

## BIOS

WEDNESDAY 17 FEBRUARY 2021 (09:00 – 16:30 CET)

09:30 - Welcome to Digital Radio Summit 2021



**Ben Poor** is Project Manager for Digital Radio at the EBU, having joined Technology and Innovation in 2017. Prior to this, he worked in UK commercial radio in various roles around digital innovation, digital radio user experience and hybrid radio. One of the founding members of RadioDNS, he is now chair of their Technical Group and also a member of the WorldDAB Steering Board.

**Antonio Arcidiacono** is Director of Technology & Innovation at the European Broadcasting Union. He has extensive experience in conceiving, developing and taking new products and services to market. Since joining the EBU in September 2018, Antonio has launched several initiatives designed to leverage the collective expertise and momentum of the EBU Membership for technology innovation, deliver key building blocks for the digital transformation of public service media, and strengthen collaboration between PSM, European policy initiatives, start-ups and academic institutions.

Two of Antonio's most recent initiatives are the 5G Media Action Group (5G-MAG) and EuroVOX. 5G-MAG currently counts 40 members from the industry and aims to ensure future 5G standards are fit for purpose in media production and distribution. EuroVOX is a collaborative project of the EBU and several of its Members that aims to break down language boundaries for users and content. It consists of an open framework upon which services can be built, and a set of tools for media creators, such as speech-to-speech translation.

Antonio previously worked as Director of Innovation and a Member of the Management Committee at Eutelsat; the European Space Agency; Telespazio, and Selenia Spazio.



## KEYNOTE SESSION

10:00 - Digital strategies at iHeartMedia

**John Vermeer** (iHeartMedia)

John Vermeer is the Executive Vice President of Digital Distribution & Platform Partnerships for iHeartMedia where he oversees technology partnerships, content distribution relationships and new business initiatives with strategic enterprise partners ranging from AI/Voice and OTT platforms to automotive interfaces and everything in between.

Prior to joining iHeartMedia, Vermeer worked on the Partnerships and Business Development team at Samsung's headquarters in Seoul, South Korea where he was responsible for content partner integrations for a number of Samsung's highest profile device launches. He has also previously held positions at Walt Disney Studios, News Corporation and the General Management and Producing Office for the international musical sensation, *Wicked*.

Originally from Minnesota, John holds a BA from the University of Southern California and an MBA from NYU Stern and resides in Manhattan.

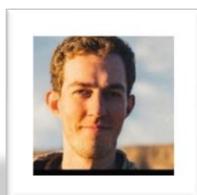
10:30 - Radio-Canada OHdio: Live and On-Demand Distribution

**Pascale Lacroix-Vézina** is Digital Strategist at CBC/Radio-Canada. She is working for audio and video entertainment products. With 10 years experience in strategic planning and product development, she is always looking for innovative and meaningful ways to connect users with brands.

**Natacha Mercure** has been with CBC/Radio-Canada for 21 years. She has worked in creative and technology development roles as well as in project management, R&D, content strategy, and user experience. Since February 2019, she has overseen strategy and development for audio and digital content (including podcasts and audiobooks) for French Services Radio.

## SESSION 1: APPLICATION INNOVATIONS

11:15 - Future of Radio Apps: Reimagining the SWR's radio, music and podcast offering



**Daniel Freytag** is Product Developer at SWR Audio Lab. He is part of a team that develops prototypes around the overall topic "Future Radio" and works on projects such as Mobile Apps, Voice User Interfaces, Skippable Radio, and Personalization. With the ambition of creating the next radio experience, the team is working closely with interested audiences and radio makers to develop the best possible products.

With a strong background in radio and voice, **Christian Hufnagel** is working at the SWR Audio Lab since 2015 as a radio production & technology consultant. He is coordinating future radio projects and leading the development on smart speakers and voice interactions across the ARD Network in Germany. Christian is project lead for the new SWR radio app platform for radio, live and on-demand, music streaming and podcasts and is specialized in distribution, UX, strategy and content.



**Christian Weiss** (Nacamar)

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11:35 - **Radio applications for different audiences**

**Margot Masui** (VRT)

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11:55 - **Realtime radio recommendations**

**Sebastien Noir** (EBU)

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### SESSION 2: PATHS TO DIGITAL Moderated by Graham Dixon



**Graham Dixon** was Head of Radio at the European Broadcasting Union in Geneva until December 2020; previously, he had been Managing Editor, BBC Radio 3. While at the BBC, he was strongly involved in international issues and chaired the EBU Music Group. At the EBU his responsibilities included advocacy for public media, focussing on positive role of radio within society; fostering innovation within the public radio community across Europe, and ensuring the continued accessibility of radio on digital platforms. He now lives in London and retains a strong interest in media issues, using his experience to undertake various projects within the radio world. After study in both Italy and Germany, Graham was awarded a musicology PhD from the University of Durham.

While working at the BBC, Graham sought to understand the changing media environment by studying for an MBA; this was awarded with distinction for his work on reshaping radio production for the challenge of multiplatform delivery. He is a Fellow of the Royal Society of Arts and the Royal Asiatic Society.

