10 things you need to know about...

Hybrid Digital Radio Demonstration

1 It's a full radio chain from production to receiver.
Based mainly on open source software, it is a multiplatform proof-of-concept with multimedia elements.

2 The full chain is designed for multiplatform radio services
Produce the content once and then distribute it to many platforms: FM, DAB+, DRM, RadioDNS, IP streaming

3 It introduced a modular content production platform
Multiplatform requires modular production software with broadcast of audio and slides synchronised.

4 It implements open software-defined radio for digital radio broadcasting
Together with a generic hardware radio peripheral, it's possible to encode, multiplex and modulate digital radio using a simple PC.

5 It demonstrates an open source platform for broadband delivery
The demonstration uses simple MP3 HTTP streaming using icecast2/shoutcast supported by all IMDA profile 1 receivers

6 It incorporates hybrid broadcast/broadband functionality using RadioDNS
RadioDNS automatically detects and serves broadband content (web, visuals, etc) associated to a radio station when tuned to it.

7 Services are tailored to different commercially-available receivers
Displayed are commercially available receivers, from the very simple to the complex and through a range of PDA and mobile phone devices. Each showing off the visualisation application example where possible

8 It introduced the concept of "broadcast hotspot"
Broadcast tuners are sometime not present in multimedia devices (e.g iPad, iPhone), so we have used a small external device to "serve" these over WiFi or Bluetooth

9 It was integrated by EBU, with some help .....
EBU Technical and Eurovision engineers have collaborated with experts from CRC (Canada) (for DAB and broadcast hotspot elements), Global (for RadioDNS on Nokia N900) and Spark (for DRM).

10 Total production and broadcast system cost is around €5000
Using open tools and innovative design helps keep the costs to a minimum for this local broadcast facility proof-of-concept. And we'll make the software developed available as open source.

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EBU's open hybrid multi-platform digital radio chain
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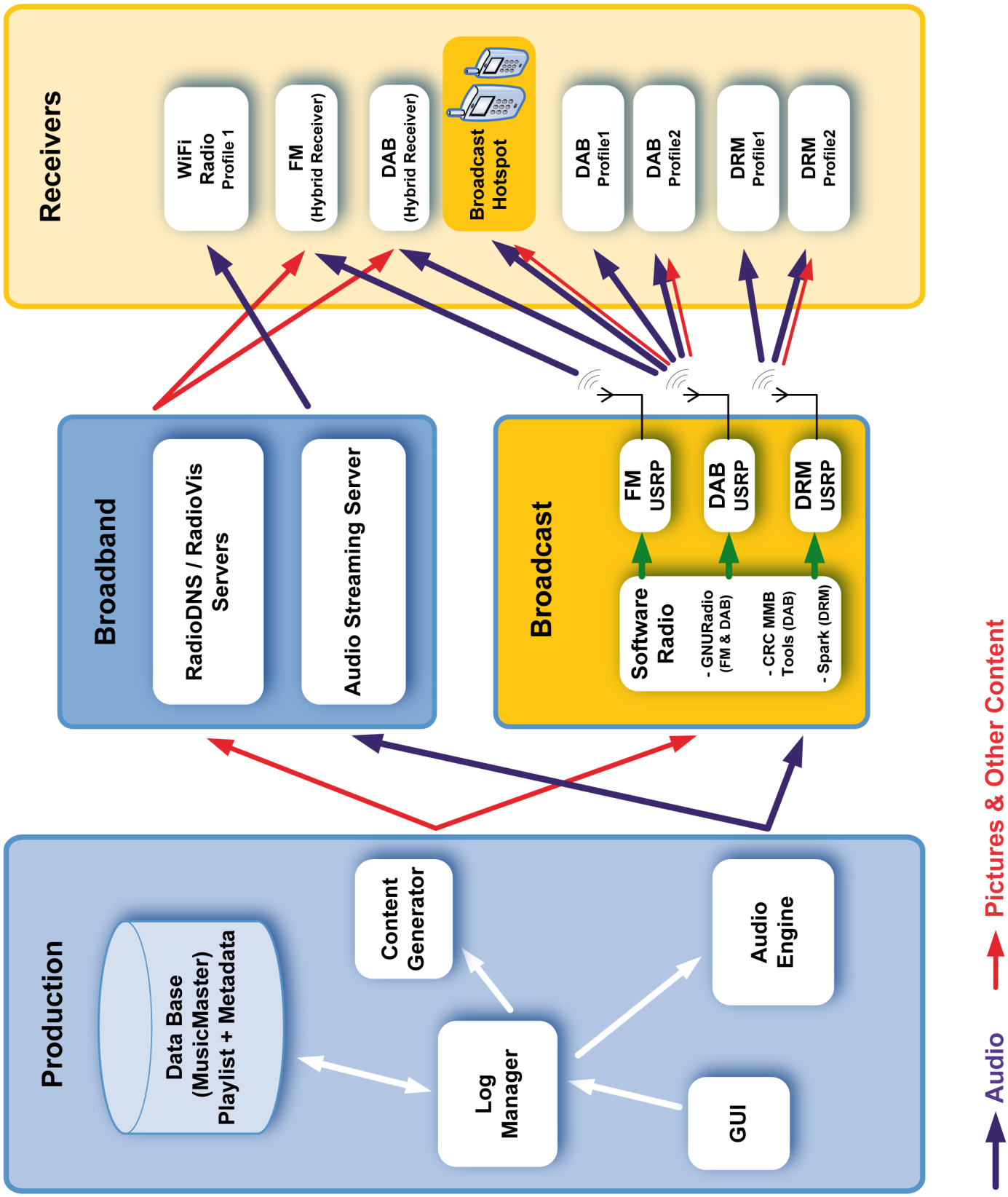

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