



New Tools for Broadcasters:

Certificates, Digital Signatures
& Certification Authorities

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Agenda

- Business Need
- Principles of Cryptography
- Public Key Infrastructure
- X.509v3 Certificates
- How it Works
- Challenges

Business Need

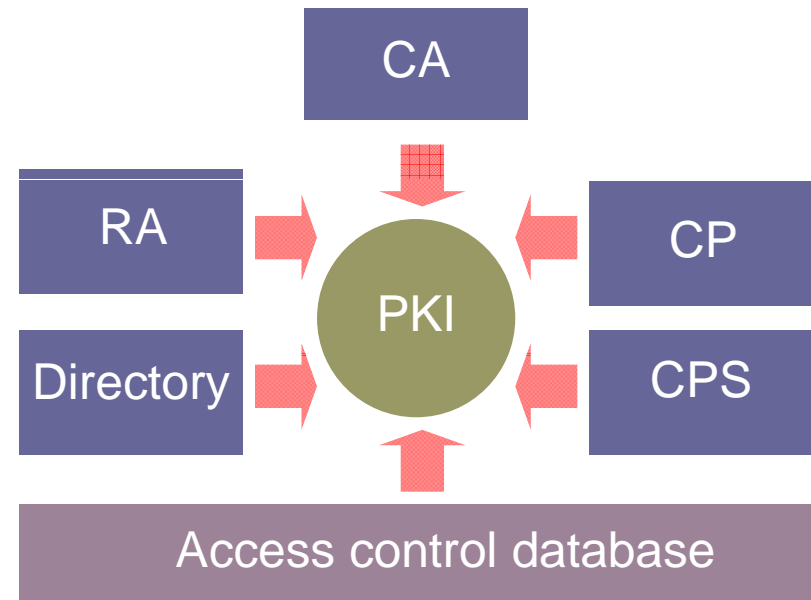
- *Identity/Integrity* - mechanisms that enable a business or individual to establish the identity of the other party to the extent necessary to *accept* the risk of doing business, that support the underlying business processes and that confirm that important information has not been tampered with.
 - *Asset protection/IPR/Ownership* - as the value of a business is increasingly vested in information assets in electronic form, mechanisms need to be in place to prevent those assets being forged, stolen, or otherwise compromised.
 - *Secrecy* - the need to conceal from those not authorized sensitive commercial, personal or other information in electronic form.
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Based on Cryptography

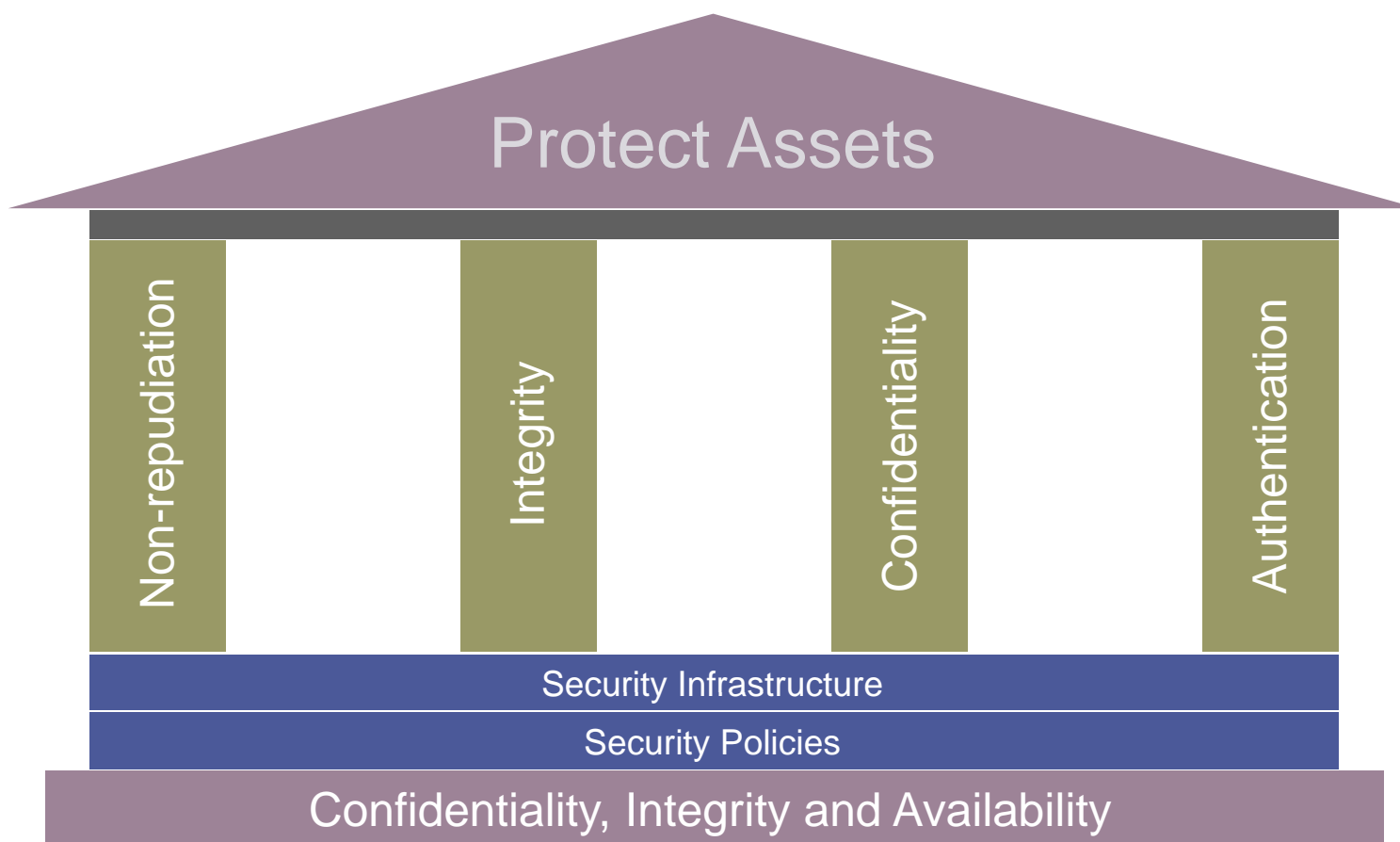
- The science of converting the original message “plain-text” into a scrambled message “cipher-text”
 - Based on symmetric and asymmetric cryptography
 - Symmetric cryptography protects the data (confidentiality) -- referred to as a session key
 - Asymmetric cryptography (public key cryptography) provides authentication, integrity and digital signature -- consists of a public and private key pair
 - Binding of a key pair to an entity provided by a digital certificate
 - Certificates issued and managed by the PKI
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Public Key Infrastructure

- An infrastructure that provides a set of security services to protect application and network resources through cryptography and X.509v3 digital certificates.
- It includes people, policies, procedures, software, and hardware.
- Trust and security are paramount!



Security Services



Certification Authority

- Operates the Public Key Infrastructure
 - Authenticates users and distributes public keys
 - Issues certificates to authenticated individuals or organizations
 - Revokes certificates and maintains status
 - Provides directory/repository services
 - Optionally provides key generation, backup and recovery, token and smart-card initialization, and time-stamping
- Defines and embodies the trust policies for a community
 - Establish, publish, and follow sound practices to engender trust

Registration Authority

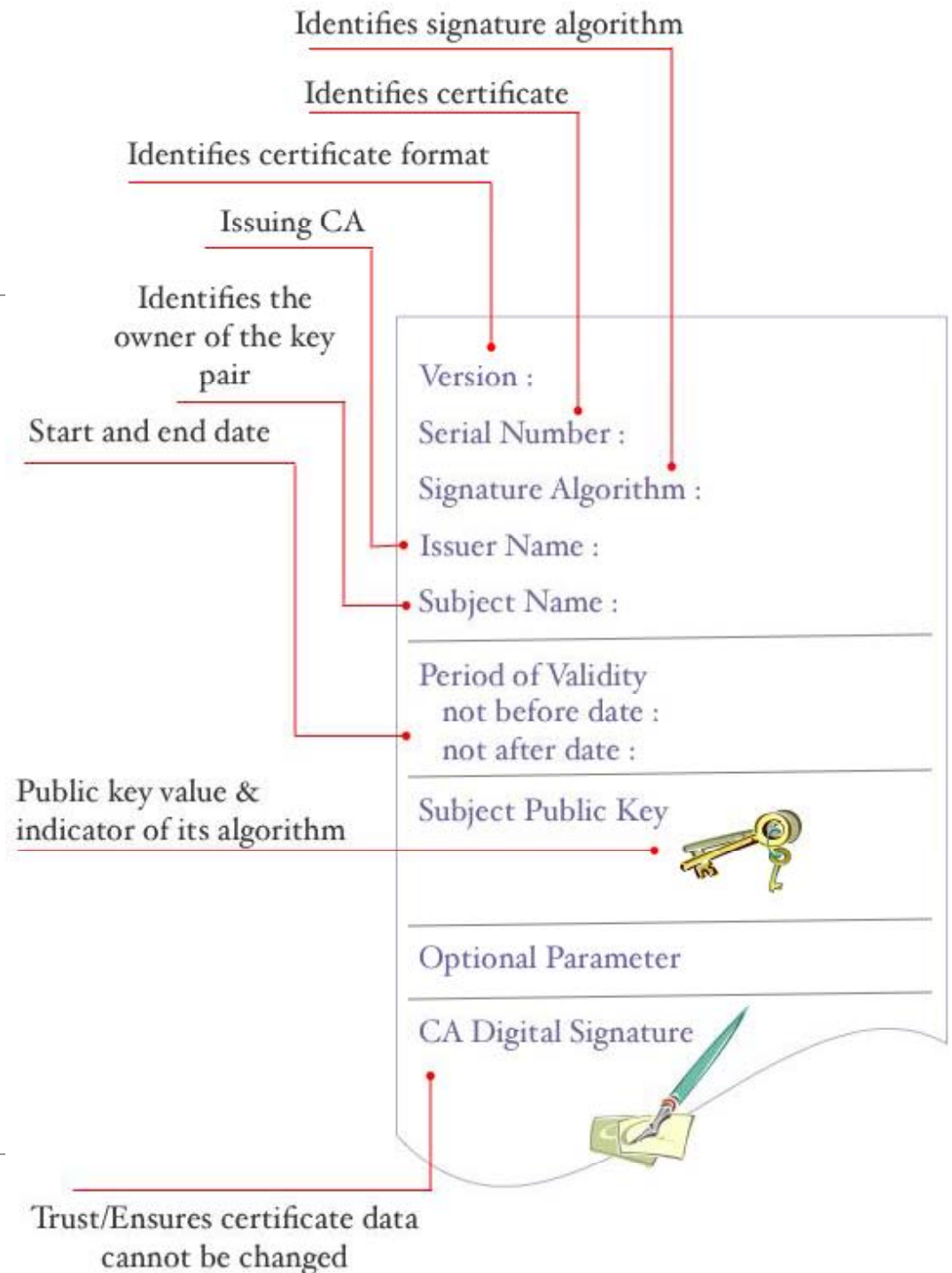
- An entity that is delegated certain tasks by the CA such as identification and authentication of certificate subscribers, but does not sign or issue certificates
- Depending on the geographical distances between the issuing party (CA) and the business partner, the CA may delegate certain tasks to a Local Registration Authority (LRA)
 - LRAs are responsible for identification and authentication of their user community

