

# EBU Media Cybersecurity Seminar 2021

## Call for Presentations

12–13 October 2021 (virtual event)

The annual EBU Media Cybersecurity Seminar assembles a line-up of leading security experts in the media industry for an exchange on current online security risks, mitigation strategies and relevant industry trends.

MCS is the only industry event focusing on cybersecurity issues for media in general and public service media in particular. It combines presentations on real-world issues with a focus on practical strategies for media organizations, and adds valuable networking opportunities for experts and professionals in the field.

### On the agenda

- Broadcast infrastructure security
- Supply chain security
- Social engineering
- Risk assessment
- Corporate IT security
- Learning from a crisis (COVID-19)
- ... and more, plus real stories and case-studies from the broadcast world

Bringing more IT technology into the broadcasting domain has created new opportunities for media production and distribution, but it has also exposed the media to security threats and frauds that are present and increasingly important on the IP world, including topics like cloud computing and the needs to take security into account from the design phase and derive some recommendations on Security and Cloud production.

But also, non-technical security is important: misinformation is a growing threat that damages confidence the public has in media, as audience is now getting information through multiple platforms, where they don't know how to be sure a piece of news comes from a respected media. In addition, field journalists should use the right technologies and practices that keep them safe while doing their investigation work in hostile environments to protect their anonymity, make sure they can continuously communicate with their home countries, and let them produce and transfer securely their content from the field to media newsrooms.

Your contribution to MCS 2021 is very much appreciated! We are looking for your insights on those topics, related projects, technical backgrounds, the latest developments, case studies, best practices as well as future trends and perspectives. Please note, that we are not interested in sales pitches or any other content which mainly serves marketing purposes.

A Q&A session is scheduled after each presentation. The conference will be held in English. The duration of a talk is typically 20mins + 10min Q&A.

## **In order to submit your talk, please provide the following information:**

First Name, Last Name, Social Media Profile (optional), Email, Company, Phone

Title of talk, Abstract (describe the topic in ca. 500 characters), Short Biography (ca. 300 characters)

Please [send your submission to Lucille Verbaere \(verbaere@ebu.ch\)](mailto:verbaere@ebu.ch).

Early submissions are more likely to be considered. The deadline for submissions is 31 August.

## **The following rules apply:**

- Presentation cancellation may only be made with mutual consent between the speaker and EBU. By absence through illness or force majeure, the earliest possible notification is requested.
- The speaker agrees to send their relevant presentation abstract (brief description of content) no later than August 31, 2021
- The speaker declares that their presentation does not infringe any rights of a 3rd party (e.g. copyrights) and gives consent to being recorded at the conference in audio, visual and textual mediums. The speaker gives consent to EBU to publish these recordings along with their presentation materials with clear and due reference to the author (e.g. for download on the conference website for EBU members). The right on any changes of the program is reserved.
- Please note that the organiser is reserving the right to exclude accepted speeches on short notice due to necessary program changes caused by unforeseen events.
- **CODE OF CONDUCT:** All delegates and speakers are required to agree with the following code of conduct. Organizers will enforce this code throughout the event.
  - We do not tolerate harassment of conference participants in any form. Sexual language and imagery is not appropriate for any conference venue, including talks. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.
  - Harassment includes offensive verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, sexual images in public spaces, deliberate intimidation, stalking, following, harassing photography or recording, sustained disruption of talks or other events, inappropriate physical contact, and unwelcome sexual attention. Participants asked to stop any harassing behavior are expected to comply immediately.