



**From state in
a smartphone
to defense tech
development**



Державні послуги онлайн

Ministry established
in September 2019

State in a smartphone –
vision by President
Zelenskyy

Our mission

**to build the most convenient country
in terms of receiving public services**

Our goal

Services

100%

public services online

Education

6 min

citizens educated with basic
digital skills

Internet

95%

of territory covered with
high-speed internet

IT industry

10%

of GDP

Executive power

Prime Minister

**Vice Prime Minister –
Minister of Digital
Transformation**

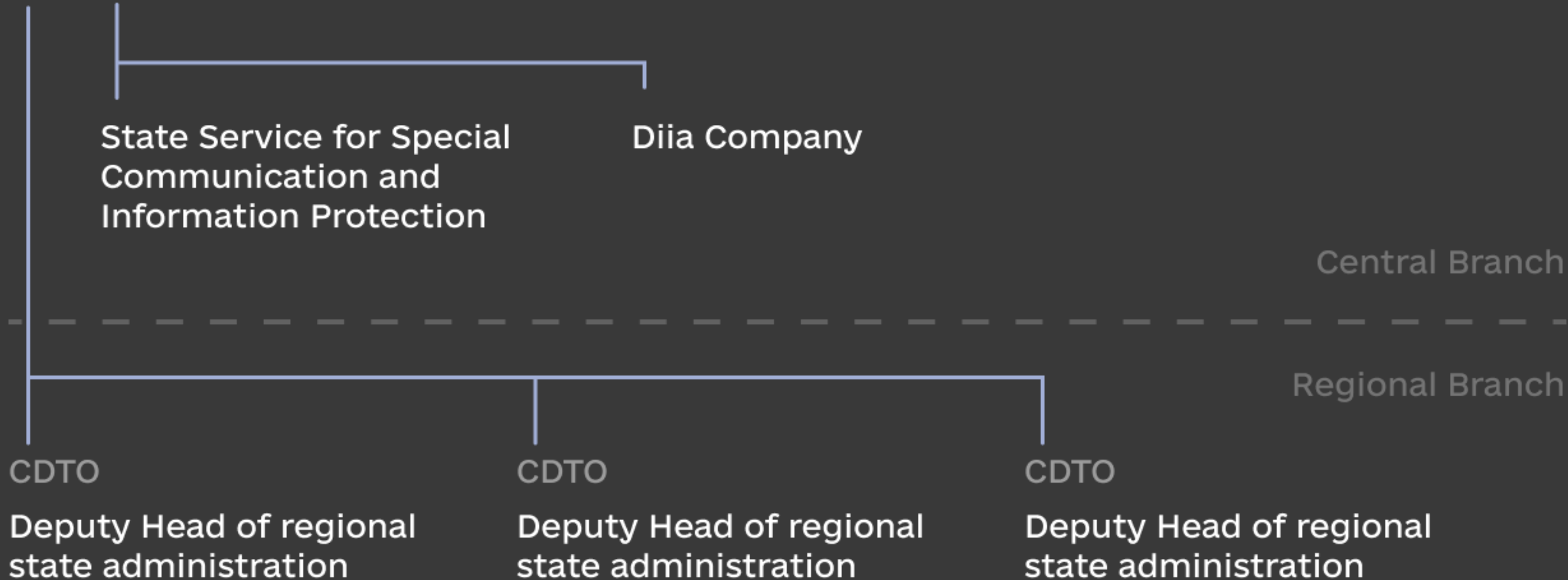
e-Health e-education ... e-transport

Ministry 1

Ministry N

