A study about the Organization of Video Contents based on the Educational Curriculum

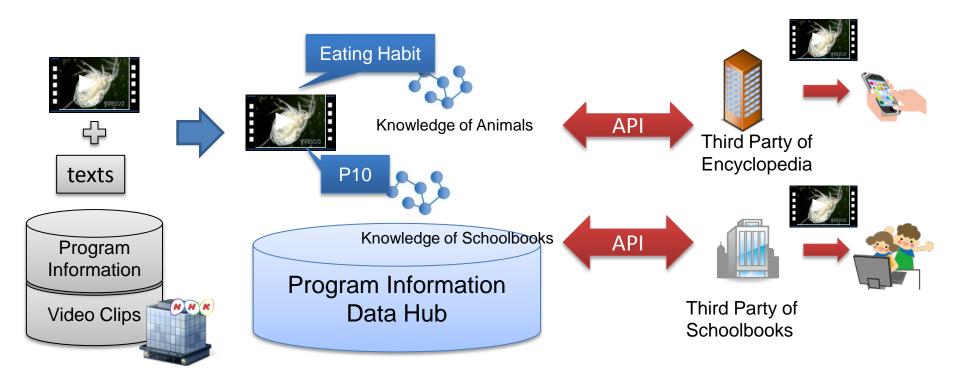
NHK

Science & Technology Research Laboratories

Makoto Urakawa

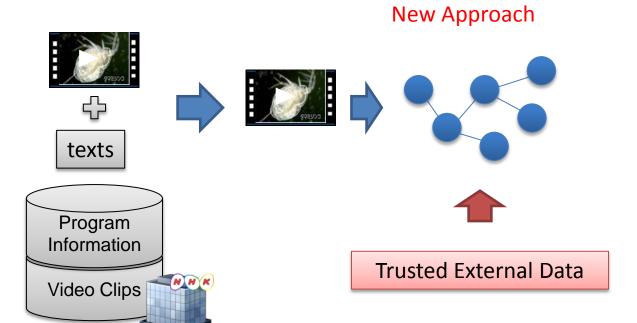


Structured & dedicated Knowledge





Structured & dedicated Knowledge







Agenda

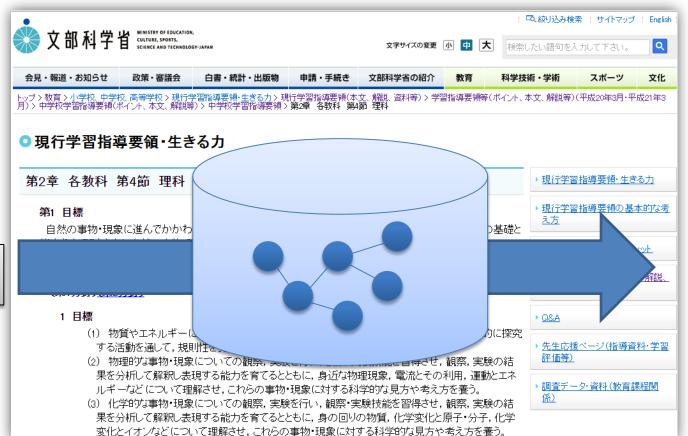
Study about constructing ontology for education
 Efforts toward putting it into practice



Agenda

- 1. Study about constructing ontology for education
 - 2. Efforts toward putting it into practice













Study about Constructing Ontology for Educational Videos

- [Challenge of Present Curriculum]
- ■doesn't express the flow to acquire knowledge
- ■Isn't accessible because of being published in PDF/HTML

[Objective]

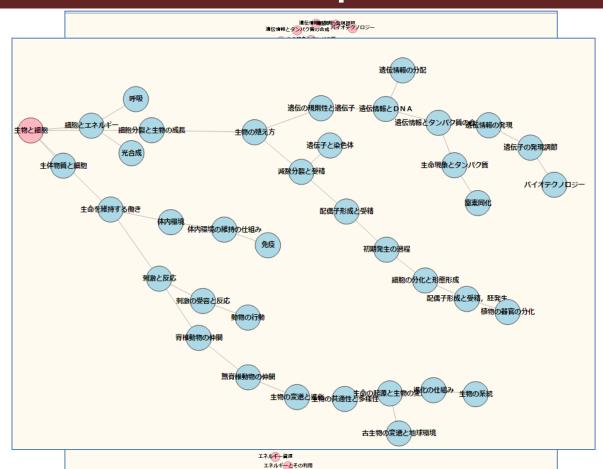
■Making the knowledge graph from curriculum with RDF triples.

