



TECHNICAL ASSEMBLY 2016

HOSTED BY EBU

THURSDAY 09 JUNE

SESSION 1: KEYNOTE (CHAIR: EGON VERHAREN)

09:00 – 09:15	Opening address	Egon Verharen & Simon Fell	NPO EBU
09:15 – 09:45	Optimizing our work	Thomas Saner	SRG SSR
09:45 – 10:15	The future of broadcast media	Gilles Marchand	RTS
10:15 – 10:30	Open discussion based on results of 'quick fire' survey		
10:30 – 11:00	<i>Tea, coffee & networking</i>		

SESSION 2: EBU "PROUD TO PRESENT" (CHAIR: SIMON FELL)

11:00 – 11:20	EBU emerging services	Stefan Kürten	Eurovision
11:20 – 11:40	EBU recommendation systems and cross-platform authentication	Michael Barroco	EBU
11:40 – 12:00	Semantic data in sports	Jean-Pierre Evain	EBU
12:00 – 12:20	Strategy for radio	Mathias Coinchon	EBU
12:20 – 14:00	<i>Networking lunch</i>		

SESSION 3: PANEL DISCUSSION

14:00 – 15:00	Women + Technology: Where are they? Moderators: Elena Puigrefagut & Shannon Frame, EBU	Galina Fedorova Frode Hvaring Dagmar Driesnack Barbara Lange Brigitta Nickelsen	RTR EBU IRT SMPTE RB
15:00 – 15:30	<i>Tea, coffee & networking</i>		

SESSION 4: WHAT'S TRENDING NOW? (CHAIR: HANS HOFFMANN)

15:30 – 16:00	Big data and personalization	Michael de Lucia	RTS
16:00 – 16:30	Over the top services	Bram Tullemans	EBU
16:30 – 17:00	Networked media: IP cloud and virtualization in action	Andreas Fleuter	BCE
17:00 – 17:30	8K/4K UHD TV satellite broadcasting in Japan	Kohji Mitani	NHK
17:30 – 17:45	Presentation of EBU Award for Media & Technology	Egon Verharen	NPO

End of Day 1



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FRIDAY 10 JUNE

SESSION 5: REPORTING SESSION

09:00 – 09:30	Report of Director of Technology & Innovation and Technical Committee Chair	Simon Fell & Egon Verharen	EBU NPO
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SESSION 6: THE FUTURE OF MEDIA DISTRIBUTION (MODERATOR: KLAUS ILLGNER-FEHNS, ARD/ZDF - IRT)

09:30 – 09:50	Modelling the distribution value chain	Darko Ratkaj	EBU
09:50 – 10:10	5G	Roland Beutler	SWR
10:10 – 10:30	RTÉ: how we distribute our media	Richard Waghorn	RTE
10:30 – 10:50	How does DTT fit in?	David Hemingway	BBC

SESSION 7: ELECTIONS

**The period between 10:50 and 15:00 is set aside to run the TC elections. Therefore, the timings of these sessions may change.*

10:50 – 11:05	First round of elections		
11:05 – 11:30	<i>Tea, coffee & networking</i>		
11:30 – 13:00	Election results and further rounds		

SESSION 8: PANEL SESSION

11:30 – 12:15	High dynamic range Moderator: Hans Hoffmann, EBU	Andy Quested Dagmar Driesnack Giorgio Dimino Matthieu Parmentier	BBC IRT RAI FT
12:15 – 14:00	<i>Networking lunch</i>		

SESSION 9: PROUD TO PRESENT (CHAIR: GINO ALBERICO, RAI)

14:00 – 14:15	Latest news from ABU Technology	Amal Punchihewa	ABU
14:15 – 14:30	SMPTE's Centennial	Barbara Lange	SMPTE
14:30 – 14:45	LRT TV news – already in virtual reality!	Arnas Zuikis	LRT
14:45 – 15:00	Russia switches to Digital Terrestrial Television: particularities of scale	Galina Fedorova	RTR
15:00 – 15:15	A full UHD-1 phase 2 production	Matthieu Parmentier	4EVER/FT
15:15 – 15:30	ViLoR – Virtual Local Radio	Judy Parnall	BBC
15:30 – 16:00	<i>Tea, coffee & networking</i>		

SESSION 10: WRAP-UP

16:00 – 17:00	Wrap-up report of Director of Technology & Innovation and Technical Committee Chair	Simon Fell & Egon Verharen	EBU NPO
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