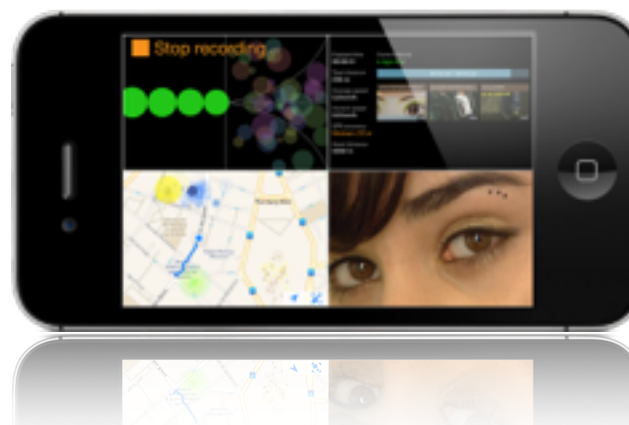
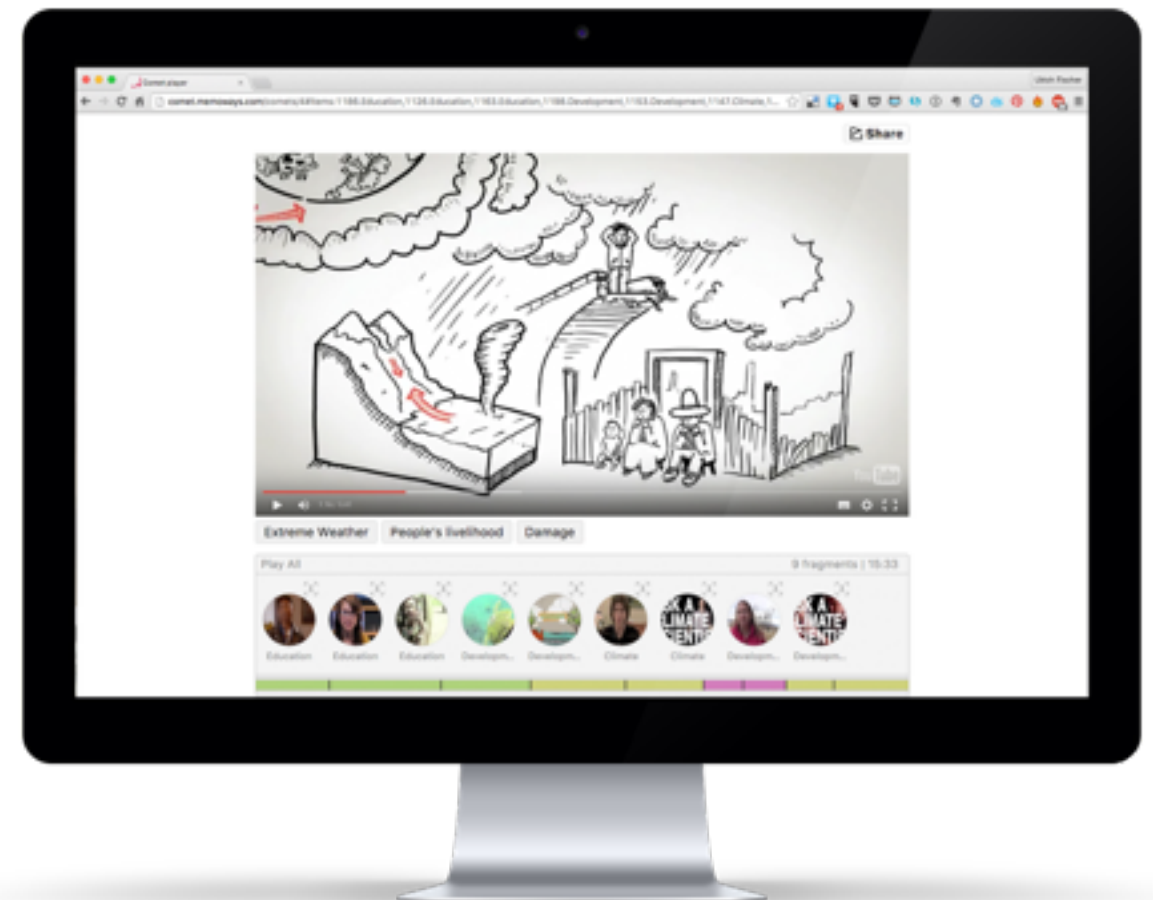