[Output]

- **■**Constructing ontology
- ■Visualize learning path and Integrate videos with it



Output



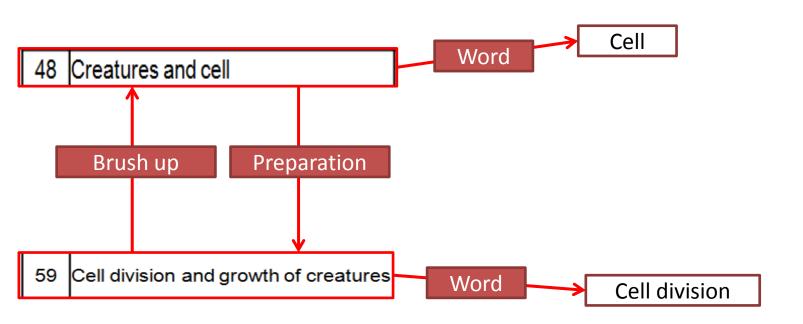


No.	TITLE	DETAIL
1	Reflection and refraction of light	To find the regularity when the light reflects and is refracted at a border surface of materials such as water or glass.
	(omission)	
12	Circuit and electrical current and voltage	To find the regularity between electrical current and voltage at some points of circuit.
	(omission)	
48	Creatures and cell	To find the cell's character of animals and plants, and creature bodies are made up of cells.
49	Function to maintain a life	To find a mechanism that body takes in and conveys substances to be needed for life.
	(omission)	
54	Weather observation	To find the relationship between weather and change of some elements such as temperature, air pressure and air humidity.
55	Generation of clouds	To understand and interrelate the generation of clouds to change of temperature, air pressure and air humidity.
	(omission)	
59	Cell division and growth of creatures	To confirm the process of cell division and to relate it to the growth of creatures.
60	The way of procreation	To find the difference between sexual reproduction and asexual one, and that children inherit parents' character.
	(omission)	
65	The movement of the moon	To relate the revolution of the moon to how the moon is seen from the earth.



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Generating Learning Path

Each item of curriculum has words emerging at the first time.

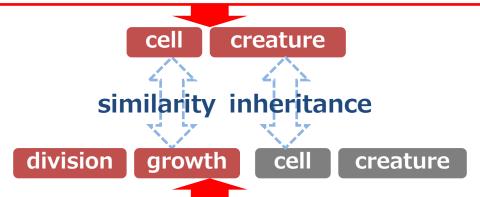
- →Similarity based on words used in common is not useful for connecting each item
- →Similarity and Inheritance of each word

Firstly Used Word(FUW)

Previously Used Word(PUW)

No.48: Creatures and cell

To find the cell's character of animals and plants, and creature bodies are made up of cells.

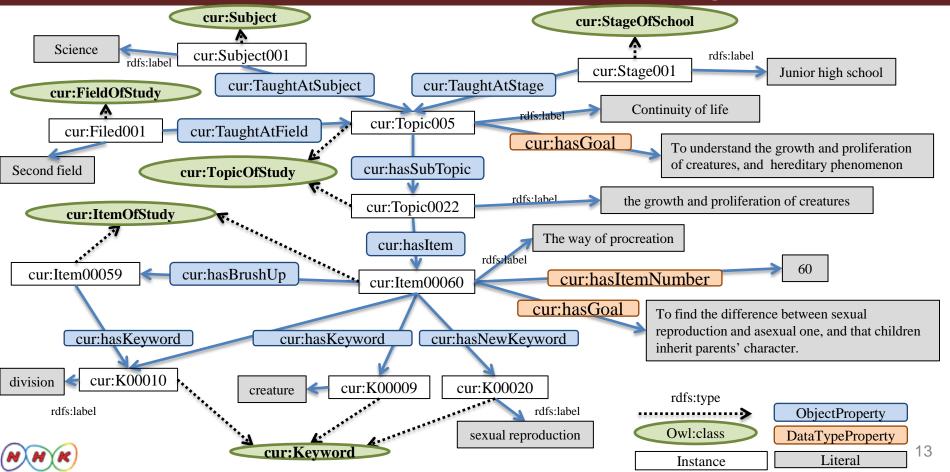


[No.59: Cell division and growth of creatures]

To confirm the process of cell division and to relate it to the growth of creatures.