**Deputy Minister
– CDTO**

**Deputy Minister
– CDTO**



*CDTO – chief digital transformation officer

Digital Legislation

**Verkhovna Rada
(Parliament)**

The Parliament's Committee
on Digital Transformation

Mobile first



— state super-app

Transformation of the state via digitalization

Transparency

Efficiency

Flexibility

Great economic effect



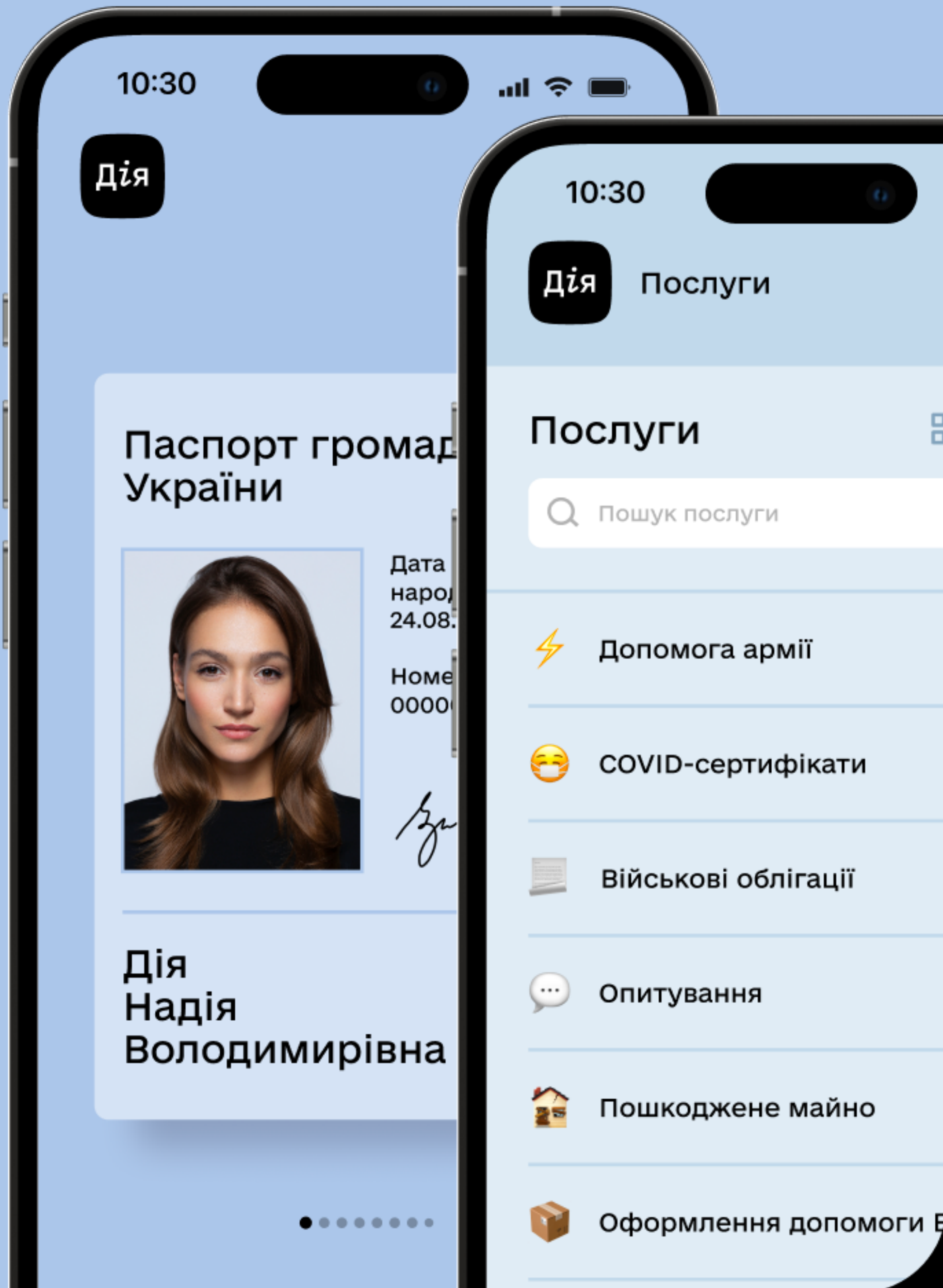
Created the best gov-app
with public services

14 digital
documents

26 services in
the smartphone

19+ million Ukrainians
already use Diia

Diia is a brand of the digital country.
In translation from Ukrainian, this word means “action”.
The Diia ecosystem includes 5 different projects.



