

QUALITY CONTROL

Guaranteeing the quality of media content is vital for our industry. The EBU.IO/QC catalogue establishes a common Quality Control (QC) language.



THE CHALLENGE

QC helps to reduce risks and unexpected costs caused by penalties, viewer dissatisfaction, recommissioning and delays, but it requires expertise and cannot be fully automated.

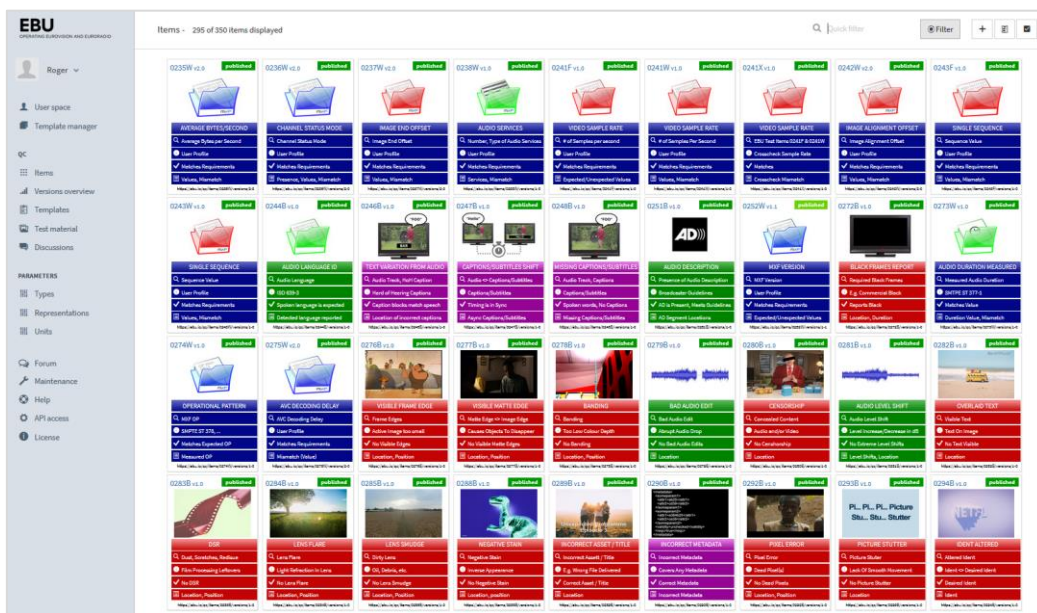
Public service media aim to achieve the highest editorial and technical quality for their programmes. But new media actors, budget pressures and technical innovations are challenging traditional methods of Quality Control.

Modern media facilities do not necessarily possess the wide and deep skillsets to perform all QC in-house, let alone the manpower to verify the growing amounts of content handled.

HOW THE EBU HELPS

[EBU.IO/QC](https://ebu.io/qc) provides an open catalogue of hundreds of Quality Test definitions for the industry to implement in tools and for media organizations to use in delivery specifications.

The definitions provide technical information and help media staff better understand why a test is performed and what specifications it is based on. Some of the published QC Tests include Test Material which can be shared to test workflows, help implementers verify the correct behaviour of their solutions, and more.



WHAT'S NEW?

The EBU recently updated many QC Test definitions, especially Tests related to MXF, subtitling, and delivery specifications, including those used by Netflix.

The EBU.IO/QC platform has several new features, including an open (and free) API. This allows QC tool vendors and users to automate integration with the catalogue. Retrieval of the popular 'card images' (CC-BY 4.0) is also supported.

FIND OUT MORE

EBU QC Tests catalogue

ebu.io/qc

More on the QC group, publications, etc.

tech.ebu.ch/qc