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13:00 - **Pushing the frontiers with Digital Radio Mondiale**

**Nigel Fry** (BBC)

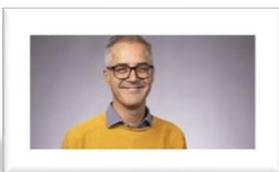
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13:20 - **Digital diversity: different ways of reaching Nordic audiences**



**Dr. David Fernández Quijada** is the Manager of the Media Intelligence Service, the market research unit of the EBU. He has worked at the EBU since 2013, in areas such as media consumption, technology adoption and market dynamics. Most of this work is focused on public service media. He is also the manager of the EBU's Public Service Media Contribution to Society strategic initiative, trying to understand how citizens benefit from their public broadcasters. Previously, Dr Fernández Quijada worked as a lecturer at the Autonomous University of Barcelona. He was also visiting researcher at the university of Leeds.

**Christer Modig** (NENT)



**Tomas Granryd** (Swedish Radio)

**Marit Rossnes** is Head of Product Development for Audio and Radio at the NRK. She's also heading up the experimenting on smart speakers and voice interactions across the NRK. Marit is NRK's representative in the EBU VOX and Connected Cars groups.

**Olli Sipilä** (YLE)

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14:00 - **Radioplayer: Driving Radio into The Future**

A look at how Radioplayer's work in automotive and other platforms will help ensure a strong digital future for Radio



**Laurence Harrison** leads Radioplayer's work with the automotive industry across Europe and Internationally, building partnerships with the leading car manufacturers and multimedia technology suppliers around metadata, HMI design and smart radio development in connected and autonomous cars. He is a current member of the WorldDAB Steering Board and Chaired the WorldDAB Automotive Group for 5 years where, with WorldDAB, he led the research and development of the WorldDAB in-car UX guidelines and the subsequent engagement with major car manufacturers. He previously worked for Digital Radio UK where he led the partnerships with car manufacturers that saw digital radio included as standard in all new cars.

# DIGITAL RADIO

## SUMMIT

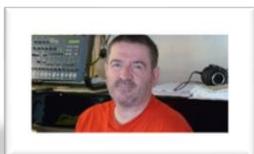
AN EBU EVENT

### SHAPING RADIO'S MULTIPLATFORM FUTURE

Until 2018, **Ole Jorgen Torvmark** was CEO of Digital Radio Norway, the company which led Norway to become the first country in the world to conduct a DSO. Today Torvmark is Head of Platform Partnerships at Radioplayer Worldwide and Region Manager for Radioplayer in Scandinavia. He has been member of WorldDAB Steering Board since 2017.



#### 14:20 - Welcome to the EBU Radio Production Group



**Richard Courtice** (BBC) spent 31 years working in broadcasting as Studio Operator, Producer and Engineer at various times.

#### SESSION 3: RADIO IN CONNECTED CARS Moderated by Elisha Sessions (BBC)



**Elisha Sessions** has been a commissioner and curator for BBC Sounds, and is now working to find new platform opportunities for BBC audio.

#### 15:00 - Manifesto for an automotive user experience

**Martin Koch** (Audi)

#### 15:20 - Radio France: Content in the Connected Car



**Matthieu Beauval** (Radio France) is in charge of acceleration and sharing of innovation at Radio France, he is working with a skilled team to boost innovation in the French public radio broadcasting service. Immersive audio, open innovation, intrapreneurship, original podcasts, future of radio and audio in connected devices and cars, the innovation team is working closely with all the digital teams, the radio channels and all services.

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**Justine Gheeraert** works for Radio France, the French Public Radio (FIP, France Musique, Mouv, France Inter, franceinfo, France Bleu & France Culture). She is in charge of voice and connected car experiences and also leads the distribution team. Before joining Radio France, she was working for FABERNOVEL and helped big companies design user centric experiences and viable business models such as INA, Hachette, Orange Bank or Guerlain.

#### 15:40 - NAB PILOT's Android Automotive Initiative



**John Clark** (NAB)

**Gereon Joachim**, Vice President Automotive Sales & Strategy, EMEA, is leading the European automotive business development / sales activities and strategy for Xperi. A senior executive with over 20 years of experience in engineering, program management and sales in the automotive industry, he is focused on delivering extraordinary experiences for in-car infotainment and safety applications to his customers, making rides safer and more enjoyable.

Prior to joining Xperi, Gereon held positions at Visteon, Remy International and United Technologies. He holds an MBA in Global eManagement from University of Cologne and a degree in Industrial Engineering from Cologne University of Applied Sciences.



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AN EBU EVENT

# SHAPING RADIO'S MULTIPLATFORM FUTURE

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**Joseph D'Angelo** is Senior Vice President of Broadcast Radio for Xperi, responsible for the global broadcast radio business and product development.

As one of the founders of iBiquity Digital, the company behind HD Radio technology, Joe has over 20 years of experience in the radio technology industry. He has led commercial licensing, product development and technology innovation efforts during his tenure, and currently leads Xperi's global radio services with a focus on HD Radio, DAB, hybrid and streaming radio services. He manages resources around the world committed to ensuring broadcast radio has a rich and vibrant offering in today's digital broadcast and connected world.

Joe earned his Bachelor of Arts in history from the College of the Holy Cross and an M.B.A. from Columbia University.

**Steve Shultis** (WNYC)



**Jamie Chaux** (CRA) is responsible for all digital initiatives at an industry level for radio in Australia. His work covers streaming, apps, podcasting, digital measurement, smart speakers and the relationship & interaction with big tech at an industry level.

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16:20 - **Conference wrap-up**

**Ben Poor** (EBU)

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