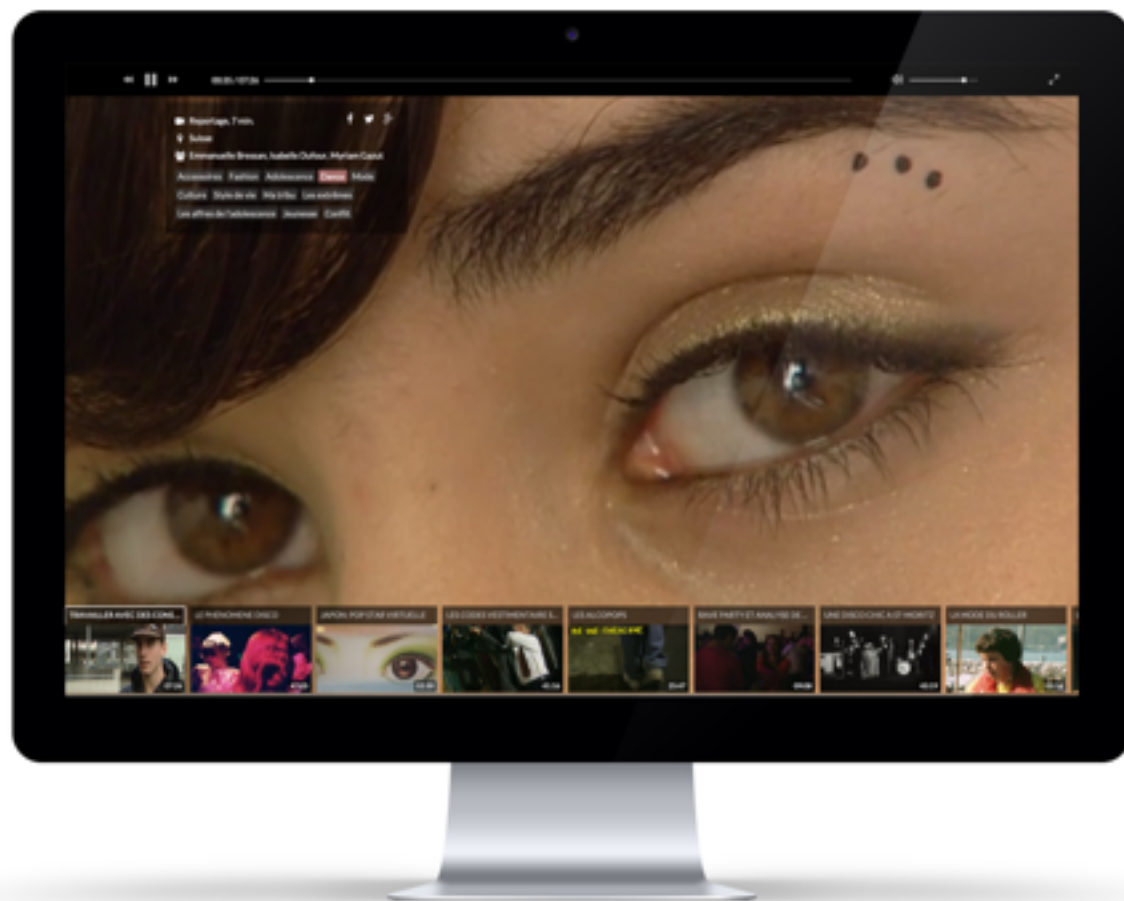




