

PROGRAMME

TUESDAY 4 APRIL 2023 (09:45-17:35 CEST)

OPENING

09:45 – 10:00	Welcome to the Sustainability Summit	Noel Curran (EBU, Director General) and Antonio Arcidiacono (EBU, Director of Technology & Innovation)
10:00 – 10:05	Housekeeping	Hemini Mehta (EBU)

SESSION 1: Introduction

Moderated by Hemini Mehta (EBU)

10:05-10:20	Open the Sustainability Summit	Marinella Soldi (Rai, President)
10:20-10:35	Sony Pictures' Road to (Net)Zero	John Rego (Sony Pictures)
10:35-10:55	UN: Communicating Climate Action & the SDGs	Martina Donlon (UN)
10:55-11:15	The COPs and Bio-Diversity Summary	Martin Koehring (The Economist)
11:15-11:35	Circular Economy and Government Actions	Walter Stahel (Product Life Institute)
11:35-11:50	<i>Break</i>	

SESSION 2: Disruption the "New Normal"

Moderated by Eileen Duggan (RTÉ)

11:50-12:10	The Media Landscape	Daniel Witte (Carnstone)
12:10-12:30	Decarbonisation: Scope 3 and Suppliers	Michael Harrit (BBC)
12:30-13:15	Panel: Life in Disruption	Hilde Thoresen (NRK) Jeremy Mathieu (ITV) Xaviere Farrer Hutchison (France Télévisions) Pia Halldorsson (DR) Micol Rigo (RAI)
13:15-14:00	<i>Lunch break</i>	
14:00-14:15	Demo: RTVE 2030: SDGs Key Programming	Lucia Martin Fernandez (RTVE)

SESSION 3: Travel Reduction In Production

Moderated by Roser Canela-Mas (ITV)

14:15-14:35	Virtual Production Case Study	Phil Holdgate (ITV)
14:35-14:55	Energy Usage of Film Virtual Production	Cedric Lejeune (Workflows)
14:55-15:45	Panel: How You Can Reduce Your Travel Emissions	Mathieu Delahousse (Secoya) Riet de Prins (VRT) Josepha Andras (Terra Mater) Andy Briggs (Terra Mater) Tilly Ashton (Severn Screen)
15:45-16:00	<i>Break</i>	

SESSION 4: ENVIRONMENTAL IMPACT OF STREAMING MODERATED BY SIMON TUFF (BBC)

16:00-16:20	What's Happening in the ITU?	Andy Quested (ITU Chair) Erik Reinhard (InterDigital)
16:20-16:40	Greening of Streaming	Dominic Robinson (Greening of Streaming)
16:40-17:30	Panel: Importance of Green Streaming	Thomas Moran (Lumen) Sam Orton-Jay (V-Nova) Damien Sterkers (Broadpeak) Will Pickett (DIMPACT) Andy Beach (Microsoft) Kamilla Liljedahl (SVT) Ian Parr (BT)
17:30-17:35	End - