



## PROGRAMME

TUESDAY 20 OCTOBER (09:00 – 15:50 CET)

09:00 – 09:10	Welcome & Introduction	Antonio Arcidiacono (EBU) Hans Hoffmann (EBU)
<b>KEYNOTE – MODERATED BY LUCILLE VERBAERE (EBU)</b>		
09:10 – 09:40	COVID-19 Cybersecurity attacks	Flavio Aggio (WHO Chief Information Security Officer)
<b>SESSION 1: BROADCAST INFRASTRUCTURE – MODERATED BY LUCILLE VERBAERE (EBU)</b>		
09:40 – 10:00	Designing secure media systems	Alvaro Martin (RTVE)
10:00 – 10:20	Control Plane Security for live IP	Peter Brightwell (BBC R&D)
10:20 – 10:40	Broadcast hardware security: The JT-NM Tested programme	Gerben Dierick (VRT)
10:40 – 11:00	Best practices to secure your broadcast infrastructure in the Cloud	Raphaël Goldwasser (AWS)
11:00 – 11:20	Break	
<b>SESSION 2: SOCIAL ENGINEERING – MODERATED BY DAVID GARCIA (FRANCETV)</b>		
11:20 – 11:40	Password policy: a behavioural science perspective	Gilles Favier (Encelis)
11:40 – 12:10	Secure whistleblowing platforms	Vickie Greene (BBC), Øyvind Bye Skille (Faktisk.no)
12:10 – 12:30	Awareness and the modern media organisation	Martin Turner (Full Frame Technology)
12:30 – 13:30	Lunch Break	
<b>SESSION 3: RISK ASSESSMENT – MODERATED BY GERBEN DIERICK (VRT)</b>		
13:30 – 13:50	New risk assessment methodologies: EBIOS Risk manager	David Garcia (FranceTV)
13:50 – 14:10	Managing risk in the real world, the future of passwords	Fernando Rubio (Microsoft)
14:10 – 14:30	Cyber Insurance... To boldly go where no insurer has gone before...	Wauthier Robyns (Assuralia)
14:30 – 14:50	Break	
<b>SESSION 4: SUPPLY CHAIN SECURITY – MODERATED BY LUCILLE VERBAERE (EBU)</b>		
14:50 – 15:10	Best Practises on selecting vendors	David Garcia (FranceTV)
15:10 – 15:30	Origin project: provenance verification system	Judy Parnall (BBC)
15:30 – 15:50	Technology Foundations of Blockchain in Media and a New Substrate Enabling - Dynamic, Rights Controlled Content	Michelle Munson (Eluv.io)
15:50	End of Day 1	

# MEDIA CYBERSECURITY SEMINAR

AN EBU EVENT

## SHAPING A MORE SECURE MEDIA INDUSTRY



## PROGRAMME

WEDNESDAY 21 OCTOBER (09:00 – 14:00 CET)

### KEYNOTE – MODERATED BY LUCILLE VERBAERE (EBU)

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09:00 – 09:30	<b>Digital Security for Journalists Requires an Adaptable Toolkit</b>	Jean-Marc Bourguignon / Grégoire Pouget (Nothing2Hide)
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### SESSION 5: COPING WITH A CRISIS – MODERATED BY DAVID GARCIA (FRANCETV)

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09:30 – 09:50	<b>Business continuity vs. security in a crisis Finding a balance that works</b>	Karsten Jefsen (TV2)
09:50 – 10:10	<b>Covid-19 and how it will change broadcast</b>	Willem Vermost (VRT)
10:10 – 10:30	<b>Mediapro business resiliency thanks to a Global Cybersecurity Strategy</b>	Roberto Israel Alunda Espinosa (Mediapro),
10:30 – 10:50	<i>Break</i>	

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### SESSION 6: CORPORATE IT – MODERATED BY GERBEN DIERICK (VRT)

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10:50 – 11:10	<b>The BBC Identity Classification Strategy for MFA and Risk Based Authentication</b>	Carlos Trigo (BBC)
11:10 – 11:30	<b>Getting by without E5: IT Security when you can't have the best toys</b>	Karsten Jefsen (TV2)
11:30 – 11:50	<b>Active Directory security assessment</b>	Jean-Baptiste Galet (ANSSI)
11:50 – 13:00	<i>Lunch break</i>	

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### SESSION 7: LEARN FROM OTHER PEOPLE'S MISTAKES

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13:00 – 13:30	<b>Cybersecurity horror stories from media companies Tools to overcome resistance against cybersecurity</b>	Gerben Dierick (VRT)
13:30 – 14:00	<b>What's next for the group – join us</b>	Lucille Verbaere (EBU)
14:00	<i>End of the event</i>	

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