

28TH TECHNICAL ASSEMBLY

PROGRAMME

DAY 1 (9 JUNE 2022)

1. OPENING

09:15 (CEST)	Welcome to the 28th Technical Assembly “Revolutionising public service media”	Delphine Ernotte	Director General, France Télévisions President, EBU
		Noel Curran	Director General, EBU
		Judy Parnall	Head of Standards & Industry, BBC Chair of the Technical Committee, EBU
		Antonio Arcidiacono	Director of Technology & Innovation, EBU

2. KEYNOTE

10:00	Technology Innovations at France Télévisions	Frédéric Brochard	CTIO, France Télévisions
10:25	– <i>Break</i> –		

3. KEY CHALLENGES

11:00	Public media as data-driven organizations	Bob van de Velde	NPO
11:20	Adopting virtual production to push the boundaries of content creation for broadcasting	HaZ Dulull	Hazlmaton
11.40	Why EBU Members still need to care about Spectrum	David Hemingway	BBC
12:00	The future (of) platforms	Mareicke Schmitz, Katrin Schlusen	SWR
12:20	– <i>Lunch break</i> – THEMED LUNCH TABLES (See topics on next page)		

28TH TECHNICAL ASSEMBLY

Topics:

- 'A European Perspective'
- EuroVOX and 'BluePilot' for Audio
- PEACH
- Virtual Production: XR, Volumetric Capture and CG Animation
- HDR
- Metadata
- 5G in production
- 5g Broadcast
- Spectrum
- IP and Cloud
- Cybersecurity
- Media Dataspaces and Gaia-X

4. AFTERNOON KEYNOTE

13.30	From broadcaster to platforms	Phil Wiser	Executive Vice President & CTO, Paramount Global
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5. GETTING AN EDGE

14:00	Next-gen public service media through collaborative Innovation – the BTF	Robin Ribback	SRG
14:15	Eurovision Song Contest 5G Trials	Gino Alberico	RAI
14:30	5G-MAG reference tool and its potential	Jordi Gimenez	5G-MAG

6. TECHNOLOGY & INNOVATION AWARDS

14:45	T&I AWARDS CEREMONY	Judy Parnall	BBC, EBU TC Chair
	Winners of the T&I Award 2022	Antonio Arcidiacono	Director of Technology & Innovation, EBU
	Young Technology Talent Award		

7. FRANCE TÉLÉVISIONS SITE VISIT

15:15	Innovative production strategies at France TV's "La Fabrique" studio	Yves Dumond	Director of Operations "La Fabrique", France Télévisions
15:30	– End of Part 1	–	
15:50	– Transfer to France Télévisions studio	–	
	– Start of Part 2	–	
16:30	– France Télévisions studio site visit	–	
18:30	– France Télévisions studio social event	–	
21:30	– End of Day 1 –		

28TH TECHNICAL ASSEMBLY

DAY 2 (10 JUNE 2022)

8. OPENING DAY 2

09:30	Welcome to Day 2 of the 28th Technical Assembly	Antonio Arcidiacono	Director of Technology & Innovation, EBU
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9. REPORTING

09:30	Report of the EBU TC and the T&I Department activities	Judy Parnall	BBC, EBU Technical Committee chair
		Antonio Arcidiacono	Director of Technology & Innovation, EBU
10:00	Presentation of the revised Workplan	Judy Parnall	BBC, EBU Technical Committee chair

10. PROUD TO PRESENT

10:20	ORF's new broadcast facility	Karl Petermichl	ORF
10:30	YLE's innovation strategy	Jouni Frilander	YLE
10:40	Radio France's audio innovation strategy	Bun Rath Tor	Radio France
10:50	Arte's journey into open source with the arte.tv video player	Kemal Görgülü	Arte
11:00	– <i>Break</i> –		

11. TECHNICAL COMMITTEE ELECTIONS

THE PERIOD BETWEEN 11:30 AND 13:00 IS SET ASIDE TO RUN THE TC ELECTIONS

11:30	FIRST ROUND OF THE TC ELECTIONS		
11:50	– <i>Counting break</i> –		
12:30	ELECTION RESULTS AND FURTHER ROUNDS		
13:00	– <i>Lunch break</i> –		
	THEMED LUNCH TABLES (See topics on page 2)		

28TH TECHNICAL ASSEMBLY

12. T&I DEMONSTRATIONS

14:00	'A European Perspective', PEACH and EuroVOX	Sébastien Noir	EBU
14:10	Automotive and 'BluePilot'	Ben Poor	EBU
14:20	Metadata and microservices	Alexandre Rouxel	EBU
14:30	Dataspaces for media	Louis-Cyrille Trebuchet	France Télévisions
		Lucille Verbaere	EBU
14:40	Eurovision Flow	Sharan Kumar	Leaseweb
		Hemini Mehta	EBU
14:50	Virtual production	Paola Sunna	EBU
15:00	– <i>Break</i> –		

13. HANDOVER TC

15:30	TC handover ceremony
16:00	– <i>End of the TA</i> –