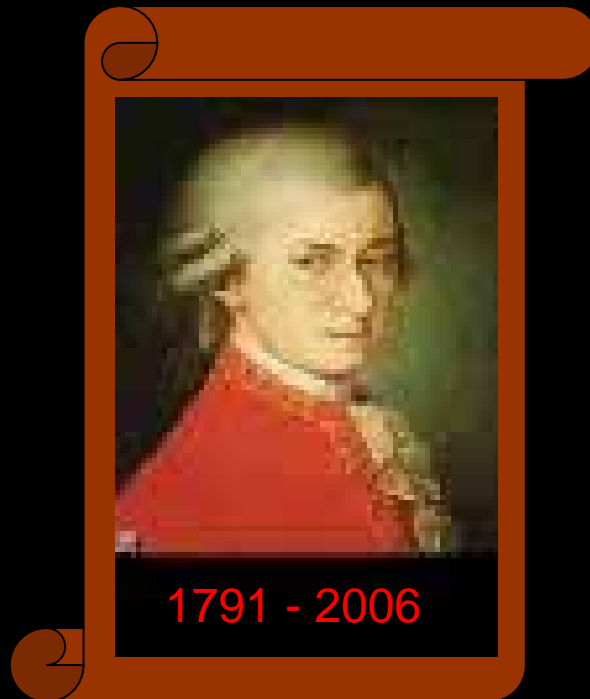


A story Mozart would love to hear



Read Michaels live blogging at <http://multimediameteetsradio.typepad.com/ebu/>

We were in control Everything was planned

dr.dk > P2 > Mozart250 > Få en Symfoni - Microsoft Internet Explorer

Filer Rediger Vis Foretrukne Funktioner Hjælp

Tilbage Søg Foretrukne

Adresse <http://www.dr.dk/P2/Mozart250/download/20060118135037.htm> Gå

Hyperlinks RAINNetradionyt drint » home del.icio.us PODCASTER dr.dk Podcasting News LSB Google LAUNCHcast Home My Yahoo!

DR forsider nyheder tv radio om DR oversigt søg her søg

MOZART250

DR 2 ?


Du er her: dr.dk > P2 > Mozart250 > Få en symfoni

Mozart 250 forsider

- Download
 - Symfoni nr. 15
 - Symfoni nr. 17
 - Symfoni nr. 23
 - Symfoni nr. 34
 - Symfoni nr. 35
 - Symfoni nr. 36
 - Symfoni nr. 39
 - Symfoni nr. 40
 - Symfoni nr. 41
- Hvordan gør jeg?
- Mozart i radioen
- Mozart på TV
- P2 forsider
- P2 programmer
- DR2 forsider

Få en symfoni

Få Mozart med i lommen eller på din computer. Eller begge dele. DR tilbyder 9 Mozart-symfonier med introduktion af Claus Johansen



Fra slutningen af januar kan du fra denne side hente musikken. Det bliver i forskellige kvaliteter alt efter din båndbredde og dit behov. To af symfonierne tilbydes i det helt nye mp3 surround-format

DOWNLOAD EN SYMFONI

Danmarks Radio tilbyder i en måned 9 Mozart-symfonier til download. Det bliver i to kvaliteter: Dels den "gode kvalitet" på 192kbit/sec og dels den "ekstragode kvalitet" på 256Kbit/sec.

To af symfonierne - nr. 34 og 36 tilbydes desuden i det helt nye Mp3-surround-format. Dette kræver et foruden et specielt lyd kort også et ekstra plugin. Om dette kan du læse [her](#)

Du kan også vælge at abonnere på symfonierne som podcast ved kopierer denne streng ind i dit podcast-program: <http://podcast.dr.dk/mozart/rssfeed/mozart.xml> - omkring podcast henvises til dr.dk/podcast

TIDSHEMA FOR DOWNLOAD


- 27. januar: Symfoni nr. 41 - (RSO) - er udløbet
- 30. januar: Symfoni nr. 34 - (RSO) - er udløbet
- 1. februar: Symfoni nr. 40 - (RSO) - er udløbet
- 3. februar: Symfoni nr. 23 - (RSO) - er udløbet
- 6. februar: Symfoni nr. 15 - (RUO) - er udløbet
- 7. februar: Symfoni nr. 36 - (RSO) - er udløbet
- 8. februar: Symfoni nr. 39 - (RSO) - er udløbet

Lyt til P2


« P2 Netradio

► 21.30 Lyt til Nyt
...på TV & radio i dag.