Directory

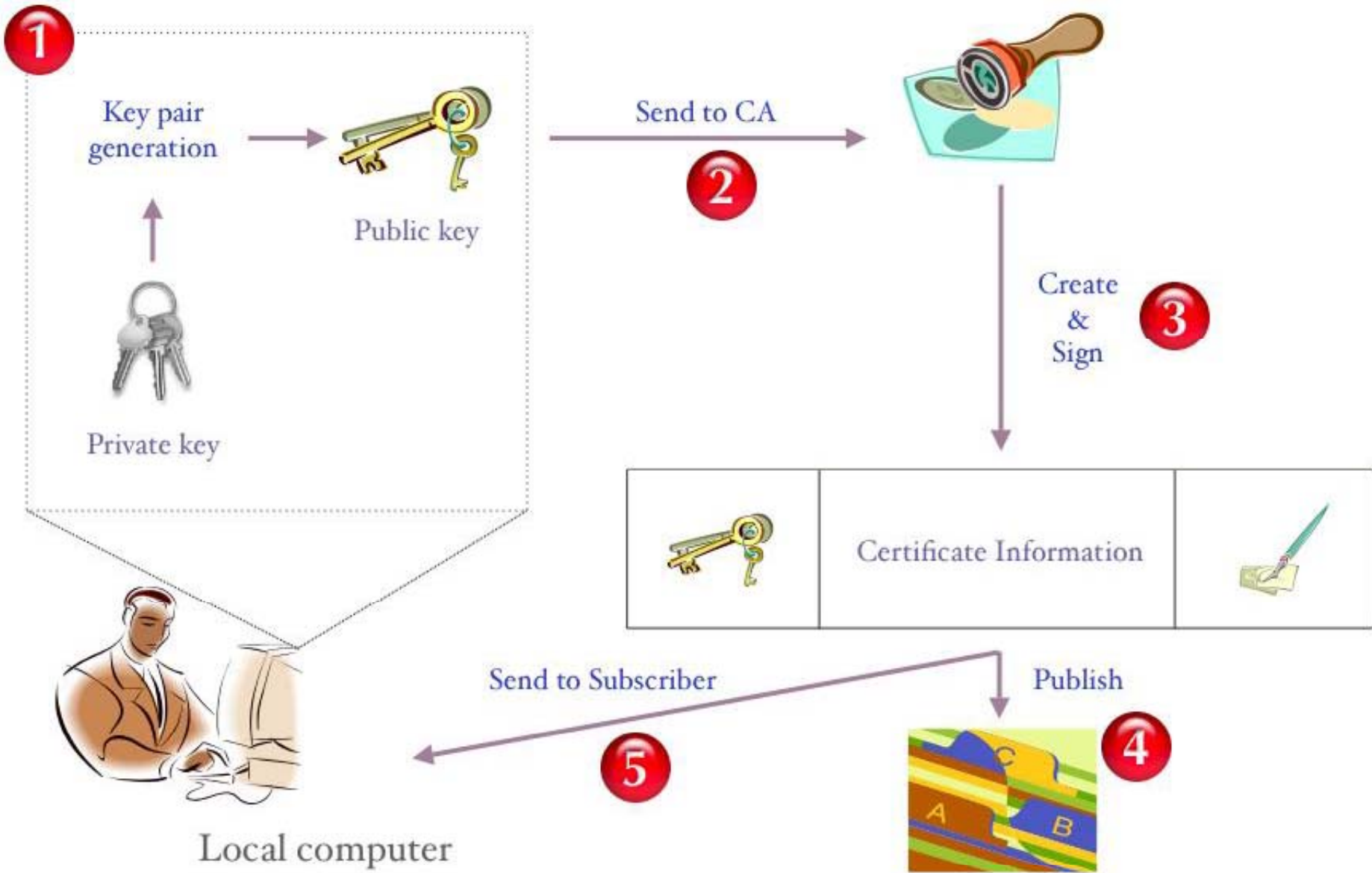
- A directory or repository is an online database used for
 - storing and distributing all public key certificates, information of certificate status (CRL) and other PKI related information
 - Broadening the certificate base of the PKI through Internet standards
 - Increasing the strength of legacy application authentication
 - In order to work with a PKI, directories must
 - Support storage of X.509v3 certificates and CRLs
 - Support for Lightweight Directory Access Protocol (LDAP) for accessing directory information
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Digital Certificate