Individuals on Ontology



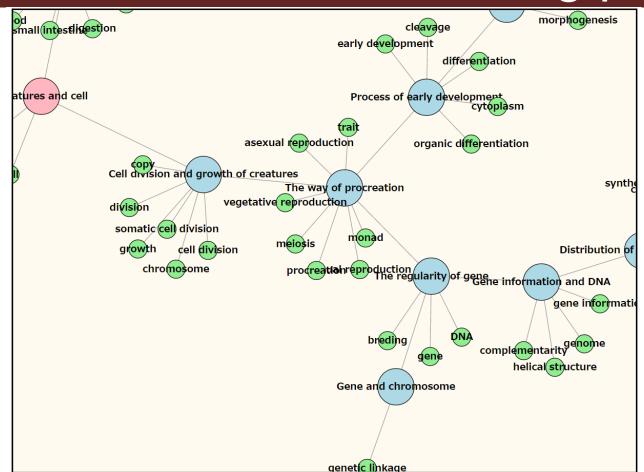
Query

Learning path from item having "cell" term as FUW

```
PREFIX rdf: <a href="mailto:ref">rdf: <a href="mailto:ref">rte: //www.w3.org/1999/02/22-rdf-syntax-ns#></a>
PREFIX owl: <http://www.w3.org/2002/07/owl#>
PREFIX rdfs: <a href="http://www.w3.org/2000/01/rdf-schema#">http://www.w3.org/2000/01/rdf-schema#>
                                                                                               ? Start
PREFIX cur: <a href="http://cur.nhk.or.jp/">http://cur.nhk.or.jp/>
                                                                                             cur:hasBrushUp
SELECT DISTINCT
 (STR(?Num_Path2) AS ?Item_No1)
(STR(?label_Path2) AS ?ItemOfStudy1)
                                                                                               ? Path1/? Path2
  (STR(?Num_Pāth1) AS ?Item_No2)
 (STR(?labēl Path1) AS ?ItēmOfStudv2)
                                                                                           cur:hasBrushUp
WHERE
  VALUES ?e { cur:hasBrushUp }
                                                                                          ? End
  ?Start (cur:hasBrushUp)* ?Path1 🗠
  ?Path1 ?e ?Path2 .
                                                                                  cur has New Keyword
  ?Path2 (cur:hasBrushUp)* ?End
  MINUS{?x cur:hasBrushUp ?Start}.
                                                                                   Rdfs:label
  ?End cur:hasNewKeyword / rdfs:label ?Keyword_End.
  FILTER(?Keyword End = "cell" ^rdfs:Literal)
                                                                                      celll
  ?Path1 rdfs:label ?label_Path1.
  ?Path2 rdfs:label ?label_Path2.
  ?Path1 cur:hasItemNumber~?Num_Path1.
  ?Path2 cur:hasItemNumber ?Num_Path2.
ORDER BY Num Path1
```