Diia installed on
70% of smartphones

Every second
Ukrainian uses Diia



Diia is an effective tool for confronting challenges

Chatbot eVorog

Registration of damaged property

Services for IDPs

U24 donations

Donations to Army of Drones

War bonds

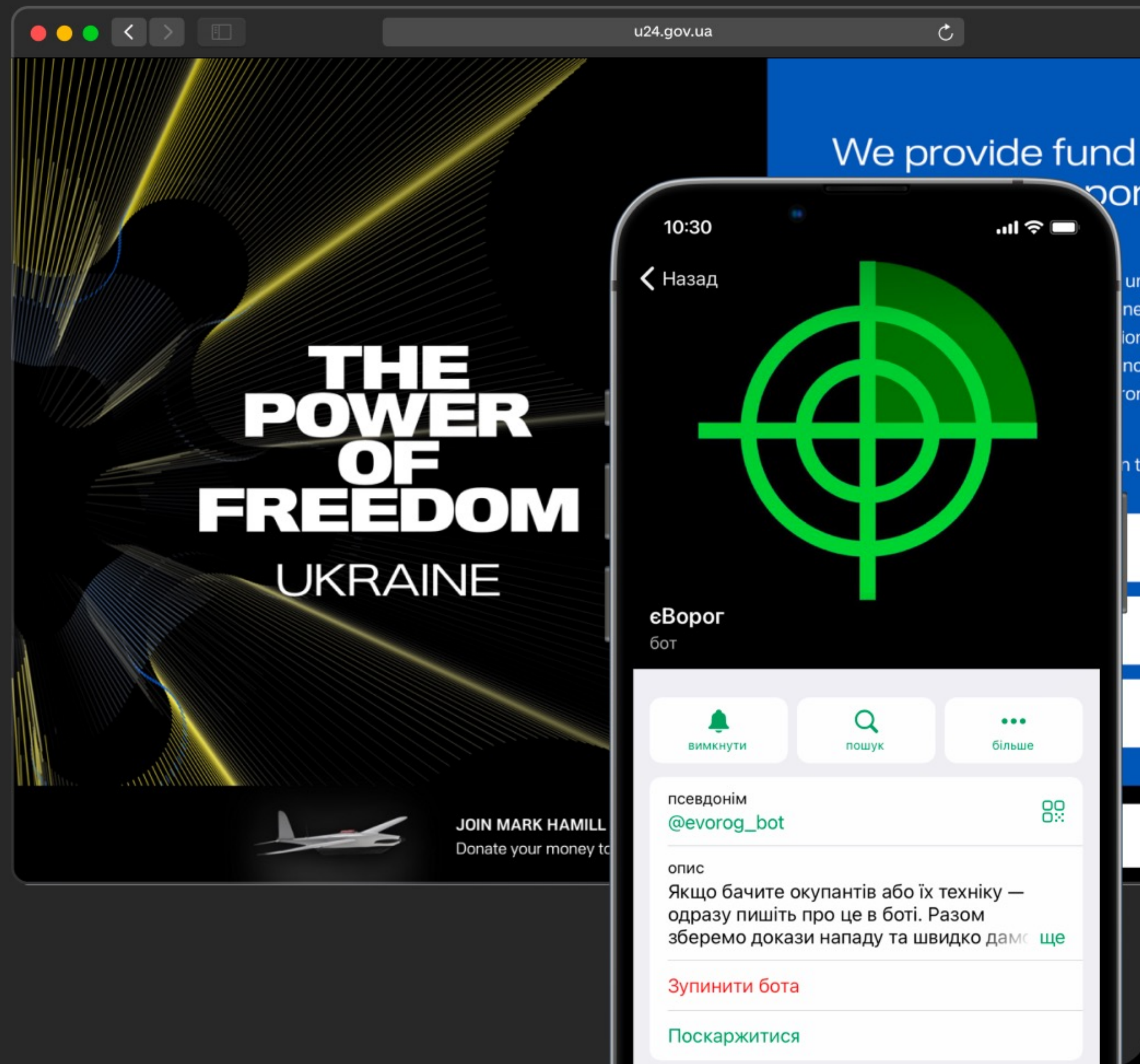
Social assistance

Diia.TV

Diia.Radio

Unemployment benefits

eDocument



Unique challenge

Restoring telecom: mobile &
broadband

Satellite communications –