DR RadioUnderholdnings-Orkestret



Amadeus



Podcast



Oversigt



Bredde

27.01.2006 14:40

Kanaler og Programmer

TV og radio i dag

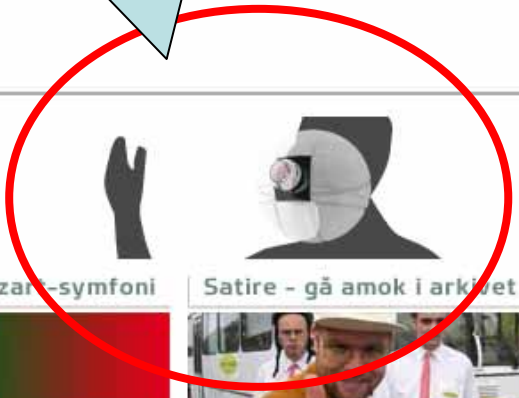
DR1 DR2 P1 P2 P3 P4 Tekst

Udvalgte sektioner

Sport Børn

Satire Spil Under

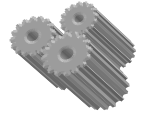
**300.000 downloads!!
(pretty much)**



Mozart-symfoni

Satire - gå amok i arkivet

MARKETING
WORKED

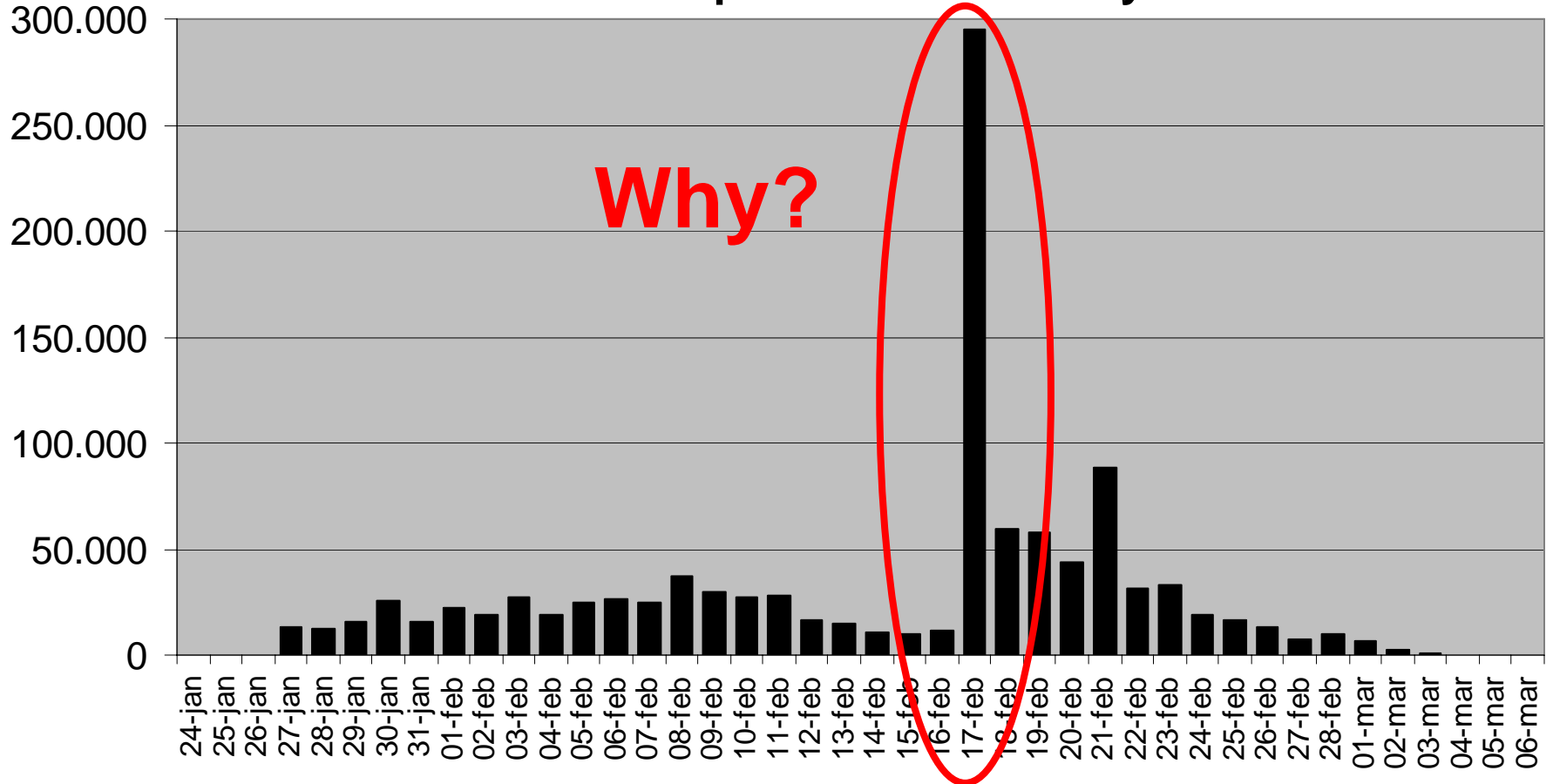


We had control -
until the night between 16. and 17. of February

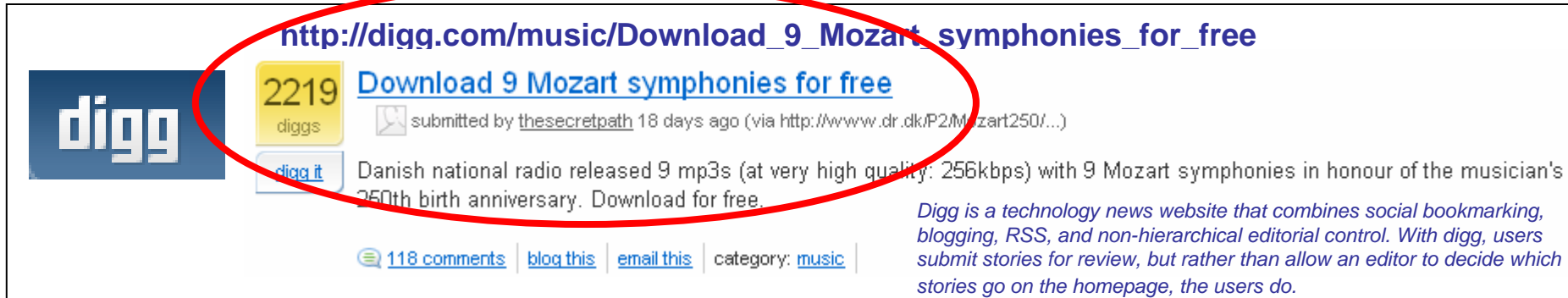


The server went **mad**: 1.118.207 downloads