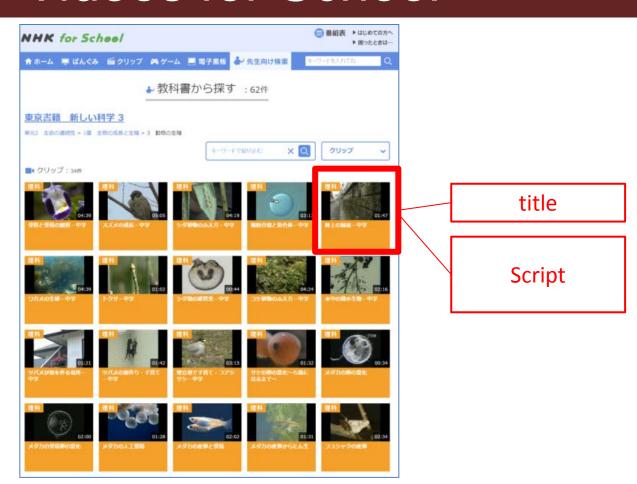


Visualization of Learning path



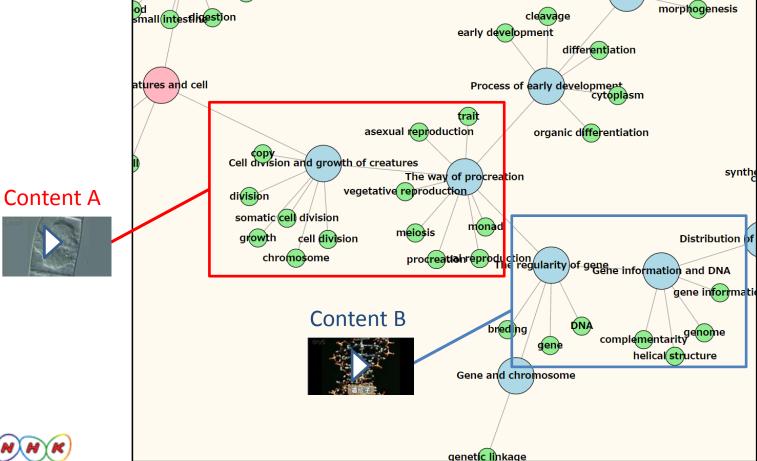


Videos for School



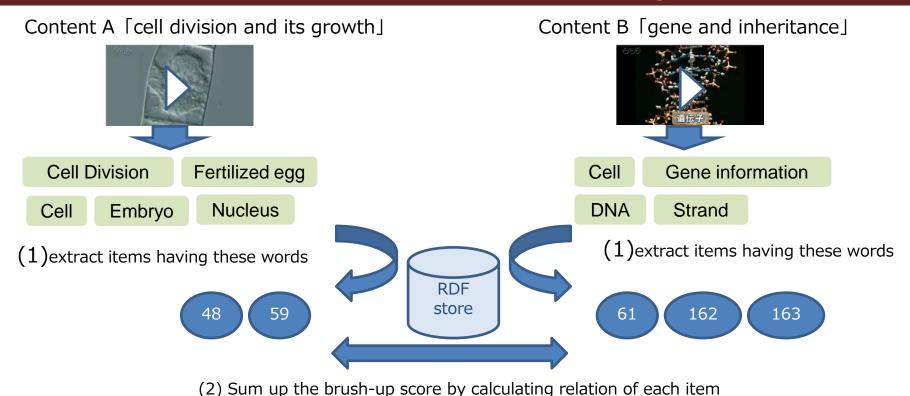


Videos on the Learning path





Videos on the Learning path

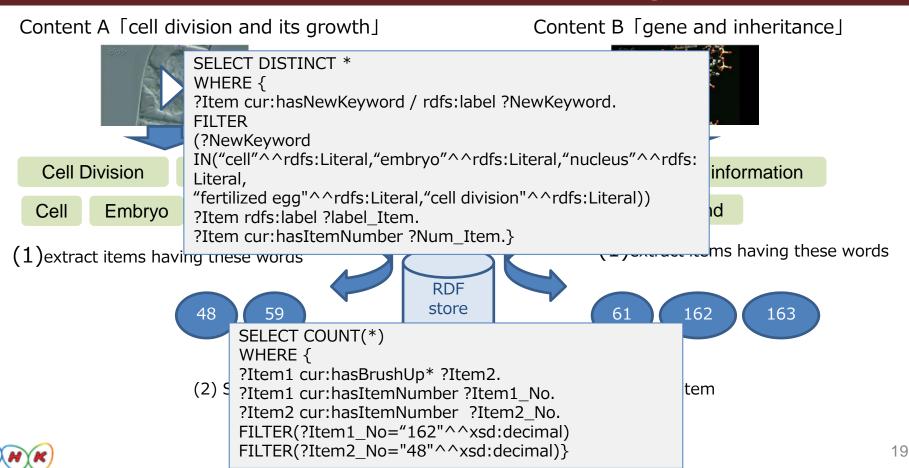




should be provided before



Videos on the Learning path

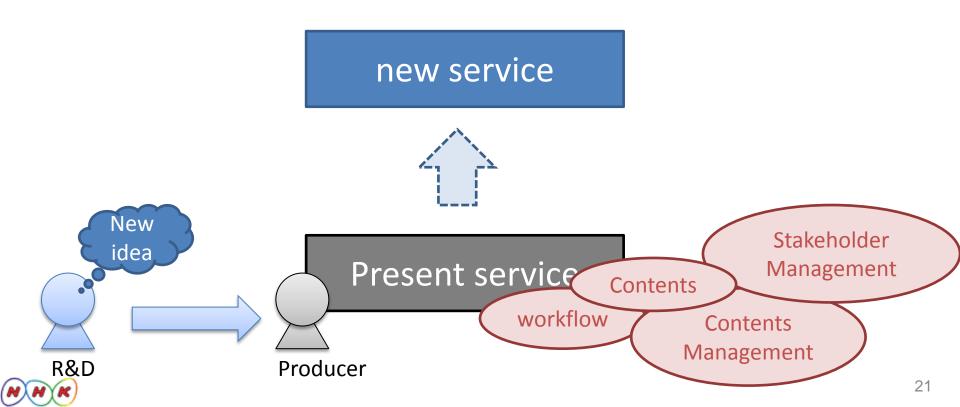


Agenda

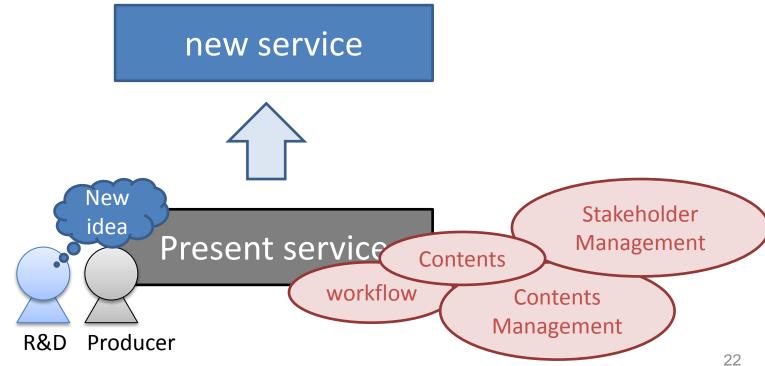
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Implementation



Implementation





Be a Member of Production

- ■I belonged to the production department for 2 months.
 - ■Becoming a member of operators inputting metadata.
 - ■Keeping explaining the effectiveness of graph structure.
 - ■Considering and discussing the new workflow to handle with new data structure.
- ■I launched a project to put it into practice with production department.