our new critical infrastructure


42,000

Starlink terminals





Estonia is the first country to implement Diia



Cross-sharing of digital driver licenses between Diia and mObywatel

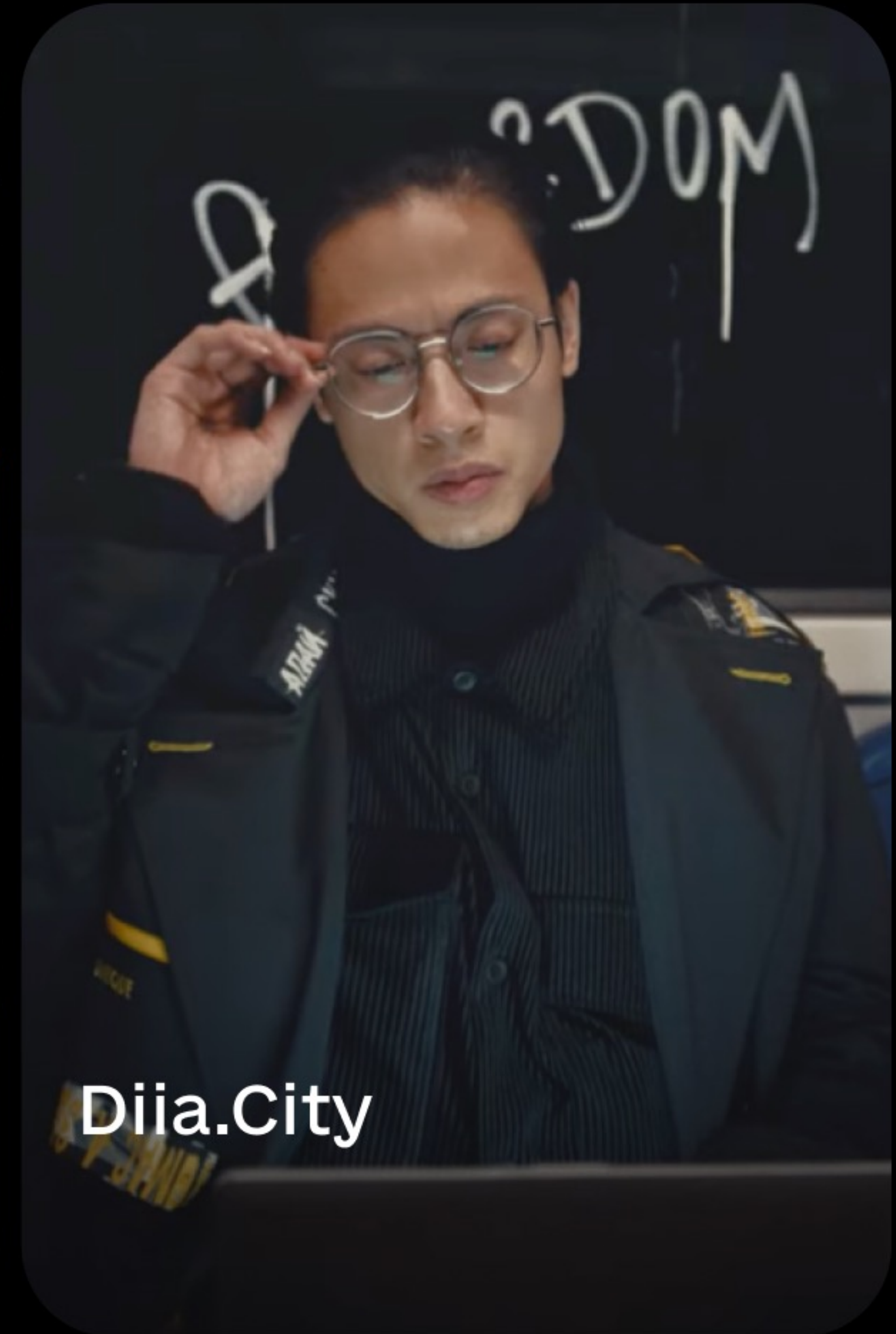
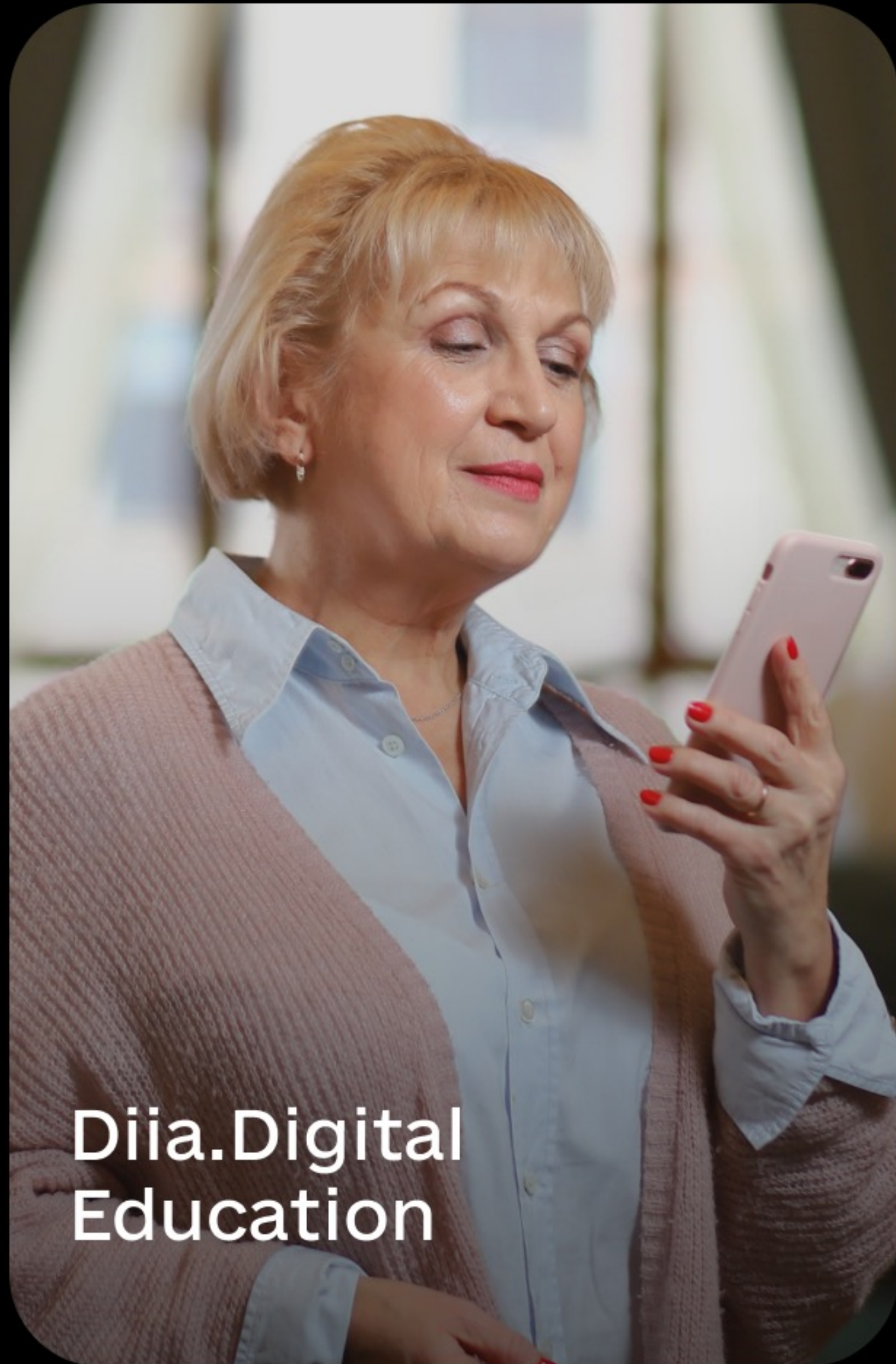


Canadian province Manitoba approved digital driver licenses for Ukrainians moved there



Negotiations with 15 countries in Africa, Latin America and Europe.

