EBU Marco DE GIORGI

Technical Developments For EURORADIO

Project: XTRADIO

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OPERATIONAL NEEDS

- Get ride of old expensive workflow
- Centralize the sharing mechanism
- Offer additional services
- Avoid extra workload
- Break the ice, make things move

DELIVERY QUALITY

- Ensure service availability
 - in Geneva
 - at each location
- Offer a single point of assistance with a global view on the project.

MEMBERS NEEDS

- Interface with existing environment
- Reduce administrative tasks
- Enhance content availability

CONTENT QUALITY MANAGMENT

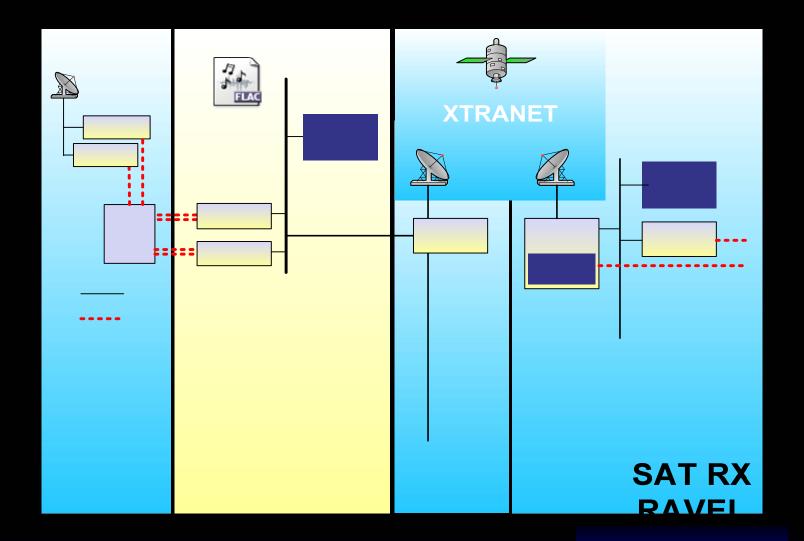
- Move from passive recommendations to quality validation.
- Offer a centralized

PROJECT EVOLUTION

Zenon Media is offering good quality level of maintenance and debugging service to the Members (email, phone helpdesk, server remote access).

Maintenance

- Prepared
- Back office friendly
- EBU Monitored



RECORD & ARCHIVE & SHARE

XTRADIO

- Record & Flac
- 3 TB archive
- Sat Data 3 Mb/s
- ➤ Members MusiPOP
- > Radio Automations



CD-ROA

Internet

IP FIBER

10 Mb/s

ARD → EBU









ISDN LINES





2.7 MB/s 100% daytime







KENCAST





RECORD & RIP & UPLOAD

ARCHIVE

SHARE

RECORD & ARCHIVE & SHARE

The XTRADIO HUB is the converging point of the Euroradio file contribution system. Files are send once by the members to in Geneva (via satellite, on CD or via FTP) and broadcast once to all members (via satellite) or transferred to affiliates (via internet).

XTRADIO HUB

- Record from Sat
- Rip from CD
- Get from internet
- Archive 3 years
- > Share over satellite

PRIORITIES:

- 1. Eurovision NEWS files
- 2. Emergencies
- 3. Concerts from Ravel & Verdi
- 4. Requested concerts









SHARING EBU RESSOURCES

XTRANET

- > Fast NEWS delivery
- Non blocking mngt
- Union served first
- On demand service



- = Sat Receiver+ Mini Files Server
- Input Satellite card
- Storage1000 concerts /400 GB
- Output web, ftp, samba



LOCAL POP SERVER SOLUTION

MusiPOP

- > Fast NEWS delivery
- Non blocking mngt
- Union served first
- On demand service









File Transfer

- Less waist of time
- Lower costs
- > Faster deliveries
- ➤ Minor risk of errors

Preferred new way for differed offers: send the files over the internet to EBU. Add MUS metadata, broadcast it to all MusiPOP (can be done in one hour).

 Information about the content is send encapsulated in the audio file.



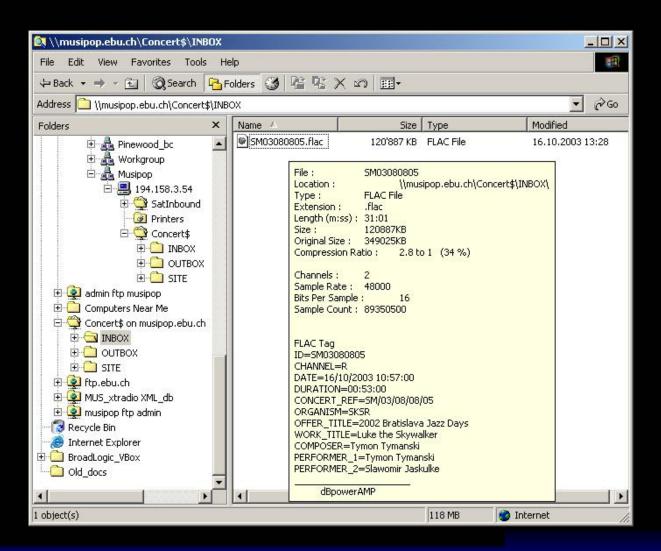
Associated Metadata

XML in FLAC

>> Send Encapsulated

Delivered separately

> Info Synchronized



Metadata Visibility

User Infos

- Easy Access
- > Standard Tools
- > Avoid errors



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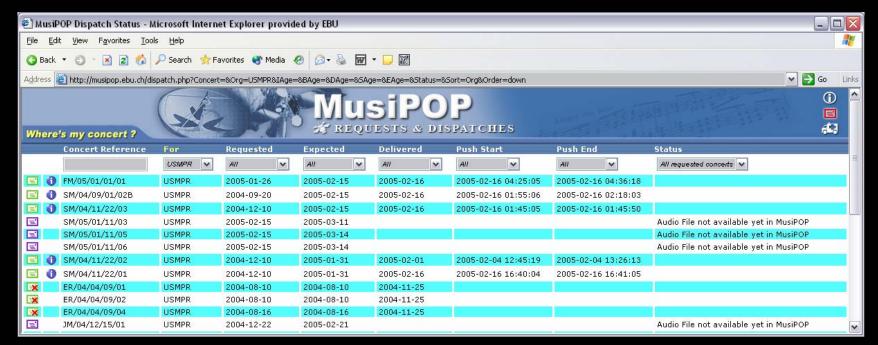




MUSIPOP

WEB FTP SMB

PC
READ & LISTEN EDIT

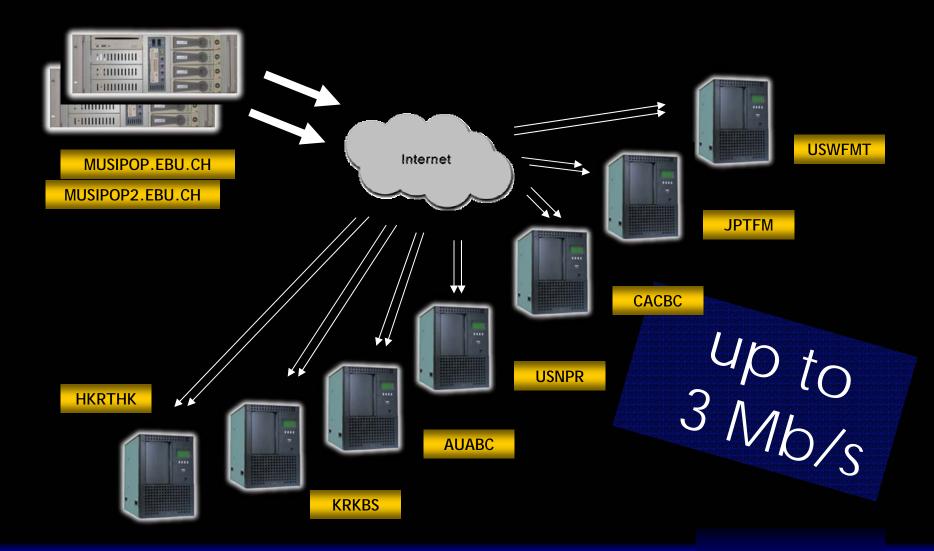


Saving requested concert outside the MusiPOP

The management of the requested concert is easy handled through the web interface. A concert can be seen as requested, expected to be delivered, and actual last delivery. The user can check either the requested concert in the MusiPOP has been successfully pushed in his local storage server. In case of dispatch problems (red envelopes) he may manually reschedule a push by clicking on the envelope itself.

Dispatch

- > Track requests
- Check transfers
- > Redo ftp pushes



Serving Affiliate Members through internet

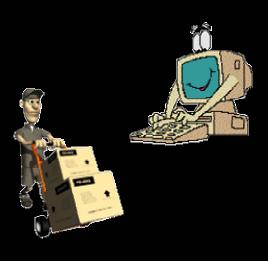
2 redundant MusiPOP servers push all over the world audio files to Affiliate EBU Members not covered by Eutelsat Satellite footprint through the internet. Actual (2005) transfer speed varies between 50 (Australia) and 2 Mb/s (Canada) per connection.

Dispatch

- 2 MusiPOPs
- Internet access
- Resume function
- Best effort

IT SHOULD NEVER HAPPEN ...

