

Five years in the history of Audio files

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The EBU-developed *Broadcast Wave Format* has now been around for about five years. Here, the author takes a light-hearted look at this audio file format, which is now an AES standard.

This is the time of year in England when, traditionally ¹, you might gather your children in front of a roaring wood fire and read *A Christmas Carol* written by Charles Dickens. This story featured an office boss called Mr Scrooge, who was not very generous with his employees' working conditions, nor would he ever think of buying them any new equipment (is this sounding more familiar now?).

Well, think about trying to sell the idea of the Broadcast Wave Format to Mr Scrooge. You could point out the advantages of file formats as opposed to streaming media, so that he could then use packet communication protocols, and so save money.

You might then point out the time and money he might save from sending around partly-edited audio files, which can be finished later for use in different programmes. You could even hint at the eventual end of tape purchasing, as generic optical media such as CD and DVD-ROMs work so well with file formats. Follow that up with showing him the timesaving to be made from the fast dumping of long postproduction sessions, and the economies of using generic computer archives.

I am sure that by now his eyes would light up at all of these suggestions. However, sooner or later he would point a skinny finger at his old 486 computers glinting in the light of a few old candles, and then he might say something like "Bah, Humbug" and ask what it would cost to update them in order to use BWF files.

Now, I have never *ever*, heard anyone actually say "Bah, Humbug", but anyone involved with constant demands for more computer budgets will know exactly what Mr Scrooge means. I am sure then, that you too would be just as surprised as a little

1. Meaning before television came along.

P/DAPA group of P/DAPA members were, on a cold Spring day in Munich nearly five years ago. You see, we all knew the advantages of using audio files, and the members from Swedish Radio and Denmark Radio had just about everything else ready in place to use audio file exchanges. All they lacked was an exchange Standard to work to.

Someone suggested we had a try at exchanging Wave files, (the ones that your computer sound card uses). Someone else asked innocently “Are Wave files restricted to low quality audio?”. To be honest, I doubt if anyone at that meeting really knew the answer, but walking in the sunshine along the riverside behind the IRT, something just seemed very hopeful.

Approaching the Recommendation from below

Every new PC-based computer must bear the burden of most of the sins and successes of all its ancestors, something that no human can be made to do! Computers cannot break free of older applications, because of the huge value of backward compatibility within the numerous and conservative user groups outside of broadcasting.

At the time of that formative P/DAPA meeting in Munich, a lot of that PC “burden” was to be found somewhere in the 26 CD-ROMs of the Microsoft Developers’ kit. I returned to London to work through 2000 references to the Wave format, which I found was itself, just a special form of the Microsoft “Resource Interchange File Format” (RIFF). Meanwhile, Richard Chalmers, Lars Jonsson, and Ole Nielsen and our other members looked into just about every corner of this chance “discovery”.

Playing a Wave file

No computer is the slightest bit interested in what your file is for, or what it actually does. The computer can be asked (by you) to look at the “dot” suffix when given a file, and if a suitable application is available – either inside or connected to the computer – it will offer that file to the application.

WAV-suffix audio sample files are recognized by many different types of audio applications, and these applications will look at the “chunks” of data in order to see if they recognize any data which is relevant to that application. It will leave all other chunks alone, a fact that has enabled us to insert the broadcast-specific information into Wave files without disabling any low-cost existing applications such as simple players. If the mandatory file chunk known as “fmt-ck” contains parameters such as sample rate and data information which suit that application, then the application will be satisfied

that it can play the data. It will then send the data chunk itself (and no other content) to a buffer, from which it will play the file through a pre-arranged port.

Turning a Wave file into a BWF file



The beauty of the Wave procedure is that not only can we expand files by adding other chunks of broadcast-specific information, but different audio formats can be specified for the data chunk itself. Some of the first practical applications of the BWF used MPEG layer II coding, for example.

The core “broadcast extension” information is specified in Tech. 3285 [1], which was published in July 1997. Later additions, including Unique Media Identifiers (UMIDs), have just been added to the specification of this chunk. The beauty of the whole procedure is that it lends itself to being extended even further, allowing industry users to incorporate their own enhancements to the basic arrangement.

From the earliest days of the BWF [2][3], we worked mainly on the Internet. SR posted a “Golden” file on their web site [4], which has formed a popular and ideal test file available to any public developer.

Spreading the word out to the audio industry



The PMC was kind enough to let a number of “audio anarchists” form the Audio File Format group, P/AFT, in 1996 and the vital next stage was to interest the established broadcast audio industry in the use of this type of file. It was immediately recognized that, without direct industry involvement, this format could end up as just another interesting idea.

But first, here is a quick guide to Standards and Recommendations in the 21st Century, (for those still stuck in the 20th Century, like myself):

- ⇒ The organization which sets the legally-recognized Standards for Radiocommunications is the ITU-R (formerly known as the CCIR), based in Geneva.
- ⇒ Standards for the electrotechnical *equipment* used in broadcasting, including programme meters and interconnection devices, is the responsibility of the IEC. However, in this case, the actual Standards produced are often published in parallel by National Standards Organizations. This often appears to produce several Standards for one subject. For instance, IEC60268-10 (the PPM document), is actually identical to the British Standard, BS 6840 part 10.

The ITU-R and IEC draw their expertise and technical inputs from a number of specific industry groups who, themselves, produce their own “Recommendations” documents.

