DR**

Erik has been with DR for a number of years, holding a number of different positions – always focused on new media development on the intersection between traditional media content, technology, intellectual property rights and new consumer behaviour. The last few years he has spent most time looking closer at radio, the consequences of digitization in general, and the challenges posed by new ways of music consumption and discovery specifically.

**Presentation: Updates Denmark****Laurent Finet, RTBF**

Laurent Finet is head of digital radio strategy at RTBF, French speaking public service in Belgium.

Laurent began radio at the age of twelve, created and drove private radios before he entered public service in 1992 as DJ, head of music, than producer. Before becoming the General Director for radio 6 years ago, Laurent was head of digitalization program where he drove digital production transition. Being a link between engineers and production teams became one of his specialties.

Laurent is also member of EBU New Radio Group, to share strategy on future of radio within the EBU.

**Presentation: Updates Belgium**

**Paweł Mathia, Polish Radio**

Graduate of Warsaw University of Technology Master Engineering of Electronics. Working for Polskie Radio SA since 1982. In 1999 co-producer of the implementation project of radio Broadcasting Centre in Solec Kujawski where he was the Director of the Department.

Since 2003 responsible for the development and operation of the production technology and emissions of Polskie Radio S.A. as the Chief Engineer – Director of Investment and Development Office then Main Engineer. Since 2000 he has taken part in Polish DAB Forum works. He is a co-initiator of the transformation in 2003 of DAB Forum, based on the structural system of EuroDAB into Polish forum of Digital Broadcasting of which he has been the leader since 2005.

Since 2011 he has also been responsible for the technical area of Polskie Radio SA DAB+ implementation

**Presentation: Updates Poland****Lindsay Cornell, BBC**

Lindsay Cornell is Principal Systems Architect for the BBC's Future Media division. He leads the work on The Future of Radio which provides technical leadership to the development of radio technologies that will maintain and extend the reach of the BBC's radio services, both in the UK and across the globe. The work is highly collaborative, partnering with a wide range of industry groups.

Lindsay has considerable knowledge of standards making through his work as a Specialist Task Force leader at ETSI and his roles as Chairman of the World DMB and DRM Technical Committees. Lindsay brings a rare combination of scientific understanding, technical experience, project management and people skills to bear upon the topic of global radio development. He is a frequent speaker at international conferences and events.

**:Presentation: Updates UK****Nancy Wayland Bigler, OFCOM**

Nancy Wayland Bigler is Vice-Director of the Swiss Federal Office of Communications (OFCOM) and Head of the Media and Post Division. The Division is the Confederation's first point of contact in relation to legal, financial or technical issues concerning the media, indirect press subsidies and the universal service for postal and payment services. Wayland Bigler was formerly a lawyer active in the social security sector. She was responsible for complex projects in a politically challenging environment and has extensive experience of legislation and law enforcement.

**Presentation: DigiMig: preparing for digital migration****Per Borgå, Teracom**

Per Borgå is a passionate broadcast professional with more than 20 years of experience within radio and tv broadcasting. He holds today the overall product management responsibility for Radio at Teracom Group. Per has been leading product management teams for more than ten years and was in charge as acting product manager TV during the historical analogue to digital TV switchover in Sweden. In his field of work Per has gained broad experience, from product management to business development, strategy and marketing. On a regular basis he meets, negotiates and collaborates with broadcasters, receiver and automotive manufacturers, retailers, transmission equipment suppliers, regulators and politicians. Per has also been engaged in implementing the WorldDBM Strategy, to ensure the forum's vision of a successful roll out of digital radio. An avid fan of technology development, Per has a passion to seek simple solutions to complex problems. He will always strive to put the end user first.

**Presentation: Can eMBMS work for radio?****Cilla Benkö, Swedish Radio**

Cilla Benkö was appointed Director General of Swedish Radio October 1, 2012. Since 2009 she held the position of Deputy Director General of Swedish Radio.

Cilla Benkö has been working for Swedish Radio for more than 20 years and during this period she has had several managerial positions. She started her work at the sports department and from there she went on to the news department, as a business journalist. Her journalistic career has not only involved assignments within public broadcasting. She has also worked as a freelance in New York for the Swedish commercial television and was Head of the News Department "Aktuellt", Swedish Television.

Since 2010 Cilla Benkö is one of eleven members of the EBU Executive Board and a member of the EBU Audit Committee.