Ecosystem of Diia products

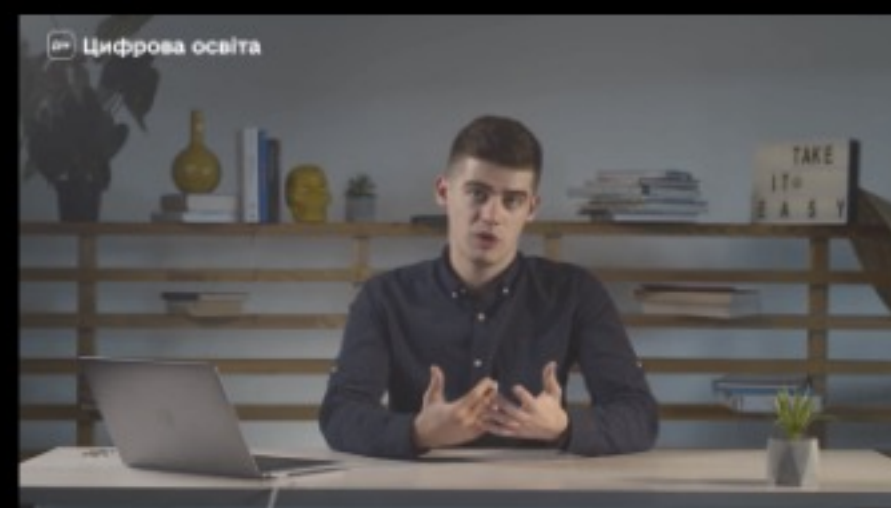




СВІТА



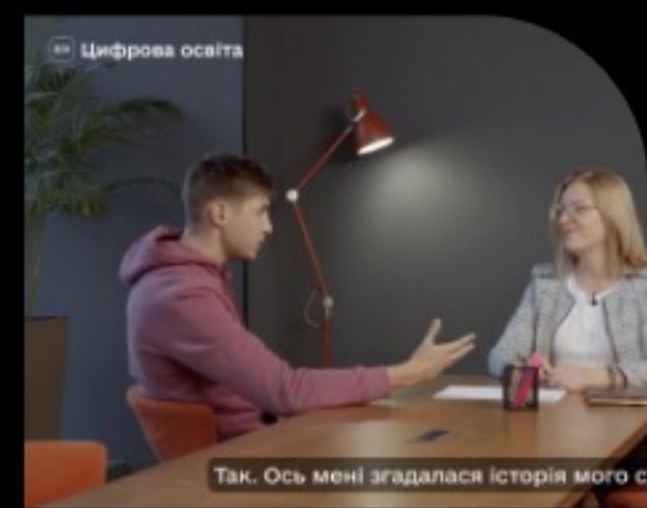
Цифрова освіта



Цифрова освіта



Цифрова освіта



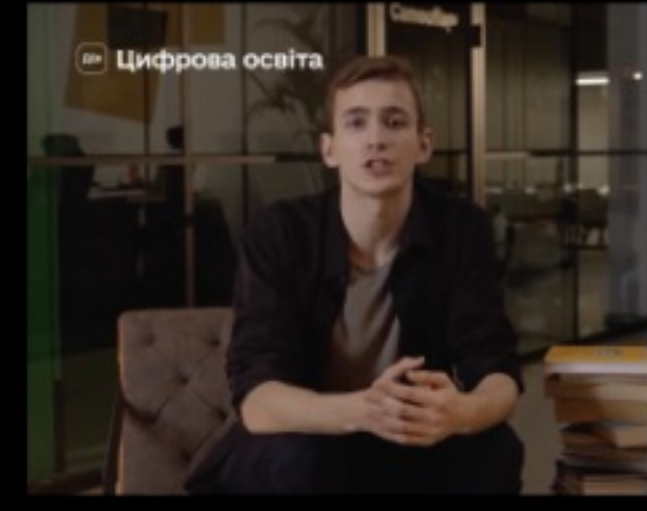
Цифрова освіта



Дія Цифрова освіта



Цифрова освіта



Цифрова освіта

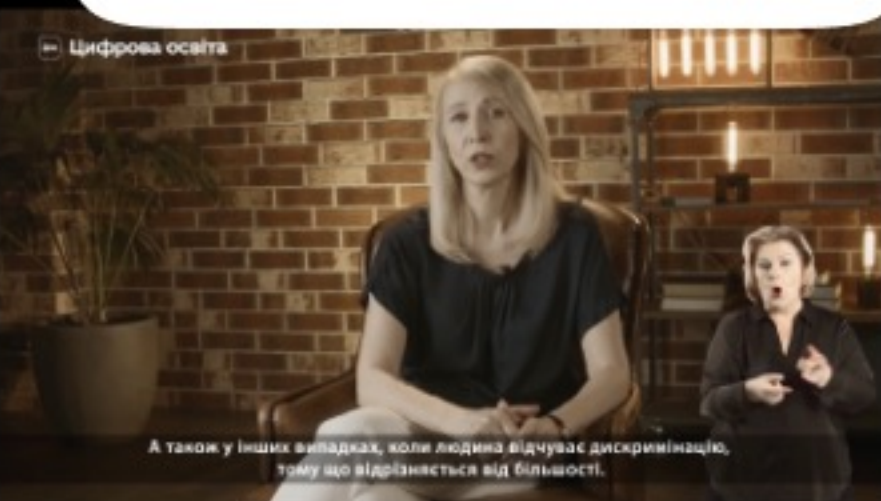


1.5M
people are learning

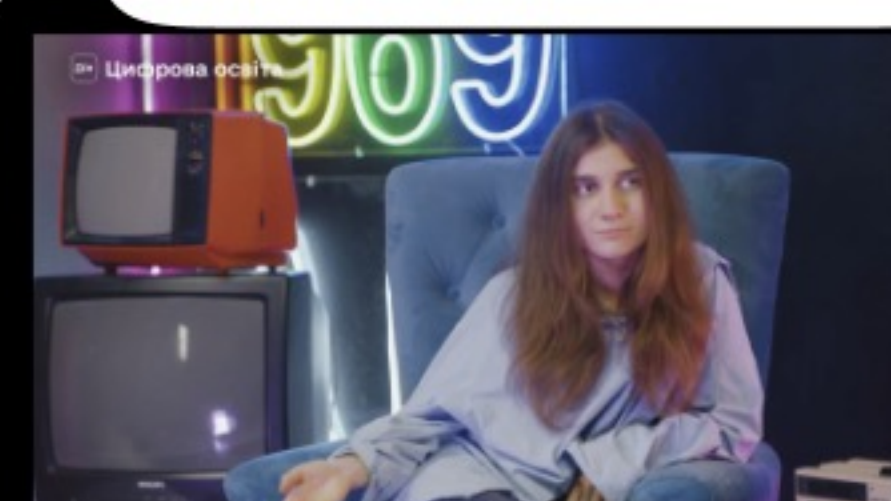
2.4M
received certificates

4.3M
website visitors

93
educational serials



Цифрова освіта



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Цифрова освіта

Entrepreneur Support Centers Diia.Business

Free online consultations with more than 70 consultations

