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EBU-IPTC WIKIDATA WORKSHOP

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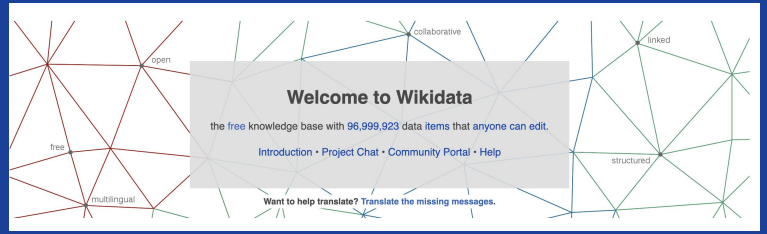
WHY A WORKSHOP ON WIKIDATA?

- Explore the use cases of Wikidata amongst broadcasters, media organisations and companies
- Identify business cases, how Wikidata can generate values for your activities
- Going thru concrete implementation
- Make the metadata community aware of the added value of Wikidata
- Foster collaborations and community of practice

WHAT IS WIKIDATA?



Wikidata.org

- An introduction to Wikidata : from the National Library of Wales
  - https://www.youtube.com/watch?v=m_9_23jXPoE
- Key points
  - Wikidata is linked data : Unique Identifier for entities and relations
  - Human and machine readable
  - Data represented as triples : subject-predicate-object, statement (Q)-property(P)-value
  - Links data together to respond to complex questions
  - You can import/export data in Wikidata
  - Create a global interconnected database


And every piece of data in Wikidata can be described in any of the nearly

PROGRAMME

SESSION 1

10:15-10:45 — USING WIKIDATA TO ENHANCE AUTOMATED LANDMARK RECOGNITION

This presentation will illustrate the motivations and the technical approach behind the development of RAI's Landmark Database, a system based on Wikidata storing and managing thematic collections of landmarks (e.g., monuments, work of art) supporting automated landmark detection and content annotation.

Alberto Messina (RAI), Federico Bonelli (Gruppo RES)

10:45 -11:15 — EPG METADATA AND WIKIPEDIA

Usage of Wikipedia to enrich EPG metadata for TV operators at Media-press. tv

Christian Töpper (Media Press), Pawel Tuszynski (Media Press)

11:15 – 11:30 — WIKIDATA AT FRANCE TV

Description of use cases of Wikidata at France TV.

Matthieu Parmentier (France TV)

11:30 – 12:00 — A DIALOGUE AT THE PROW OF THE LOD BOAT

How Wikidata and the LOD are assets in business applications at the service of the catalog of content and final users.

Guillaume Rachez (Perfect Memory), Cédric Klein (Perfect Memory)

12:00 – 15:00 — Lunch Break

SESSION 2

15:00– 15:45 — WIKIDATA AND YLE'S TAGGING

Why is Yle using Wikidata as a primary source of tagging? How do we use it? What is easy/problematic for us? A short demo will illustrate the presentation.

Tanja Rasila (Yle), Marianne Sundholm (Yle), Saara Pietikäinen (Yle)

15:45 – 16:00 — Coffee Break

16:00 – 17:30 — USING WIKIDATA WITH IPTC MEDIA TOPICS

IPTC Media Topics is one of IPTC's NewsCodes controlled vocabularies to classify news and media content. Media Topics is a high-level taxonomy with around 1300 terms, with most terms mapped to their equivalent Wikidata concepts. We encourage users to extend it using Wikidata concepts.

- *In this presentation, Jennifer Parrucci of the New York Times, the lead of IPTC's NewsCodes Working Group, presents an overview of Media Topics.*
- *Brendan Quinn, Managing Director of IPTC, shows how it can be used with Wikidata.*
- *Tor Kristian Flage of Norwegian news agency NTB and Gustav Carlberg of software vendor iMatrics describe their recent project to integrate IPTC's Media Topics and Wikidata concepts into their newsroom workflow.*

Brendan Quinn (IPTC), Jennifer Parrucci (New York Times), Tor Kristian Flage (NTB), Gustav Carlberg (Imatrics)

17:30 – 18:00 — ROUND TABLE AND CLOSURE

Download the programme schedule at:
https://tech.ebu.ch/events/2022/wikidata-workshop


ENJOY THE DAY !