Memoways offers solutions for **interactive** and **personalized storytelling** with video



Team



Ulrich Fischer. CEO

Filmmaker and entrepreneur.

New media expert.

One of the most influential Swiss according to Bilan 2013.



Dan Wechsler. CFO

Movie producer & entrepreneur.

Opens and leverages new business opportunities.

Raises private and corporate funds.



Fabrice Truillot de Chambrier. CTO

Extraordinaire Application programmer.

OS X & Apple environment specialist.

Father of the Logitech Control Center for Mac.



Nicolas Goy. Lead Developer

Software architect and server programmer.

Transforms weird concepts into code.

Has build his own datacenter in 2003.



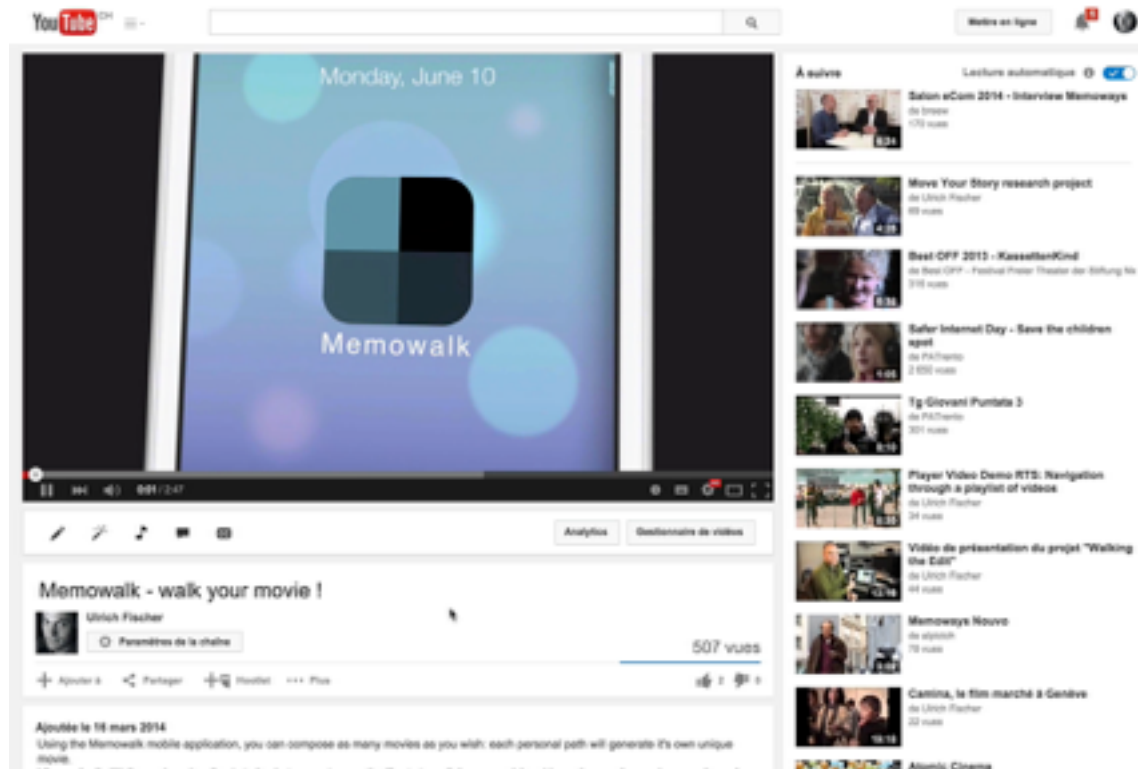
1

THE PROBLEMATIC

Video as it is today



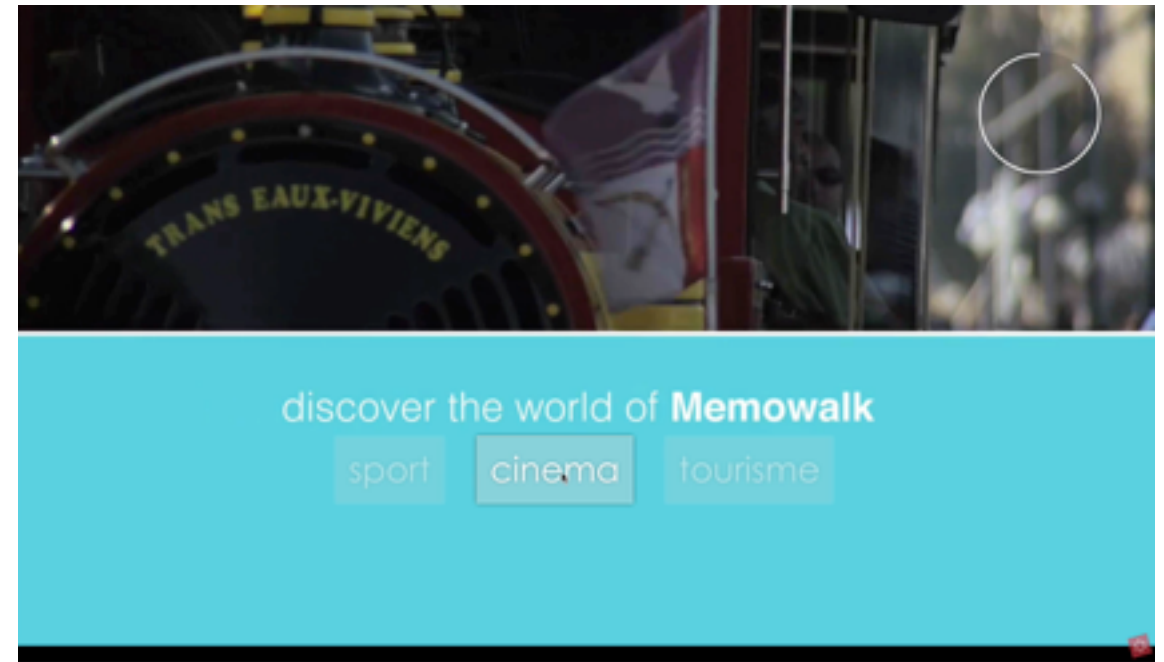
Video as it is today



Video on the web is like a **limited PDF**.

Static, not evolutive.

What about **user interactions** ?



Interactive videos provide **DVD like navigation**.

Like the web of the 90'.

What about **interactive & social web video** ?

→ Imagine **responsive storytelling**:

video adapts automatically to the specific context and needs of the user.