- 1 hours diagnostics
- 24 hours to send you a new MusiPOP





Helpdesk Response

Maintenance

- ≥ 2 simple steps
- 2 extreme ways
- > No local contribution

HARDWARE & CUSTOMIZATION

- Based on Members configuration file
- 4 servers always running
 - receiving FLAC files
 - "burning" test
 - ready for EBU "MEMBER-ization"

ZENON --- EBU CONTRACT

- 20 K€ / year to
 - Repair/ship the hardware
 - debug the software

QUALITY MONITORING

- Every exchange is monitored by EBU
- Help provided when possible to
 - speed up the resolution
 - redirect member's question (content info / user+admin support)
 - EBU mediation is required

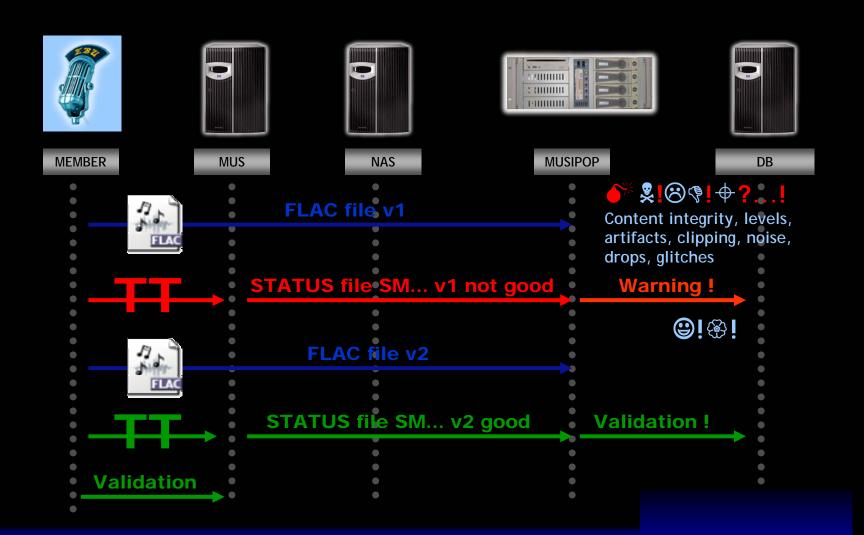
- © Seems satisfactory
- Number of Tickets has decreased after installation period
- © No complains is unresolved

Zenon Media Support

Zenon Media is offering good quality level of maintenance and debugging service to the Members (email, phone helpdesk, server remote access).

Maintenance

- Prepared
- >> Pro-active
- Back office friendly
- ➤ EBU Monitored



FAULTY AUDIO FILE TRACKING

EURORADIO plans to implement a Trouble Ticketing to track faulty FLAC files and alert people when a a new version is on its way.

Trouble Ticketing

- > Fault number issue
- Fault tracking
- versions manager

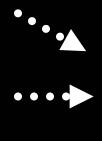
MULTI **LINEAR**







RECORDS



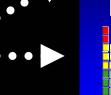




















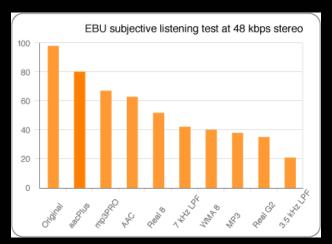
PLAYOUT

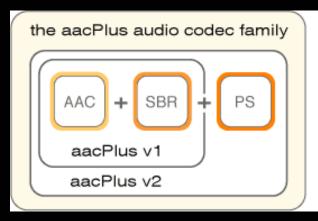
MULTI CHANNEL SURROUND FILES

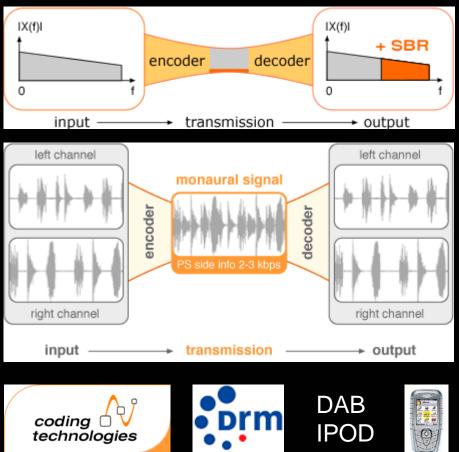
2005 is foreseen as the introduction of surround sound in Euroradio contribution. Retro-compatibility to stereo and cross formats support is the key elements to ensure smooth introduction in all radio organisms.

Enhancements

> Single lossless contribution surround audio file standard







Low biterate services

New compression codec uses new tricks such as Side band replication and parametric localization to reduce bite rate.

New codecs

- > 4 all new platforms
- Multichannel ready



THANK YOU