



25TH TECHNICAL ASSEMBLY

PROGRAMME

THURSDAY 13 JUNE

KEYNOTE SESSION

09:00	Opening Address	Judy Parnall (BBC)
09:15	The changing landscape of HRT	Kazimir Bacic (DG, HRT)
09:40	Media in Croatia	
10:00	The EBU 'Together' strategy	Noel Curran (EBU DG)
10:20	Introduction to demonstrations & quick-fire survey	Judy Parnall (BBC) Antonio Arcidiacono (EBU)
10:30	<i>– Tea, coffee & networking –</i>	

TECHNICAL COMMITTEE WORKPLAN 2019-21

11:00	Result of quick-fire survey	
11:05	Report of EBU TC activities to 25th EBU Technical Assembly	
11:30	Presentation for approval of TC Workplan 2019-21	

DEMONSTRATIONS: PROUD-TO-PRESENT

12:00	Eurovision Flow multi-CDN solution	
12:05	EBU Peach recommendation ecosystem	
12:10	EBU Live IP Software Toolkit (LIST)	
12:15	Eurovision Song Contest with Next Generation Audio (NGA)	
12:30	<i>– Networking lunch –</i>	

KEYNOTE

14:00	The future of IP and cloud-based production infrastructures	Andreas Bechtolsheim (Arista)
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TRANSITION TO UHD AND NGA, AND USING AI

14:45	AI in the newsroom	
15:15	Results of UHD subjective tests	
15:45	<i>– Tea, coffee & networking –</i>	



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TRANSITION TO UHD AND NGA, AND USING AI: PROUD-TO PRESENT

16:15 **Korea: UHD using ATSC 3.0**

16:20 **ORF on UHD**

16:30 **France Télévisions on NGA**

EBU TECHNOLOGY & INNOVATION AWARD CEREMONY

17:00 **Presentation of the finalists**

17:15 **Presentation of the EBU Technology & Innovation Award
winner**

17:20 **Interview with EBU Award winner**

17:30 *– End of day 1 –*



25TH TECHNICAL ASSEMBLY

FRIDAY 14 JUNE

PRODUCTION AND INFRASTRUCTURES

09:00	What does management need to know about the transition to IP
09:30	Archives at INA (l'Institut national de l'audiovisuel, France)
10:00	The SMPTE media ecosystem
10:30	– <i>Tea, coffee & networking</i> –

KEYNOTE

11:00	Media distribution in the 21st century	Ulrich Reimers (TU Braunschweig)
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DISTRIBUTION

11:30	The impact of 5G on broadcasters
12:00	5G trials
12:15	WRC-19 and beyond – what's at stake?
12:30	– <i>Networking lunch</i> –

PLATFORMS

13:30	Eurovox
14:00	How to beat Netflix
14:30	Personalization

PLATFORMS: PROUD-TO-PRESENT

15:00	SVT's HbbTV 1.5 wrapper
15:05	The SUMMA project: multi-lingual media monitoring with ML
15:10	

WRAP-UP

15:15	25th Technical Assembly wrap-up
15:45	– <i>End of the Technical Assembly</i> –