After the 17. of february 3/4 of the traffic came from **outside** Denmark

Number of mp3 downloads a day



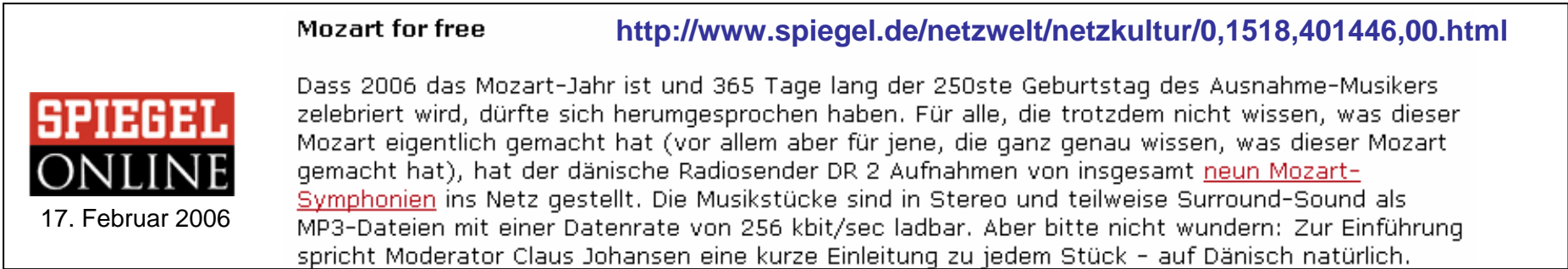
Reason: That night RSS took over our marketing



digg **2219** diggs [Download 9 Mozart symphonies for free](http://digg.com/music/Download_9_Mozart_symphonies_for_free)
submitted by [thesecretpath](#) 18 days ago (via [http://www.dr.dk/P2/Mozart250/...](http://www.dr.dk/P2/Mozart250/))
Danish national radio released 9 mp3s (at very high quality: 256kbps) with 9 Mozart symphonies in honour of the musician's 250th birth anniversary. Download for free.