- An electronic document that identifies an individual or entity through the binding of a name to a public and private key pair
- Contains relevant information
- Is notarized or validated by a trusted third party
- The entire digital record is digitally signed by the CA
- The CA's signature prevents tampering with any data in the certificate



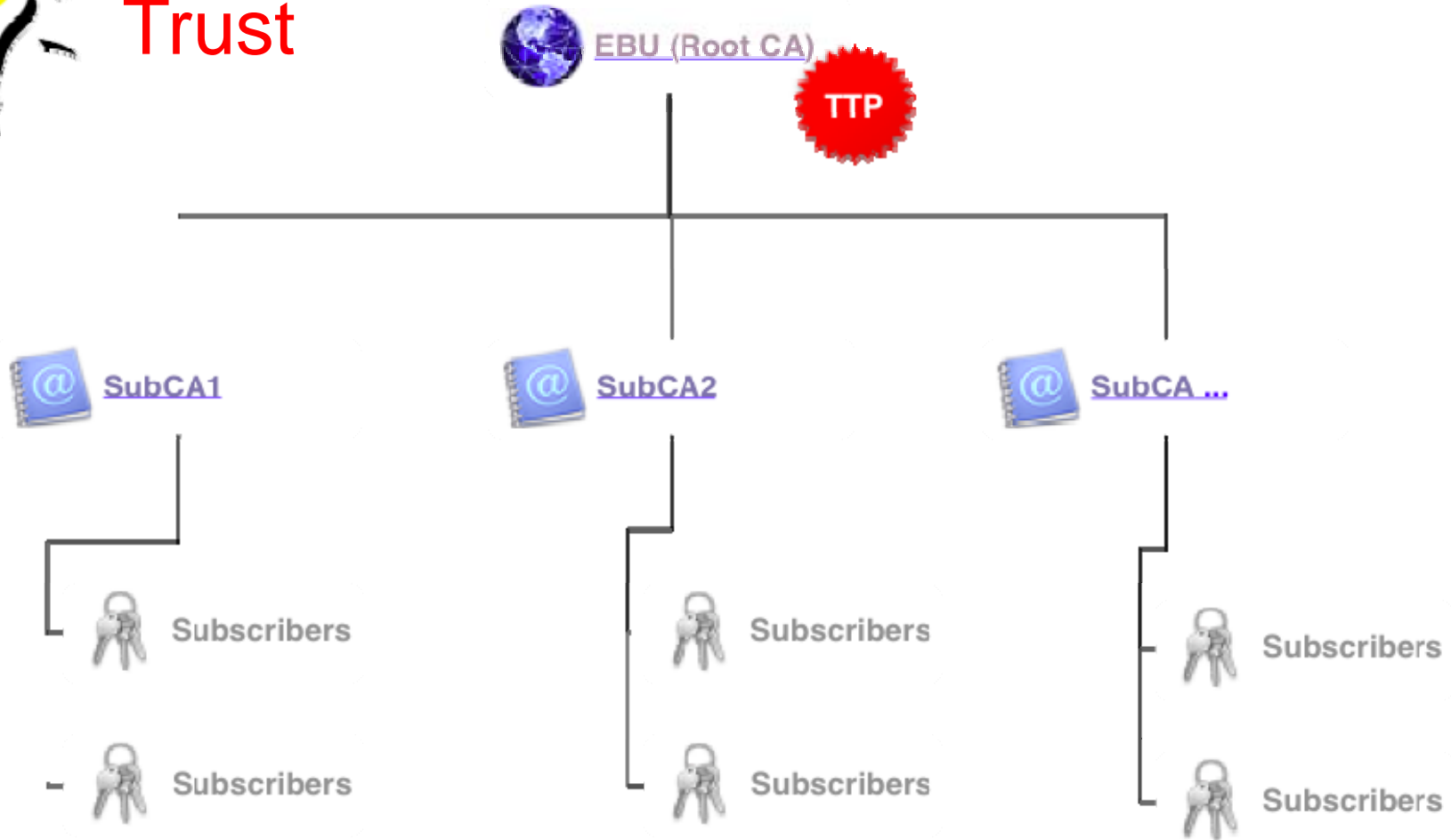
Certificate Distribution



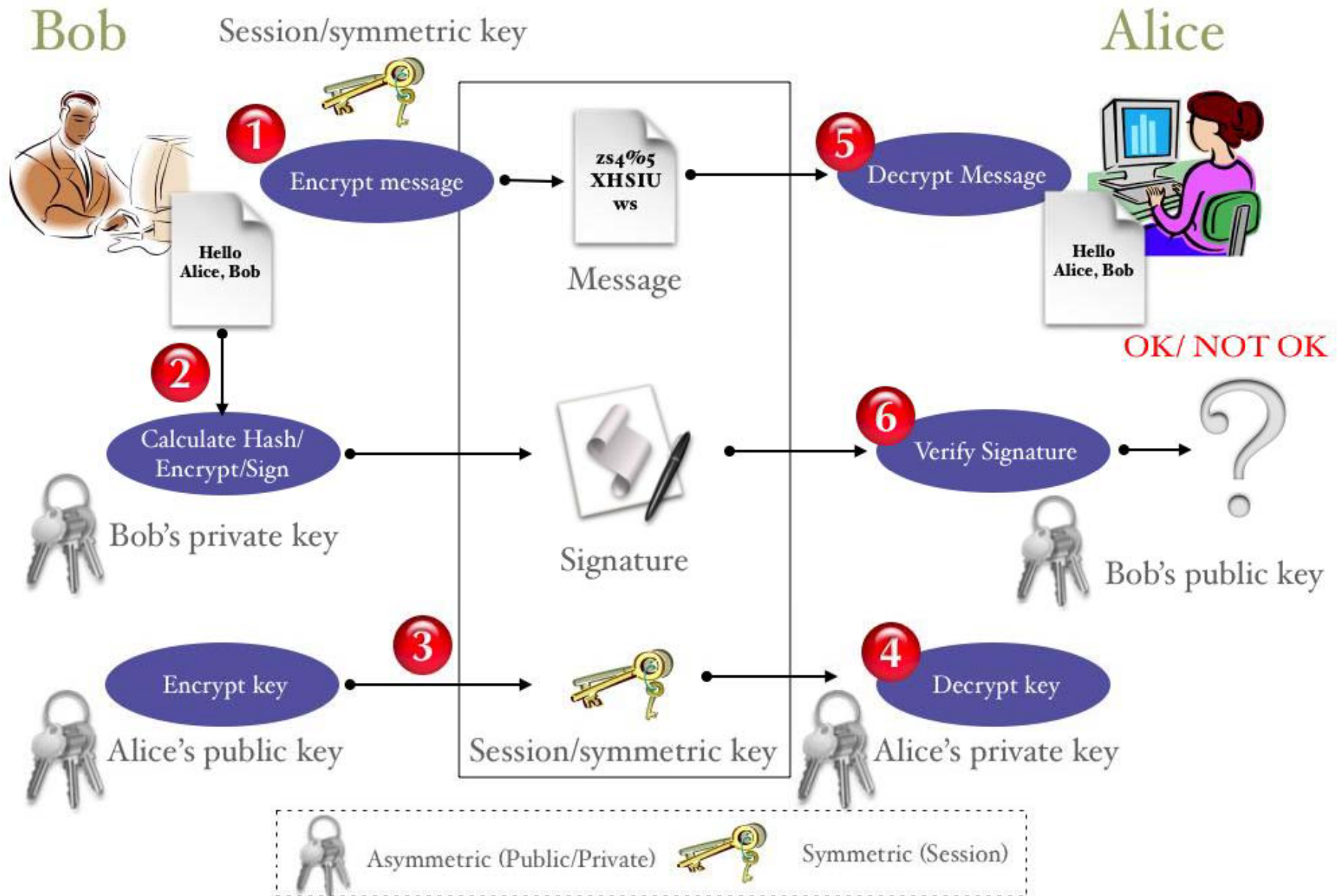
Hierarchy CA



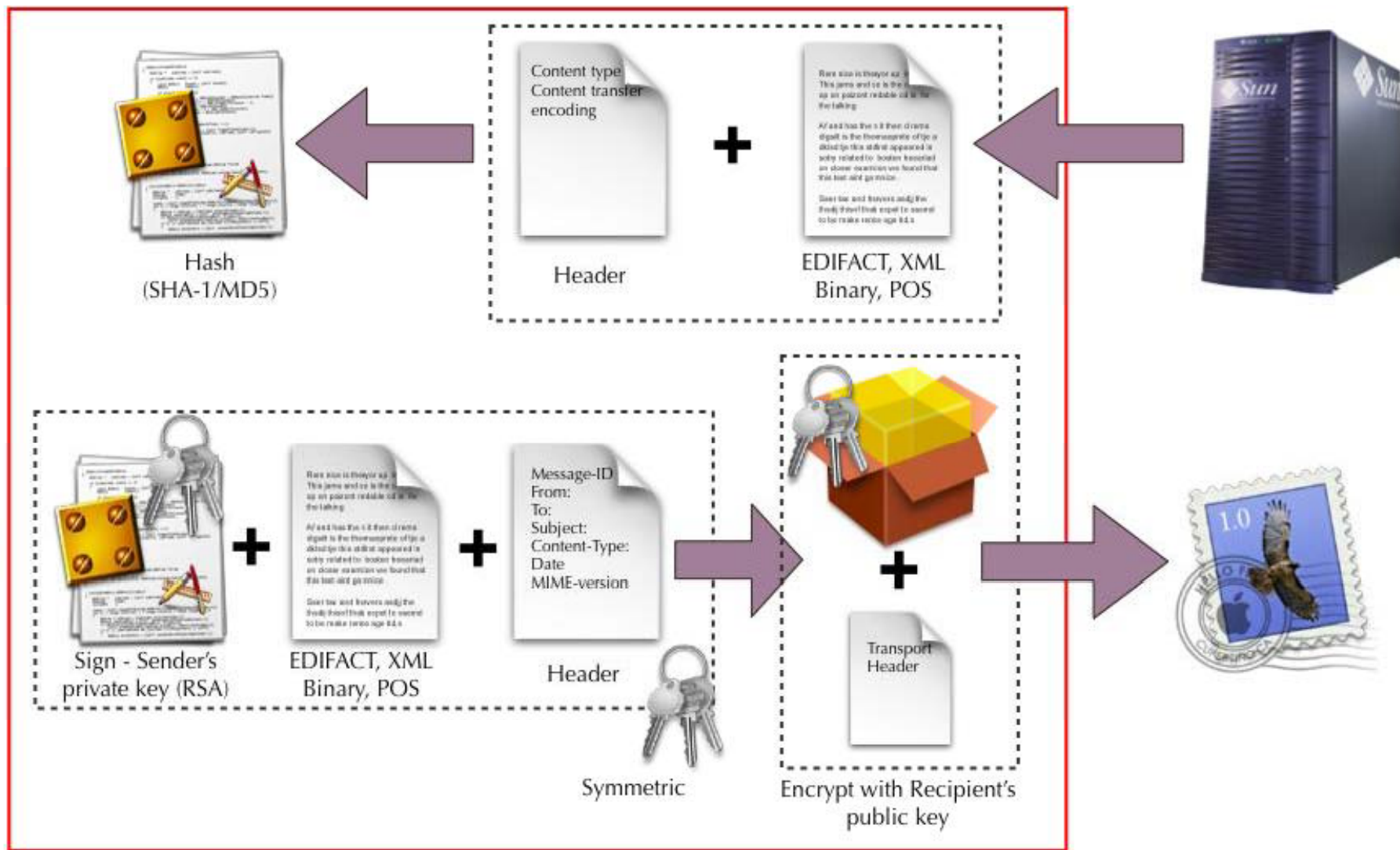
Trust



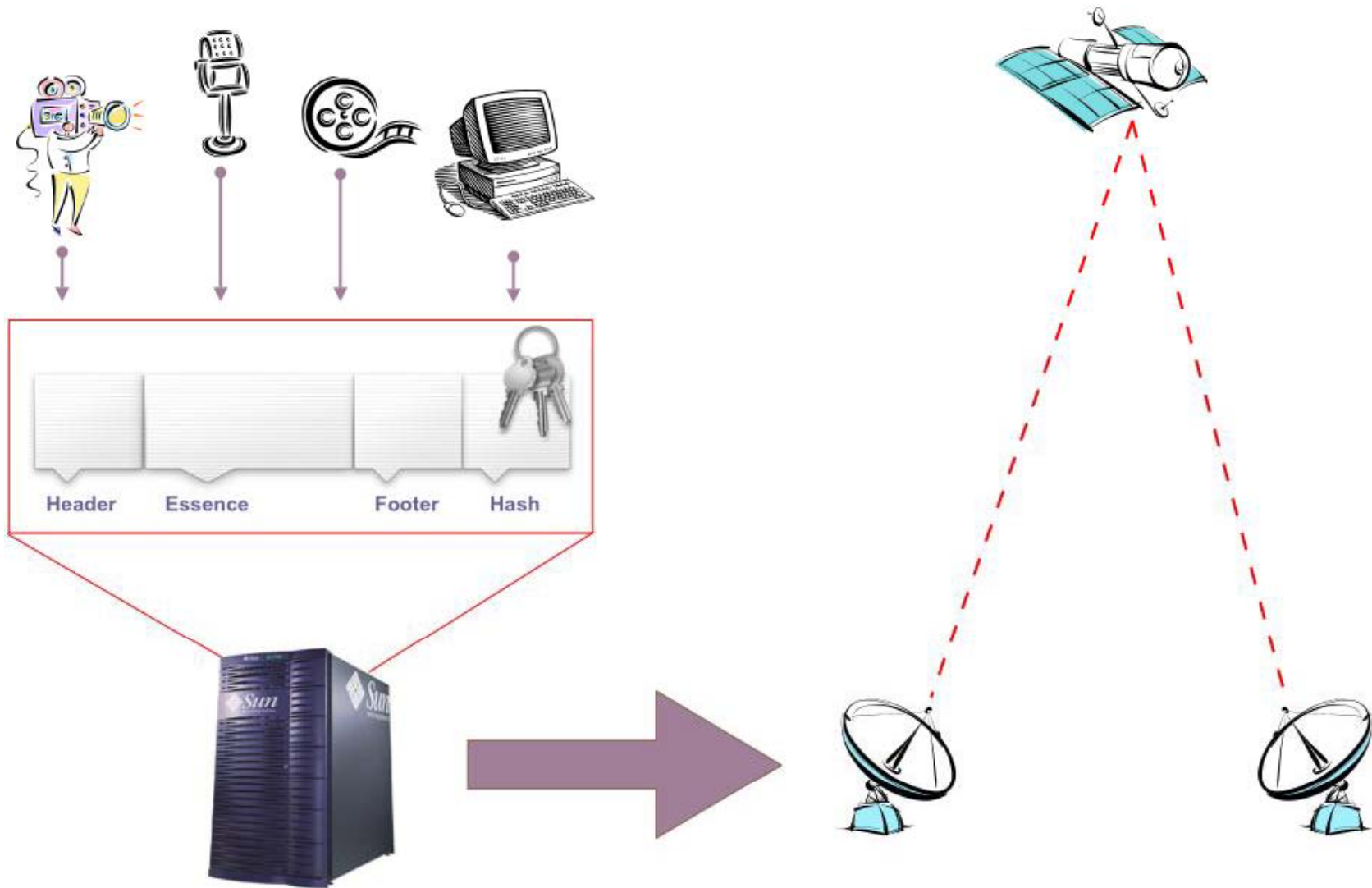
How it Works



S/MIME



Secure Communications



Some Challenges

- Top-down commitment to security - awareness
 - Policies, procedures and logistical considerations
 - Message format and the need for security to protect assets - IPR and ownership
 - Encryption and its impact on time sensitive data -- archiving
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Thank you