100+ business ideas for starting your own business

National online school for entrepreneurs with online courses

Suggestions of partners

Entrepreneur's path

Entrepreneur's handbook

Cases and news

Map of business support infrastructure

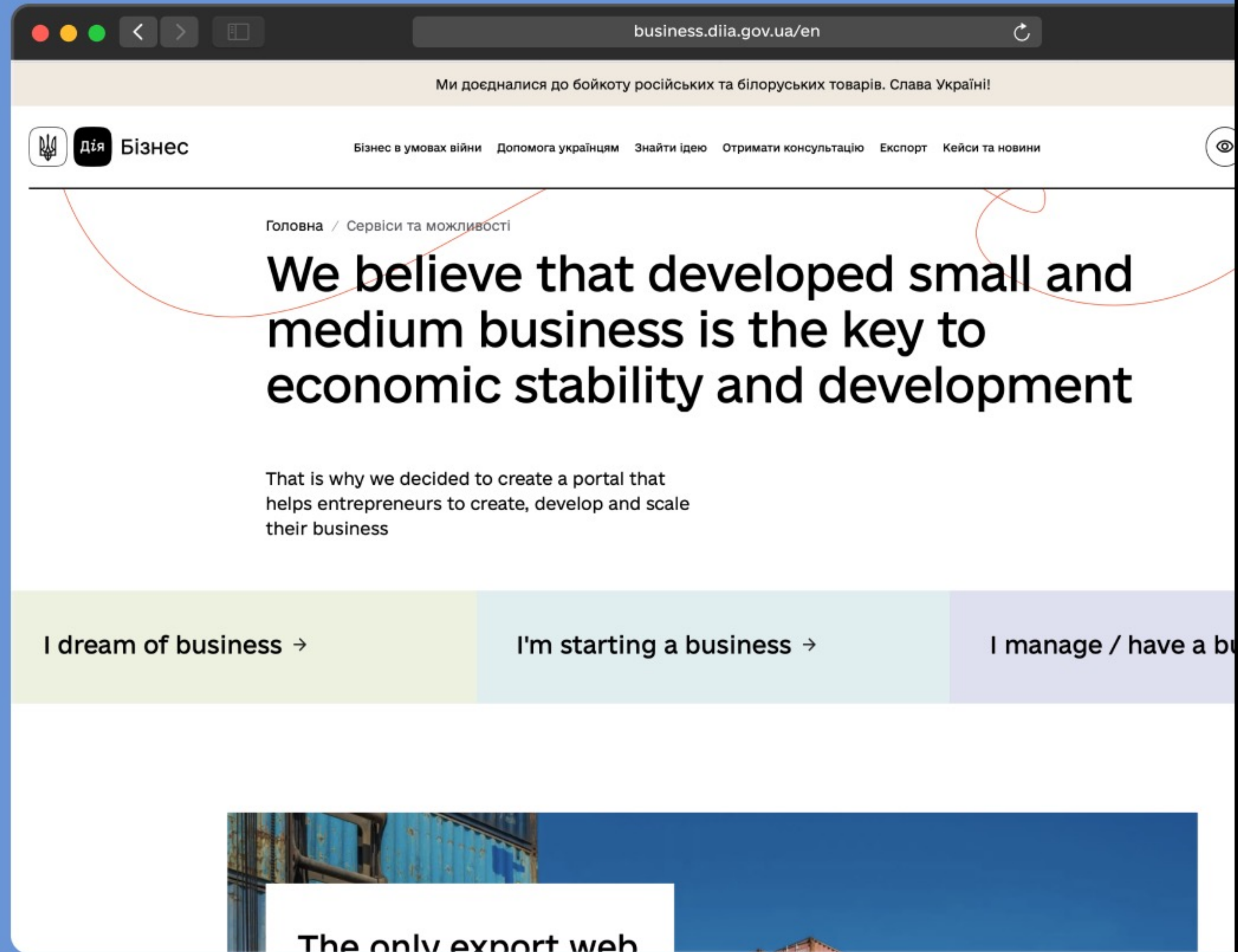
Online exhibitions and events for entrepreneurs

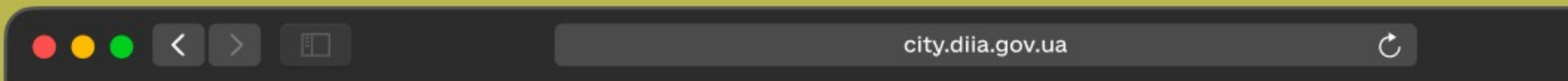
Services and opportunities

Self-assessment for entrepreneurs

24/7

online one-stop-shop business free consulting & services platform
Diia.Business





Diaa.City provides a unique tax and legal space for IT business making it easier and less expensive to manage and operate your business.