[118 comments](#) | [blog this](#) | [email this](#) | category: [music](#)

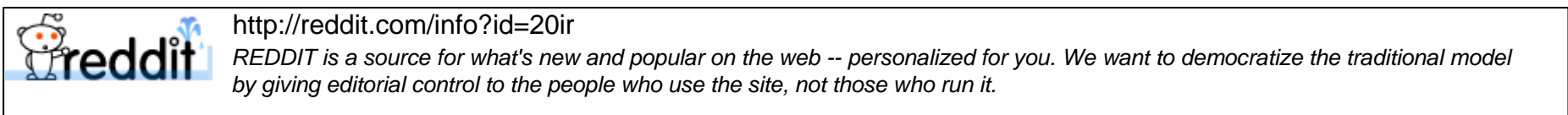
Digg is a technology news website that combines social bookmarking, blogging, RSS, and non-hierarchical editorial control. With digg, users submit stories for review, but rather than allow an editor to decide which stories go on the homepage, the users do.



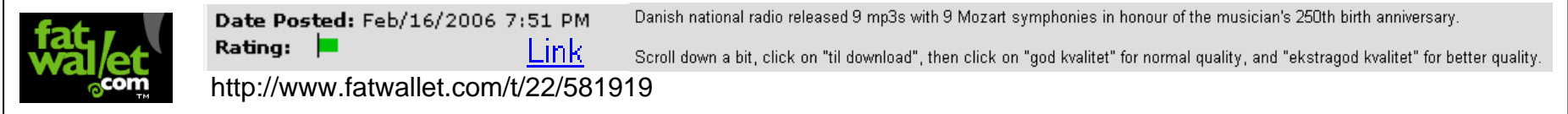
SPIEGEL ONLINE
17. Februar 2006

Mozart for free <http://www.spiegel.de/netzwelt/netzkultur/0,1518,401446,00.html>

Dass 2006 das Mozart-Jahr ist und 365 Tage lang der 250ste Geburtstag des Ausnahme-Musikers zelebriert wird, dürfte sich herumgesprochen haben. Für alle, die trotzdem nicht wissen, was dieser Mozart eigentlich gemacht hat (vor allem aber für jene, die ganz genau wissen, was dieser Mozart gemacht hat), hat der dänische Radiosender DR 2 Aufnahmen von insgesamt [neun Mozart-Symphonien](#) ins Netz gestellt. Die Musikstücke sind in Stereo und teilweise Surround-Sound als MP3-Dateien mit einer Datenrate von 256 kbit/sec ladbar. Aber bitte nicht wundern: Zur Einführung spricht Moderator Claus Johansen eine kurze Einleitung zu jedem Stück - auf Dänisch natürlich.



reddit <http://reddit.com/info?id=20ir>
REDDIT is a source for what's new and popular on the web -- personalized for you. We want to democratize the traditional model by giving editorial control to the people who use the site, not those who run it.



fatwallet.com **Date Posted:** Feb/16/2006 7:51 PM **Rating:** ■ [Link](http://www.fatwallet.com/t/22/581919)
Danish national radio released 9 mp3s with 9 Mozart symphonies in honour of the musician's 250th birth anniversary. Scroll down a bit, click on "til download", then click on "god kvalitet" for normal quality, and "ekstragod kvalitet" for better quality.

"RSS Marketing" via Forums and Blogs spread within hours the message from DIGG.....



Søgeresultaterne 1 - 10 ud af ca. **18.500** for "download 9 mozart symphonies for free".

