

## POLICY FOR DISTRIBUTION OF EBU TEST SEQUENCES

This policy describes the different test content sets and the conditions under which they are made available by the EBU.

### 1. **Definition of the test content sets**

- "UHD-1 Test Set" - This set contains ten UHD-1 sequences.
- "3DTV Test Set" - This set contains eleven 3D sequences.
- "Full Test Set" - This set consists of UHD-1 Test Set and 3DTV Test Set (as above).
- "Public Test Set" - This set contains two UHD-1, two 3D sequences and eight clips from the Zurich Athletics and is made available to the public for FTP download via [tech.ebu.ch/testsequences](http://tech.ebu.ch/testsequences).
- The "Eurovision Young Dancers trailer (EYD)" contains the UHD-1 video files (left and right for 3D) and 5.1, stereo and binaural audio files.
- The "Zurich Athletics" – This set contains eight sequences (each sequences includes several clips) shot with different cameras and in different formats.

### 2. **Conditions**

The request to use the test sequences implies the application of the following conditions:

The **UHD-1 Test Set**, the **3DTV Test Set** and the **Full Test Set** are licensed by the EBU under the condition that no further distribution is permitted without prior authorisation from the EBU. Possession of (a part of) the test sequences does not allow at any time the distribution of the sequences to third parties or the sale of the sequences with your own products.

The **Public Test Set** is licensed by the EBU under a Creative Commons Licence (Attribution-Non-Commercial - No Derivatives)<sup>1</sup>. The licensee needs to attribute the work to the EBU including its Members. The work shall not be used for commercial purposes. No changes to the work are allowed.

The **Eurovision Young Dancers trailer** is licensed by the EBU under the condition that no further distribution is permitted without prior authorisation from the EBU. Possession of (a part of) the EYD trailer does not allow at any time the distribution of the EYD trailer to third parties or the sale of the trailer with your own products.

**When the audio is used in any public place, e.g. an exhibition, the rights and all possible included fees in the according country has to be cleared and carried by the responsible party and not by the EBU.**

The **Zurich Athletics content** is licensed by the EBU under the condition that no further distribution is permitted without prior authorisation from the EBU. Possession of (a part of) the Zurich Athletics content does not allow at any time the distribution of the Zurich Athletics content to third parties or the sale of the sequences with your own products.

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<sup>1</sup> Version 4.0 is available here : <http://creativecommons.org/licenses/by-nc-nd/4.0/legalcode>

### 3. Prices

The costs include the fee for the sequences themselves, administration costs and purchase of hard disc which will be shipped to you.

The use of the EBU Test Sequences is subject to the payment of the administration fee as mentioned in the order form

(<https://www.regonline.co.uk/register/checkin.aspx?EventId=1550526&MethodId=0&EventSessionId=&startnewreg=1>).

Partners who contributed to the creation or coding of the sequences are not subject to the administration fee and have access to the respective Test Set plus specific sequences.

	3DTV	UHD-1	Eurovision Young Dancer	Zurich Athletics	HDTV
EBU members	150 €	150 €	150 €	300 €	150 €
Non EBU members	1850 €	1850 €	1850 €	3800 €	-
Non-profit & university	925 €	925 €	925 €	1900 €	-

### 4. Distribution

The test sets are distributed via the EBU Technology & Innovation website:

<http://tech.ebu.ch/testsequences>

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