Diaa.City enables you to run your business openly, profitably and conveniently. We have combined favourable tax conditions with effective tools that allow companies to build a transparent corporate structure, attract foreign investment more easily, and use additional mechanisms to protect intangible assets.

Are you ready to become a reside

If you have already decided, th that your documents are on-h correct, and fill out the registr form

Registration

Documents needed to registere

Benefits for Diaa.City Residents

Low Tax Rates

Labor Taxes:

Diaa. City

517

resident companies

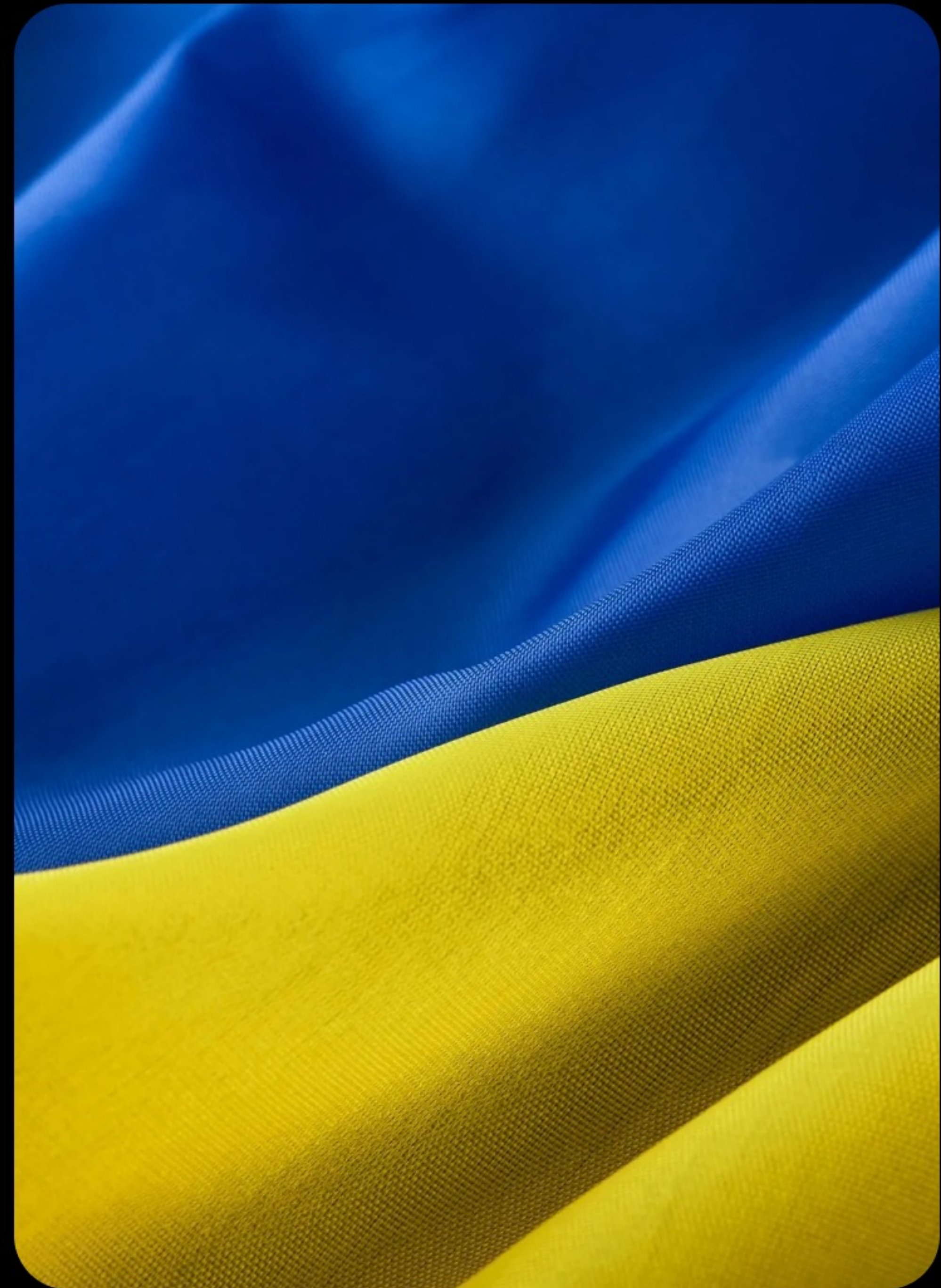
40,000+

Specialists

Top priority:

To build efficient government of the future

- deregulation for business activities
- delegation of functions to private sector
- transparency & anti-corruption
- cutting number of state officials
- audit for all ministries & state agencies



