

# WIKIDATA WORKSHOP

ALL TIMES ARE CENTRAL EUROPE TIME (CET)

## THURSDAY 10 MARCH 2022

10:00– 10:15      **OPENING**

*Why a workshop on Wikidata? Presentation of the programme.*

**Kim Viljanen (Yle) – Alexandre Rouxel (EBU)**

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### SESSION 1

10:15-10:45      **USING WIKIDATA TO ENHANCE AUTOMATED LANDMARK RECOGNITION**

*This presentation will illustrate the motivations and the technical approach behind the development of RAI's Landmark Database, a system based on Wikidata storing and managing thematic collections of landmarks (e.g., monuments, work of art) supporting automated landmark detection and content annotation.*

**Alberto Messina (RAI), Federico Bonelli (Gruppo RES)**

10:45 -11:15      **EPG METADATA AND WIKIPEDIA**

*Usage of Wikipedia to enrich EPG metadata for TV operators at Media-press. tv*

**Christian Töpfer (Media Press), Pawel Tuszynski (Media Press)**

11:15 – 11:30      **WIKIDATA AT FRANCE TV**

*Description of use cases of Wikidata at France TV.*

**Matthieu Parmentier (France TV)**

11:30 – 12:00      **A DIALOGUE AT THE PROW OF THE LOD BOAT**

*How Wikidata and the LOD are assets in business applications at the service of the catalog of content and final users.*

**Guillaume Rachez (Perfect Memory), Cédric Klein (Perfect Memory)**

12:00 – 15:00      **Lunch Break**

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## SESSION 2

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15:00– 15:45

### WIKIDATA AND YLE'S TAGGING

*Why is Yle using Wikidata as a primary source of tagging? How do we use it? What is easy/problematic for us? A short demo will illustrate the presentation.*

***Tanja Rasila (Yle), Marianne Sundholm (Yle), Saara Pietikäinen (Yle)***

15:45 – 16:00

### Coffee Break

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16:00 – 17:30

### USING WIKIDATA WITH IPTC MEDIA TOPICS

*IPTC Media Topics is one of IPTC's NewsCodes controlled vocabularies to classify news and media content. Media Topics is a high-level taxonomy with around 1300 terms, with most terms mapped to their equivalent Wikidata concepts. We encourage users to extend it using Wikidata concepts.*

- *In this presentation, Jennifer Parrucci of the New York Times, the lead of IPTC's NewsCodes Working Group, presents an overview of Media Topics.*
- *Brendan Quinn, Managing Director of IPTC, shows how it can be used with Wikidata.*
- *Tor Kristian Flage of Norwegian news agency NTB and Gustav Carlberg of software vendor iMetrics describe their recent project to integrate IPTC's Media Topics and Wikidata concepts into their newsroom workflow.*

***Brendan Quinn (IPTC), Jennifer Parrucci (New York Times), Tor Kristian Flage (NTB), Gustav Carlberg (Imetrics)***

17:30 – 18:00

### ROUND TABLE AND CLOSURE

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