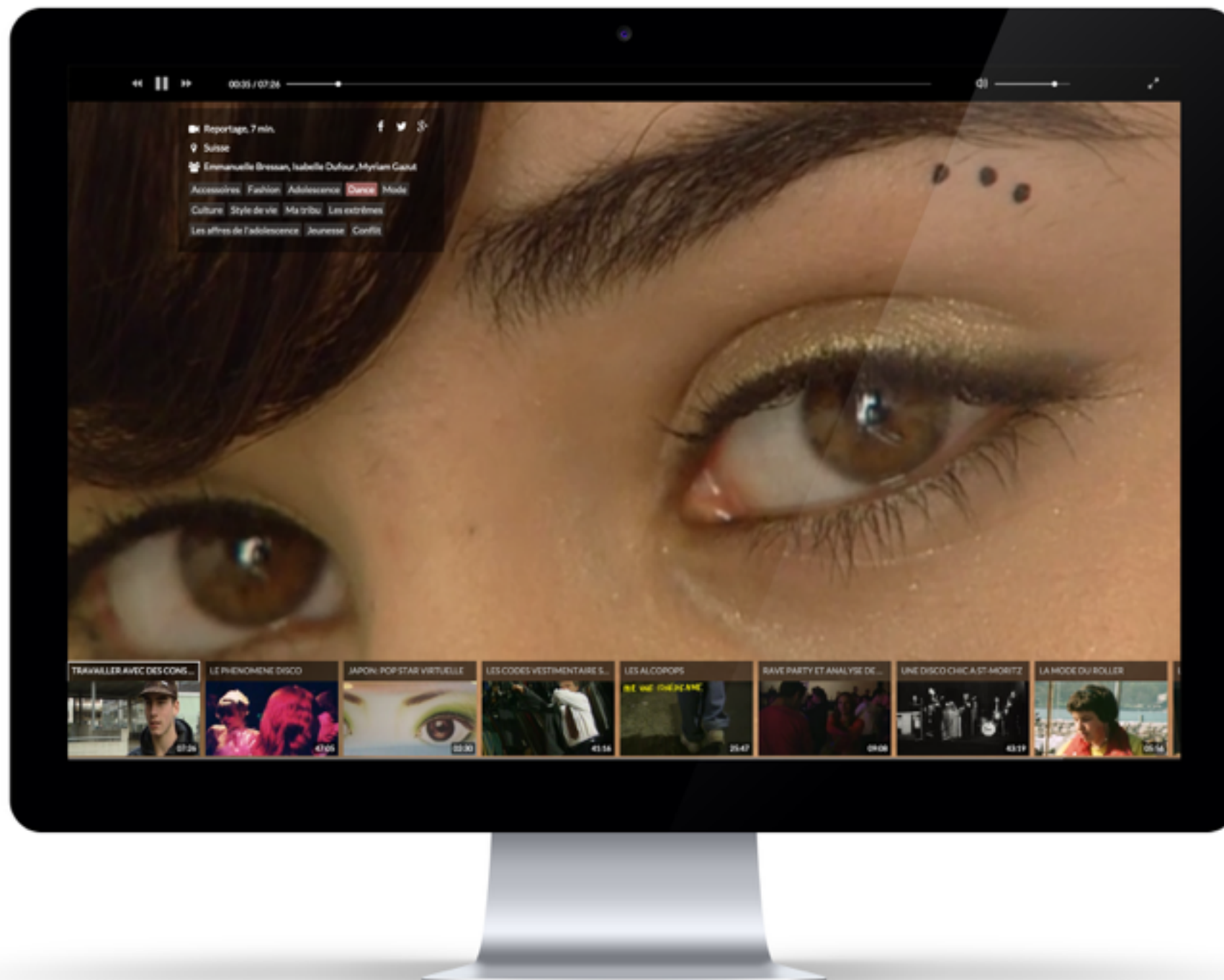
2

OUR SOLUTION




Video Player for archive video

Valorisation of the archive videos of the RTS



Video remix & editing

Prototypes


 memohub

Projet Bagnols-sur-Cèze

2 en 1 by Archives INA

Share

Remix



2 en 1

SCENARIOS

C'est quoi cette ville?