Conclusion

- [Objective]
- ■Making the knowledge graph from curriculum with RDF triples.
- [Output]
- **■**Constructing ontology
- ■Visualize learning path and Integrate videos with ontology



Install this graph into NHK's service



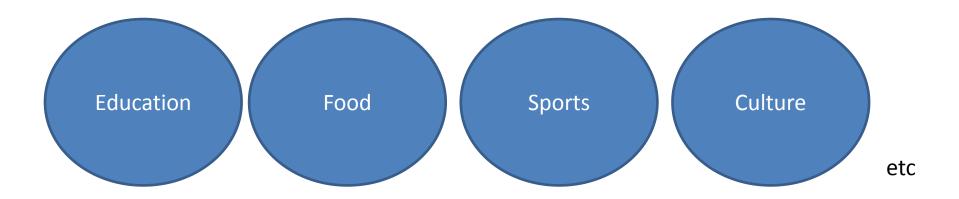
Future Work

- ■Research
 - ■Developing the way of integrating videos directly with the learning path.
- **■**Service
 - ■Putting the learning path into NHK's services
 - ■Design of UI/UX
 - ■Introduction of RDF store
 - ■Repair of the existing system for the current workflow
 - **■**Furthermore
 - ■Linking this knowledge graph with other contents like News, Science and so on



Future Work

■Expand data structure into other genres





Conclusion

Service Oriented Data

Structure of data should be tailored to the service



Thank you!

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