

# **TOWARD WORLDWIDE STANDARDS FOR FIRST AND SECOND GENERATION 3D TV**

## **Workshop on Three-Dimensional Television Broadcasting**

*Organised jointly by ITU-R, EBU and SMPTE  
Geneva, 30 April 2009*

### **Keynote address by Prof. Mark Krivocheev** (Honorary Chairman of ITU-R Study Group 6)

Dear Mr. Christoph Dosch (Germany, Chairman, ITU-R Study Group 6) and David Wood (EBU, Chairman, ITU-R Working Party 6C)!

First of all I would like personally and I believe on behalf of all participants to express deep gratitude to you for your extremely timely initiative to organize and carry out of the Workshop on 3D TV and the great work on its preparation together with SMPTE.

Today the moment has come when preconditions are created not only for international consolidation of researches and developments but also for indication of the ways of practical realization of the achieved results. To attain this task it was necessary first of all that maximum possible number of authoritative specialists and organizations dealing with this problem on the basis of achievements and progress in convergence of broadcast, computer and telecommunication technologies should participate in the Workshop. For the first time such a unique forum is organized and ready for action.

Secondly the organizers had to apply great erudition and courage not only to propose the basic shape of 3D TV introduction starting phase but also for farseeing prediction of the subsequent stages for more complete satisfaction of viewers interests. And this difficult task was clearly formulated by our chairmen.

Thus there are all reasons to be sure that the Workshop will achieve its tasks successfully. I am convinced that this event will establish a new tradition in ITU for a regular series of 3DTV workshops. Please accept my best wishes.