THEMES

Dans les Annales

TAGS

Patrimoine

AUTHOR

Archives INA

DATE

03/15/1960

00:11 / 00:43

2 en 1

00:43

Agile Magali

01:19

Allégresse

00:17

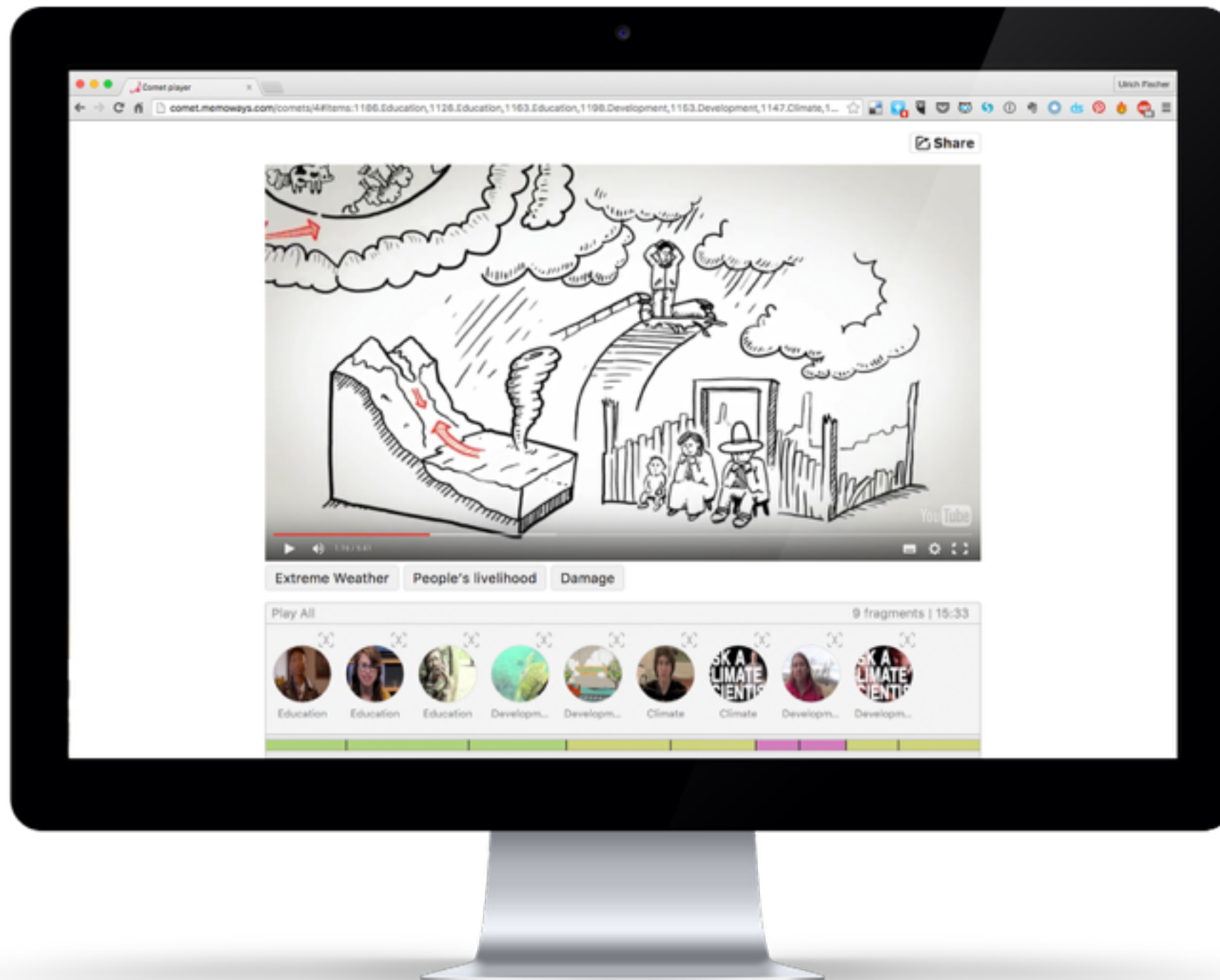
Cachet médiéval

00:25

Centre atomique

Comet Video Platform

Comet connects an interactive feed of video fragments to a static video.