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Download 9 Mozart symphonies for free - thesecretpath submitted by thesecretpath 17 days ago (via <http://www.dr.dk/P2/Mozart250/>...) ...
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Danish national radio released 9 mp3s (at very high quality: 256kbps) with 9 Mozart symphonies in honour of the musician's 250th birth anniversary.
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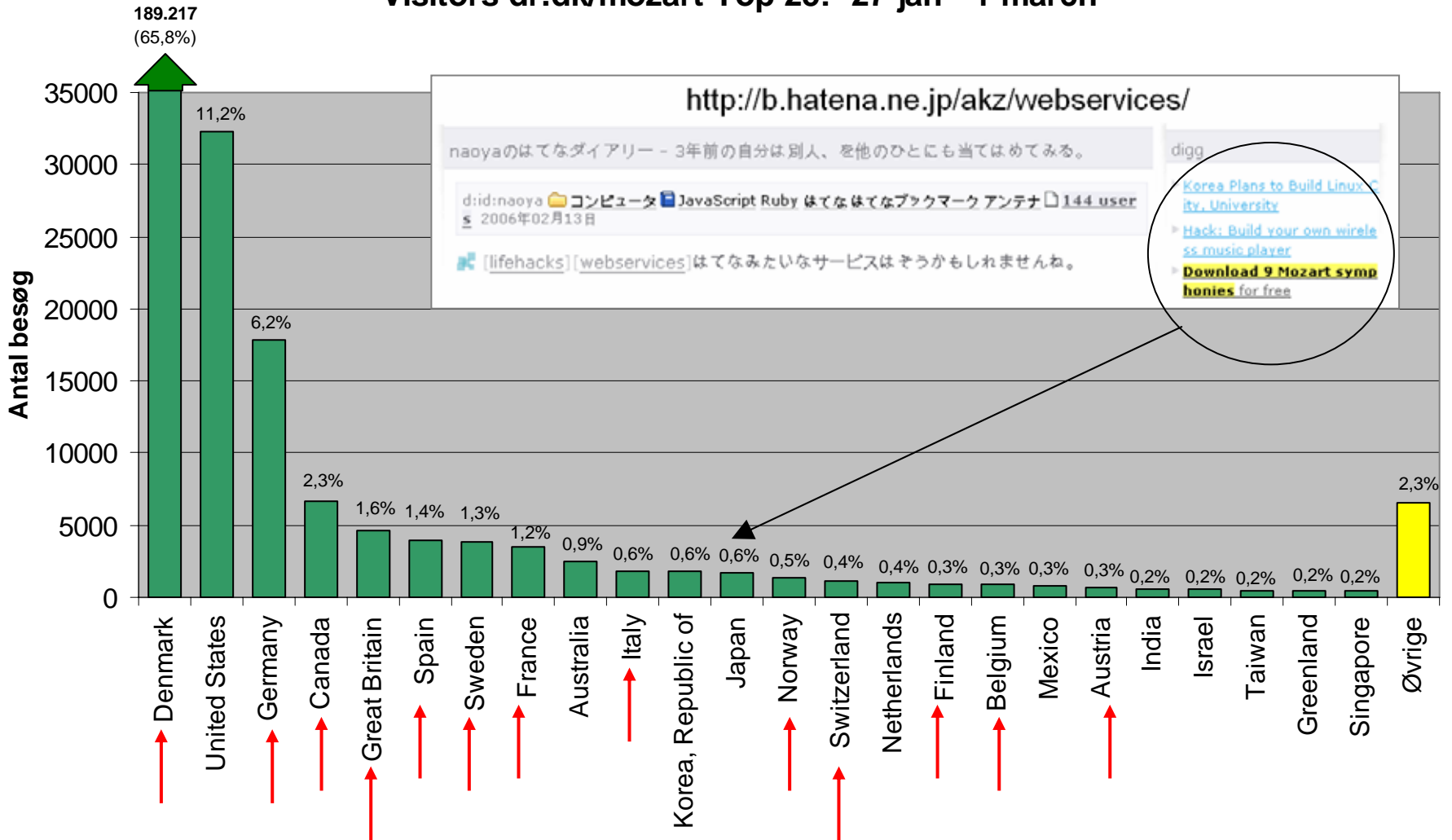
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Visitors dr.dk/mozart Top 25: 27 jan - 1 march



How many symphonies we've got out there.....we don't know any more

by [lightningfast35](#) on 2/22/06
It seems 34,40,41 can't be downloaded anymore. Would someone be willing to hook me up with the files?

Because the users give them to each other

by [goodespeler](#) on 2/16/06
Don't want to download each individually? Create a file called mozart.sh and paste this in it:
Then: chmod +x mozart.sh and then: ./mozart.sh
Sit back, relax, move mozart.tgz to web accessible dir...download..unzip..listen.

```
-----  
#Starting up bitch tits...  
wget http://podcast.dr.dk/mozart/Mozart_symf_41.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_41_high.mp3  
wget http://podcast.dr.dk/mozart/Mozart34_IPOD.mp3  
wget http://podcast.dr.dk/mozart/Mozart34_HIFI.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_40.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_40_high.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_23.mp3  
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wget http://podcast.dr.dk/mozart/Mozart_symf_15.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_15_high.mp3  
wget http://podcast.dr.dk/mozart/Mozart36_IPOD.mp3  
wget http://podcast.dr.dk/mozart/Mozart36_HIFI.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_39.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_39_high.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_17.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_17_high.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_35.mp3  
wget http://podcast.dr.dk/mozart/Mozart_symf_35_high.mp3  
tar cvzf mozart.tgz *  
#Done! You crazy Mozart lovin' sucka...  
-----
```

Notice the language...
Mozart would love that!



Tell your marketing:

Forget control
Learn social engineering





Another great composer, Sibelius, from Finland
presented by
Anna-Kaarina Kiviniemi, YLE

Read Michaels live blogging at <http://multimediameteersradio.typepad.com/ebu/>