**Presentation: The future for Public service radio**

**Herbert Visser, RadioCorp B.V**

Throughout the entire 1980's I was a pirate radio DJ in Belgium, the Netherlands and on board the vessel from Radio Caroline, anchored off the English coast in international waters of the Northsea. I was actively involved in breaking the laws of various countries to bring commercial radio to countries where at that stage it was still prohibited.

In the late 1980's commercial radio was still illegal in the Netherlands, but through legal loopholes we managed to bypass laws and we as of 1988 had the first legal commercial radiostation on the air; called Radio 10. I was involved with this station from the start as newsbroadcaster.

Throughout the entire 1990's I fulltime worked as newsbroadcaster for various commercial radiostations in the Netherlands. This continued till 2006.

In 2003 I founded the commercial radiostation 100% NL and after a legal battle with the Dutch Government, we won a broadcast license in 2006 and started broadcasting.

A few months ago the company I cofounded acquired Radio 10, the station where I started my legal broadcasting career. And thus now I'm managing director of 2 national FM-networks in the Netherlands; 100% NL and Radio 10.

**Presentation: A commercial view on radio platforms****Joachim Kraus, ARD**

Coordinator of Digital Radio, ARD, Germany

Vice-President, Europe, WorldDMB:

**Presentation: Updates Germany****Hans Petter Danielsen, P4**

Hans Petter Danielsen is central in P4 Radio's work with digital radio in Norway. Being a commercial radio station the challenges where costs, revenue, politics and editorial concerns meet are apparent. This point of reference is of value for the work in the WorldDMB Forum Steering Board. Danielsen has been a WorldDMB board member since 2009, and hopes to be able to continue the work with digitalisation of radio internationally representing both commercial radio and a small country with an actual plan for digitalisation and FM switchoff. The commercial station P4 started broadcasting on the commercial, national FM-network in 1993. Danielsen is responsible for P4 Radio's technical operations and development. P4 has operated regular services on the national DAB network in close cooperation with public broadcaster NRK and network operator Norkring, for more than ten years. P4 Radio has been a member of WorldDMB since the start of the Forum. Danielsen is member of the board in DigitalradioNorge which is the coordination body for radio broadcasters in Norway, with a focus on regulatory and marketing matters. He is also a board member of Norges Mobil-TV, the DMB Mini-TV company in Norway, representing the P4 and Viasat owner MTG. After a short rock'n roll musician career and then education in electronics Danielsen joined the music recording business as a recording/balance engineer and producer. Later he has been involved in building acoustics and technical audiology before turning back to professional audio and broadcasting where he was working with sales and project management. He was central in designing P4 Radio's technical operations in 1993, which has turned out to be a successful radio station with 25% market share.

During the last years more and more of his time have been spent on digitalisation of the distribution as well as development of future proof multimedia production systems.

**Presentation: Updates Norway**

**Matthieu Beauval, Radio France**

Matthieu Beauval works for Radio France, the French national public radio broadcasting service. As head of broadcast and innovation, he works both for Le Mouv' - Radio France's channel dedicated to the youngsters (<http://www.lemouv.fr>) - as head of programming and production, and for the New Media Department (<http://nvx.radiofrance.fr/>) regarding all the new technologies and innovations for both on air and on line broadcasting areas (4G, DAB+, DMB, Digital Terrestrial Radio, etc.). He started his working life as a TV reporter and TV and radio programme maker. Before the New Media Department, he worked for France Info, the 100% news radio station of Radio France as deputy director and head of programming and production, and for M6, a French national TV network. He was involved in the European Broadcasting Union Eurosonic Group as delegate (2001/2006) then vice-chairman (2007/2009).

**Presentation: Updates France****Andrea Borgnino, RAI**

Journalist, radio producer and radio host. He has made several programs for RAI Radio 3 devoted to the world of radio. He worked at GrRAI at Radio1 as the author of the program Golem. During 2008/2009 was New Media Manager at the EBU in Geneva. Since October 2010 is in charge of the new direction of the radio Webradio channels of RAI. Every Thursday morning on Rai Radio3 is the host of "Interferenze" a program about radio stations of all the world

**Presentation: Updates Italy****Patrick Hannon, WorldDMB**

Patrick is VP Corporate Development at Frontier Silicon. The company is a leading supplier of chips, modules and software for digital radio. Its customers include many of the world's leading consumer electronics brands.

Patrick's role at Frontier is to encourage the successful roll-out of digital radio in key markets around the world. His focus is on established markets such as the UK, emerging markets such as Germany, and markets where digital radio has yet to launch – both in Europe, and working with others.