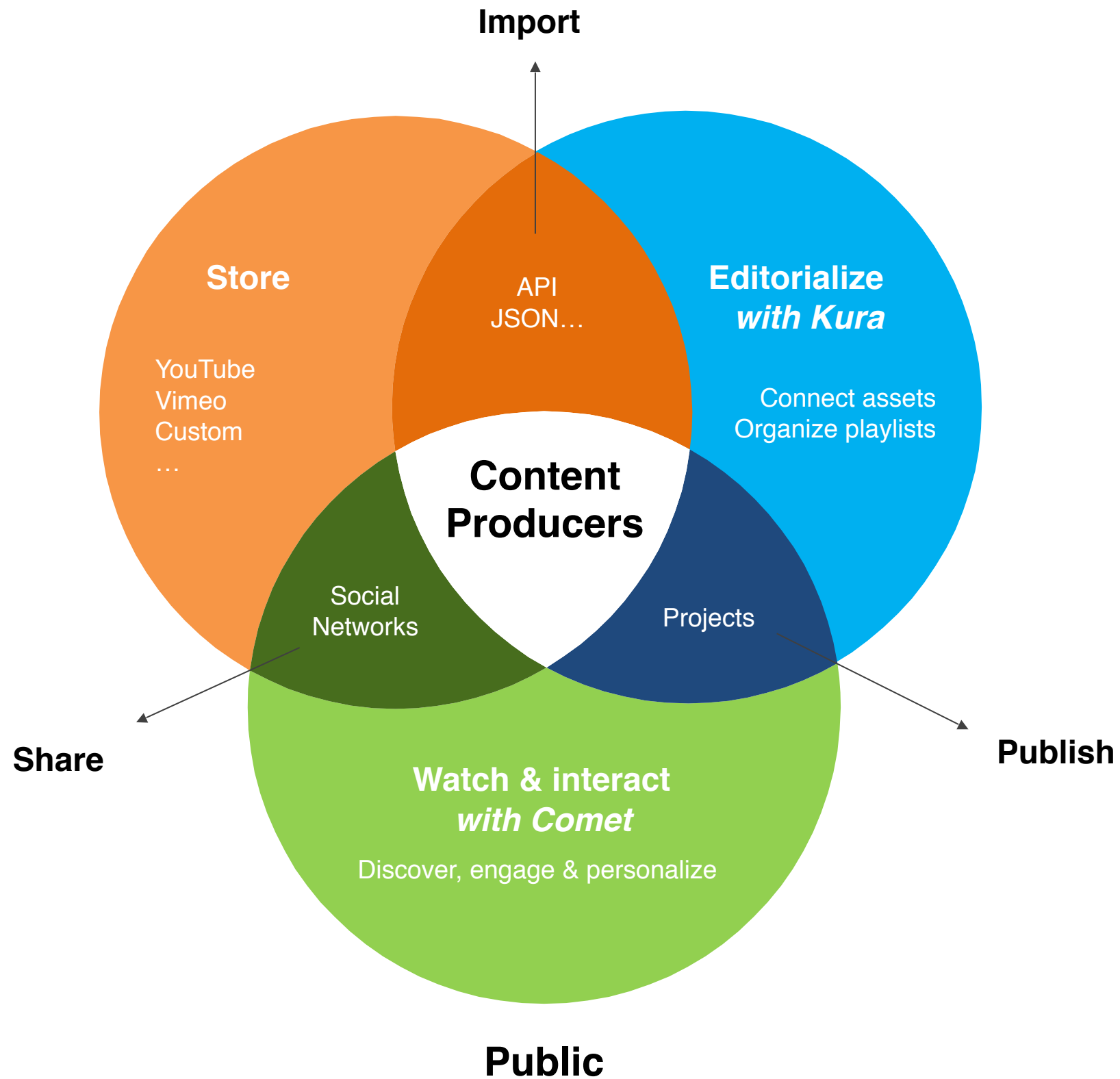


3

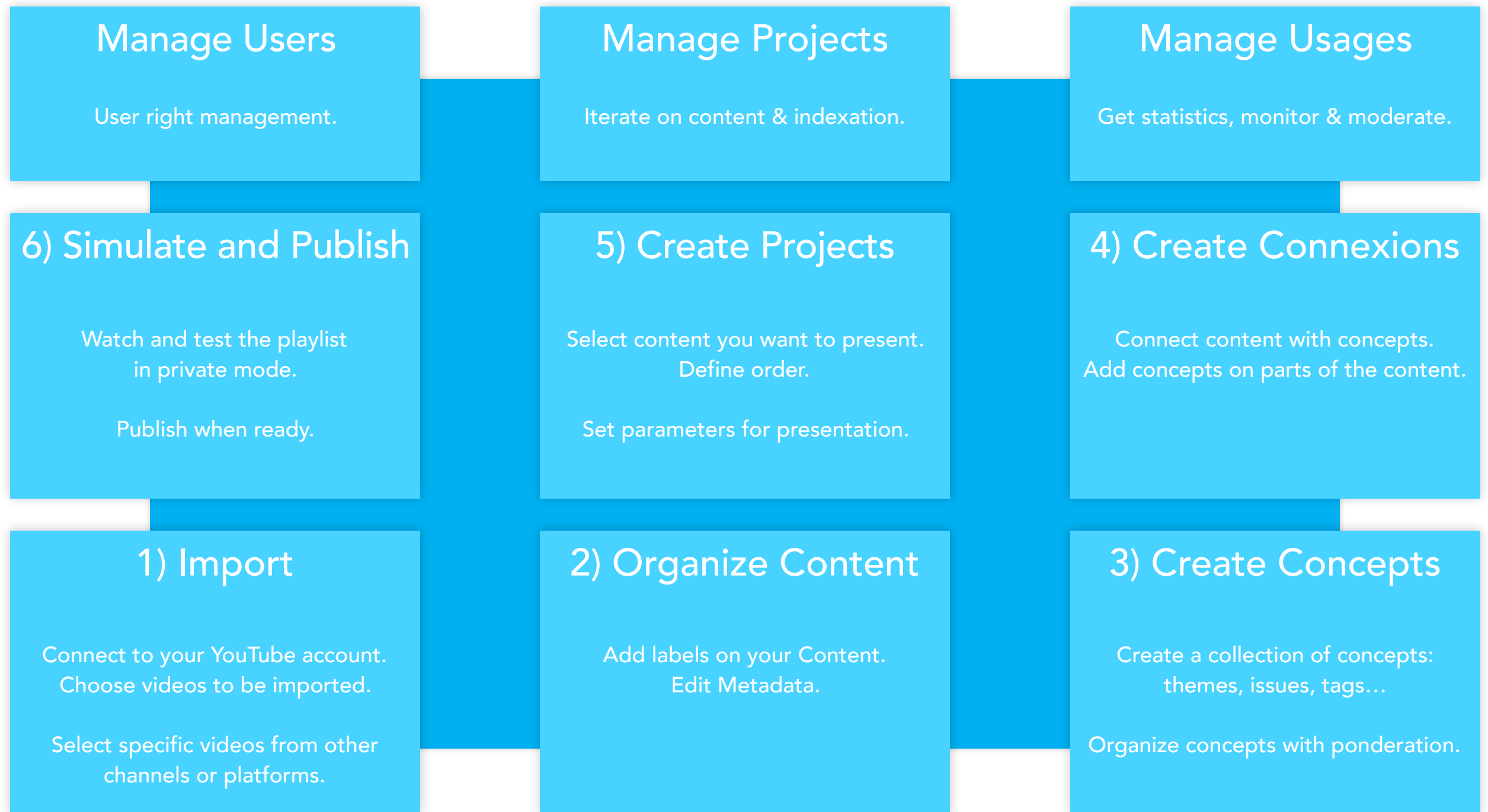
CONCEPTS



Architecture & Workflow