Accumulative effect effect from
digital services up to

\$1.25B

Roadmap of digital reforms

Easy-Doing business: digital permits

Sailors register

Transparent Rebuild

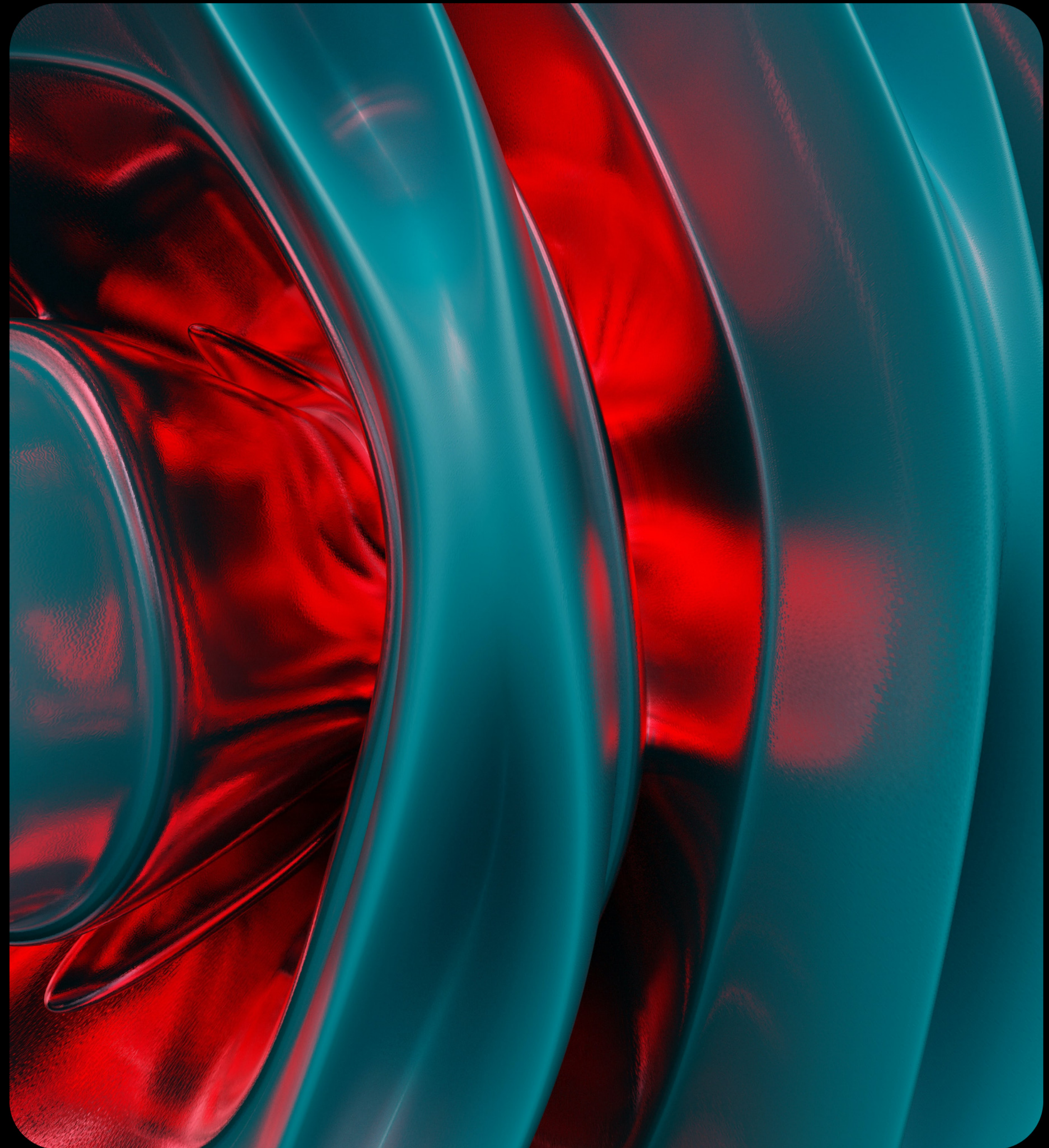
State Statistics Service

eSocial

eExcise

eNotary

State Service for Food Safety & Consumer Protect



Innovations
Development Fund

Military tech —
focus for 2023



The unified platform for the defense tech development in Ukraine

INITIATIVE OF



Ministry
of Digital Transformation
of Ukraine



Ministry of
Defense of Ukraine



General Staff of
Armed Forces of
Ukraine



MINISTRY OF
ECONOMY OF
UKRAINE




MINISTRY OF STRATEGIC
INDUSTRIES OF UKRAINE



National Security
& Defense Council
of Ukraine

BRAVE¹

 UKRAINIAN DEFENSE
INNOVATIONS





UNITED24

Gamechanger in fundraising

\$328M

Ambassadors

- Imagine Dragons
- Mark Hamill
- Barbra Streisand
- Andrii Shevchenko
- Scot Kelly
- Katheryn Winnick
- Michel Hazanavicius

Collaborations

- Balenciaga
- Bang & Olufsen
- Azovstal
- UBER fundraising for Ambulances



UNITED24
MEDIA

English-language
media about Ukraine

High-quality content,
memes, short video,
documentaries

Main platforms

YouTube

Instagram

Twitter

TikTok

