

BBC HD

Andy Quested

BBC HD Support Group

High Definition

HD Cameras

PSC

Panasonic AJ HDC27F

Panasonic AJHDX400

Sony HDW750

Sony HDW730S

Sony HDW900

Studio and PSC

Sony HDC950



BBC HD

High Definition

HD Cameras

HD acquisition HDV 2

Pro Version

1920 x 1080 50i and 25p

Horizontal resolution over 1440 pixels

10 stops contrast handling



BBC HD

High Definition

HD Programmes

What could change?

- Set
- Costume
- Make Up
- Prosthetics
- Equipment
- Crew
- Post
- Audio (to 5.1 or not to 5.1?)

HOLBY CITY

BBC HD

High Definition

HD Programmes

HOLBY CITY

Set

Long standing sets – always have issues

How much can you really see

Set joins, notice boards, signs and print

Costume

Needs a damn good ironing!

How much can you really see

BBC HD

High Definition

HD Programmes

HOLBY CITY

Make up

You can see the powder

Beards, spots and hair lines

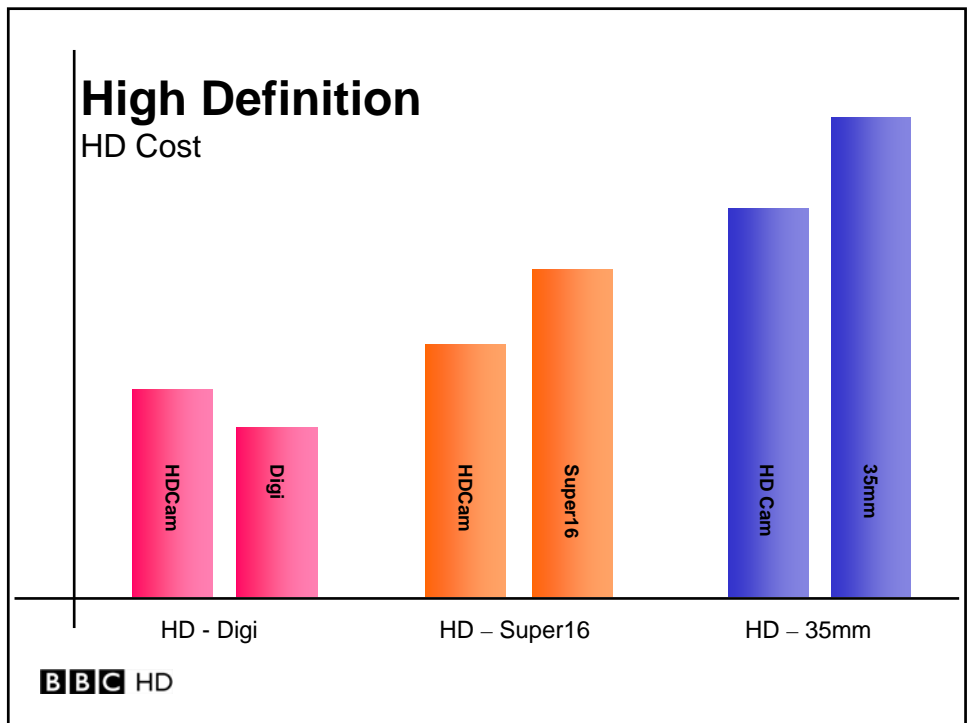
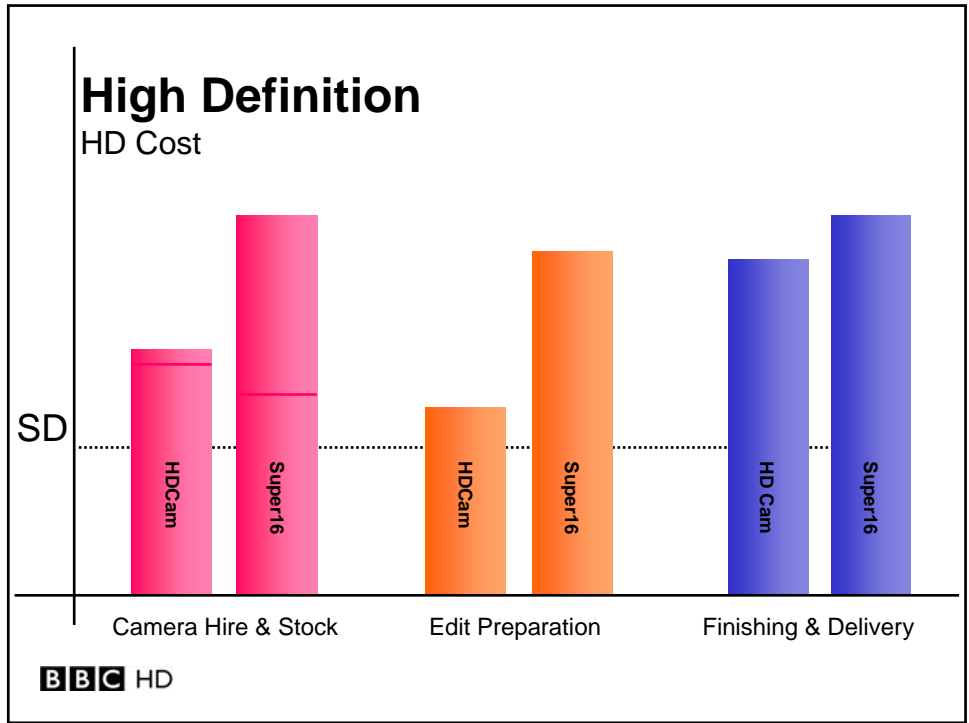
It's the joins that show

Prosthetics

It looks real – but is it too real?

Teatime viewing

BBC HD



High Definition

HD Programmes

Outside Broadcast:

A very competitive market

Hire before build

Spread the risk

BBC HD

High Definition

HD Programmes

Studio:

Infrastructure currently 25% higher than SD

A planned upgrade path is required now

Manufacturer partnerships are essential

Lease not outright purchase until technology settles

BBC HD

High Definition

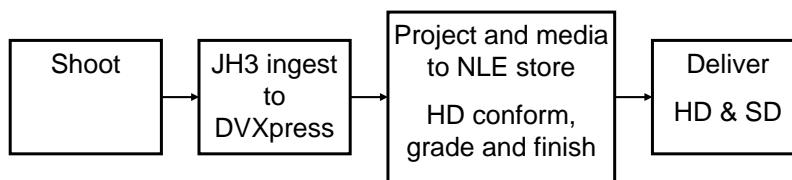
HD Programmes

Post On Line:

Stay away from tape (except HDCamSR)!

Do it all in one box if you can

Usable non linear grading interfaces just arriving



BBC HD

High Definition

HD Delivery



BBC HD

High Definition

Summery

Europe is *NOT* like America

We will make HD programmes in our own way

We will use partnerships

We don't expect infrastructure to cost significantly more than SD

We should have an HD goal

BBC Production's is HD by 2010

What will Europe's be?

BBC HD