His work requires close collaboration with stakeholders across the radio ecosystem – including government departments, regulators, industry bodies, transmission operators, broadcasters (public and private), retailers and receiver manufacturers.

Whilst now working for a semiconductor / solutions company (since 2011), Patrick's background is in broadcast media and strategy. Before joining Frontier, he was a strategy consultant serving the radio and new media sectors – working with clients across the value chain (regulators, broadcasters and transmission providers), both in the UK and internationally. Previously, he held senior commercial and strategy roles at the BBC and BBC Worldwide.

Patrick has been on the WorldDMB Steering Board for two years and in that time has played an active role in helping to shape and articulate the organisation's strategy and goals. In summary, these objectives can be described as:

- Extending the reach of DAB / DAB+ in multiple territories around the world
- Establishing DAB / DAB+ as a standard feature in the automotive sector and in mobile devices
- Ensuring that members of WorldDMB receive full value from their membership - both individually and collectively.

Patrick's goal for WorldDMB over the next two years is to ensure solid and quantifiable progress against each of these objectives.:

**Presentation: Updates WorldDMB**

**Ruxandra Obreja, DRM**

Ruxandra Obreja is Head of Digital Radio Development in the BBC World Service concentrating her efforts on DRM. Previously she was the Controller of Business Development for the BBC World Service.

Ruxandra first joined the BBC in 1985 as a producer and presenter and was appointed Head of the BBC Romanian Service in 1990. In 1997 Ruxandra was appointed Editor for the BBC European region and later became a Commissioning Editor with BBC English Networks and News. In her career as radio and television journalist Ruxandra has produced high quality and acclaimed programmes, interviews and reports. In 2009 she was elected vice-chairman of the EBU international broadcasters' group.

In March 2008 Ruxandra was first elected Chairman of the DRM Consortium with the avowed aim of ensuring that the various stakeholders work towards the same goal: the global and mass scale take up of the DRM standard. In 2010 Ruxandra was unanimously re-elected and at the moment is preparing the next GA and election meeting of the DRM Consortium.

**Presentation: DRM- Digital Radio Mondiale****Nick Piggott, RadioDNS**

Nick Piggott is Head of Creative Technology at Global Radio (UK), and Chair of the RadioDNS Project.

Nick has spent the majority of his career working in the commercial radio industry, initially in programming and then moving to digital radio in the late 1990s. In 1999 he built up a small multi-skilled team to launch the world's first commercial Digital Radio stations. Under Nick's leadership, that team has consistently delivered innovative new services to radio stations, including interactive text message services, music downloading, mobile and multi-platform applications, and visualised radio services. The team has won numerous awards for innovation over the last decade. Nick was one of the founders of the RadioDNS project to converge broadcast radio and IP. Nick is an active member of the WorldDMB forum, and talks globally about the opportunities for radio in the digital age.

**Presentation: Updates RadioDNS****Thomas Kusche, WDR/TISA**

Thomas Kusche (51) works as Senior Editor at Westdeutscher Rundfunk (WDR) in Cologne, Germany, where he takes responsibility for Strategy and Planning of Traffic Telematics. He co-ordinates Traffic Telematics activities also within ARD. Kusche represents the interests of Public Service Broadcasters, e.g. within the German National TMC-Platform. Furthermore, he is President of TISA, the Traveller Information and Services Association. He is member of the ITS Advisory Group of the European Commission and of the ERTICO Strategy Committee. Kusche chairs the Working Group "Data and Traffic" within the German Platform for Digital Radio, he's involved in the national DAB+ launch.

**Presentation: TISA****Mathias Coinchon, EBU**

Mathias Coinchon, Senior Project Manager at EBU Media Technology&Innovation department. Among other things, he coordinates the activities on the future of radio and organises the radio week and summit.

Mathias is also vice-chairman of WorldDMB TC, secretary of RadioDNS (hybrid radio) and follow DRM consortium activities.

He has an M.Sc. degree in communication systems engineering from EPFL, Switzerland, and the Eurecom Institute in France. He developed his diploma thesis at BBC R&D on Digital Radio Mondiale.

Before joining the EBU, Mathias has been working for the Swiss broadcasting corporation (SRG-SSR/RSR) on networks and the re-launch of Digital Radio in Switzerland. In his spare time, he is involved in helping community radio stations and runs a website on open SDR techniques for Digital Radio ([opendigitalradio.org](http://opendigitalradio.org)).

**Moderator**