In the broadcasting world, the EBU is the major drafting body outside of the United States. In the USA, the SMPTE covers a wide area of interest including the Motion Picture industry. The National Association of Broadcasters are not now so active in drawing up Recommendations, but the NAB tape cartridge format and NAB tape equalization are past examples of the influence of this vast group.



In the general audio field, the AES holds open Standards meetings twice a year – once in Europe, and once in the USA. International industry members dominate these AES meetings and one of the most active AES Standards members, Mark Yonge of Solid State Logic, was also an early member of the P/AFT industry group. Fortunately, Mark and other industry members quickly became committed to the BWF format, and they formed the AES Standards group, SC06-01. Because of the enthusiasm and hard work of this group, the EBU has been able to pass on rapidly the higher-level standardization of the BWF family to them.

The first enhancements to the basic BWF – for use as a cross-industry native exchange standard for edit workstations – has recently been published as AES31-3-1999 [5]. This, in itself, represents a great deal of hard work and goodwill amongst the large number of global workstation manufacturers. Now if you add to that, the hopes of extending and consolidating the BWF format with industrial co-operation up to the level of a future “multimedia” file format, then you may soon see the strange sight of the audio market leading the video world!

Some of the early adopters of the BWF simply saw the format as an answer to fairly simple problems. The largely American interest in a “cart chunk”, carrying metadata information for radio commercials, serves a valuable need rarely envisaged in Europe, whilst the information in the “film chunk” is tailored to the specific needs of synchronizing the audio files to film capture.

The Future

BWF

To sum up, the basic BWF is just an expandable virtual tape box, containing the “Essence” (the audio) and some “Metadata” (information from the tape label). The whole idea of adding extra information to an existing and well-established format means that the whole standardization process is never ending but, at the same time, is always finished. This is most unusual in the field of interchange standards, and it makes the BWF into some kind of software Flying Dutchman, forced to sail the com-

munication seas forever, but carrying ever more varied cargo as he goes!

P/FRA

The EBU is likely to concentrate just on those aspects of standardization that apply to the efficient exchange of files, but are otherwise inappropriate for the Industry to consider. Foremost amongst these additions are those needed for a “Common Essence and Metadata Standard”, which should make that tape-label information universally understandable throughout the Union, and well beyond. The P/AFT group may have completed its work on the foundations, but its members are now building up and out into P/META and P/FRA, and many other user-based and highly practical project groups.

Video file formats

It was not a coincidence that the BWF came into being at the same time that generic computers were economically capable of handling the data rates and quantities represented by audio files. As a next stage, broadcasting must somehow combine video, audio, text and data files, and be able to use them all together or in any combination. How far away this ideal proves to be, depends only partly on available computer capabilities, because the core information may come from widely different and powerful industry sources. Currently these sources may maintain a number of conflicting and jealously-guarded proprietary formats.

Having said that, there are a number of optimistic signs coming out of the PMC video project groups at this very time, so it may not be too long before these problems are overcome.

Abbreviations

| | | | |
|--------------|--|--------------|--|
| AES | Audio Engineering Society | PMC | (EBU) Production Technology Management Committee |
| BWF | (EBU) Broadcast Wave Format | | |
| CCIR | (ITU) International Radio Consultative Committee | PPM | Peak programme meter |
| IEC | International Electrotechnical Commission | RIFF | (Microsoft) resource interchange file format |
| ITU-R | International Telecommunication Union, Radiocommunication Sector | SMPTE | Society of Motion Picture and Television Engineers (USA) |
| MPEG | Moving Picture Experts Group | SR | <i>Sveriges Television Ab</i> (Sweden) |
| NAB | National Association of Broadcasters (USA) | UMID | (SMPTE) Unique Material Identifier |

mLAN etc.

It was a glimpse into the future that changed Mr Scrooge for the better, and it will only cost you a few francs to buy a computer music magazine and take a look into a few aspects of the audio future. Ever since the simple MIDI control interface was introduced in the 1980s, the music world has embraced the computer. One of the latest audio topics involves the mLAN interface, which uses an IEEE1394 physical layer, familiar to many of us in the form of the iLink and firewire forms that are used for DV video.

With mLAN capabilities extending to 400 Mbit/s and up to 150 metres transmission distance when carrying files *or* streaming data, we are likely to hear a lot more of this versatile link. It will not be limited to carrying DV, multichannel audio and MIDI commands either, as it seems to be a universal rule of communications links that the more forms in which they are used, the more economic they become.

Oh, and just in case you happen to see Mr Scrooge around still, could you tell him not to throw out those valve amplifiers just yet. I may have been wrong about them, after all

A Merry Christmas Everyone

Bibliography

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After gaining a Ph.D. at Durham University and starting the audio equipment manufacturers EMO Systems Ltd., **Dr Emmett** joined the Engineering Department of Thames Television in London as the Research Laboratory Supervisor. Whilst there he worked on subjects as diverse as film archive formats and psycho-acoustics, along the way gaining six international patents. He was also awarded an Oscar, jointly with Lee Lighting Ltd., for developing the flicker-free Lighting Ballast.

John Emmett continued as R&D Manager with Pearson Television, developing a series of contract research projects based at their production studio locations, and is currently building up Broadcast Project Research Ltd., a new independent studio-based research group.

Previously representing the UK as the principal digital audio expert to the IEC, he is perhaps best known for his work on digital audio and video standards. At present he chairs the EBU digital audio group P/AFT, which was responsible for developing the Broadcast Wave Format.

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