

6 & 7 October 2011

EBU, L'Ancienne-Route 17A, Geneva, Switzerland
For professionals producing and broadcasting in 3D



Workshop Stereo 3D technology & human factors

The workshop will examine the human factors of Stereo 3D. 3D will be considered from a medical angle, and alert participants to key human elements in 3DTV distribution and live 3D production. Newcomers to 3D will learn the basics of S3D, while professionals will be shown case studies and will hear about the best ways to make 3DTV programmes.

The sessions will focus on the following:

- ✓ Stereo 3D bootcamp
- ✓ 3D and the human visual system
- ✓ Getting serious about 3D
- ✓ Who is doing what today and what's the future?
- ✓ What happens in the home?
- ✓ Golden rules for producing comfortable Stereo 3D

To register visit:

http://tech.ebu.ch/events/s3d_technology_workshop

Come and join us!



EBU TECHNICAL
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