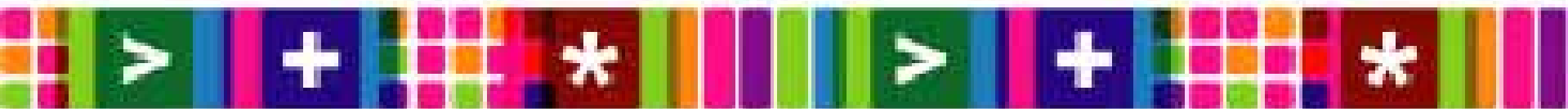




Health n Europe



- ❖ TV documentary series
- ❖ Pool of TV items for health magazines
- ❖ Flash animations
- ❖ Radio documentary series
- ❖ Radio news exchange
- ❖ Central website

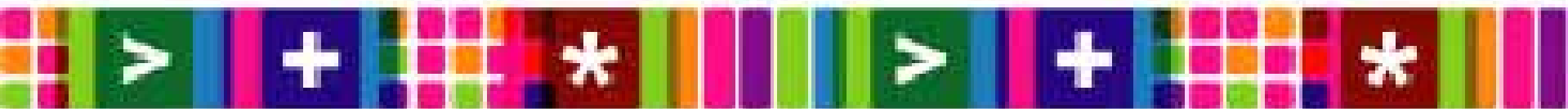


TV documentary series 8x52' 8 Days of Health in Europe

Each episode is a compelling story
of patients and people around them.

- ❖ produced by 1 broadcaster
- ❖ focusing on 1 health topic
- ❖ shot in 3 to 5 EU countries
- ❖ told over 24 hours

The series covers 17 European countries



ARD/BR

Birth Rates

Obesity

CT

Tuberculosis

ERT

Smoking

FT 2

Mental Health

RTBF

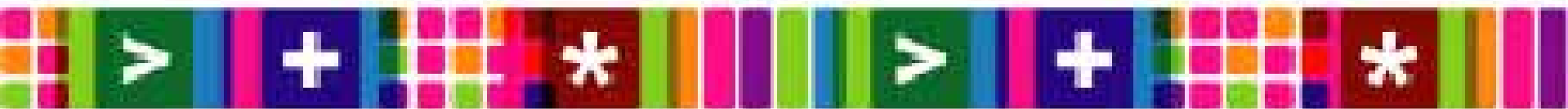
Heart Diseases

TVP

Health of the Elderly

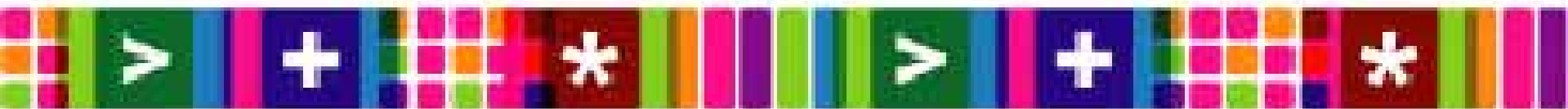
YLE

Post Traumatic Stress Disorders



❖ **Pool of TV items = ongoing exchange for health, science and lifestyle magazines**
By contributing material to this pool, each broadcaster has access to all material in the pool.

❖ **Flash animations - 25 modules**
to enhance participants websites and provide additional information and interactivity



- ❖ Series of 18 x 20' radio documentaries by
Radio Prague, Czech Republic
Radio Netherlands
Radio France International
- ❖ Ongoing radio news exchange
- ❖ Central website, accessible to the public.
preview.healthineurope.tv