Kura Editing Platform

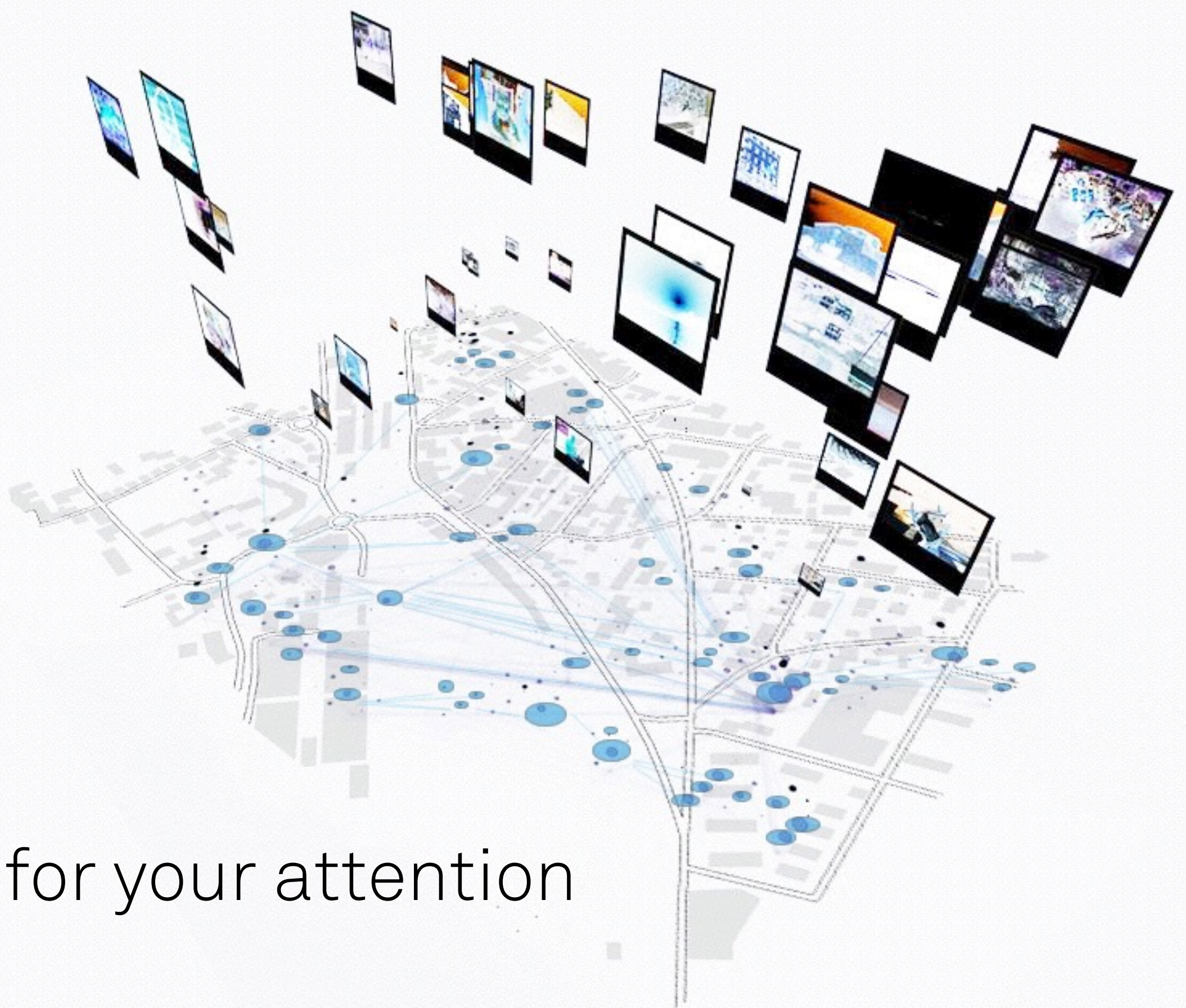


Call to action

We search partners to **create prototypes** based on existing content.

We are interested to be part of the discussion towards **better global workflows**.





Thanks for your attention