

Radio In a BOX. Radio Nederland In Action

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Indonesian Service

Radio Netherlands

Tsunami destroyed media / communication infrastructure

- Total destruction of television, radio, newspaper, internet provision
- Importance of media in the aftermath of a crisis
- Various domestic and international initiatives to reconstruct the media infrastructure

Reconstructing the media infrastructure

Short-term – bring families together, search operations, prevent epidemic diseases

Long term – sustainability, ownership, training, embedment

Challenge – how to take both considerations into account simultaneously?

Learning from project management



AcehNews1
spirit for democracy



**Nurani
Dunia**

Radio Netherlands



Radio Station in a Box

Queen Beatri



RN01 30/07/05

Assembled 1



Radio Netherlands

01-7

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Radio in a box: short-term concerns

- Building, shipping, installations of three radio containers
- Maintenance and advice on a regular basis
- Pay part of salaries of staff

Radio in a box: long-term concerns

- Reconstruction of independent radio stations
- Strengthening of journalistic capacities
- Income generating capacity

Present situation (early 2006)

- High quality equipment and financial support from Radio Nederland
- Stations are run by part-timers and volunteers.
- Income from advertisement very limited
- Few incentives to become an independent station

Strategy: from short-term to long-term

Hardware

Participate in construction of buildings and towers

Software

Pay journalists for contributions instead of lump-sum support

Income

Support generation of income through advertisement



Lessons learned

- Importance of standby capacity
- Distribution of radios should not be overlooked
- Pay ample attention to the need of stations to generate income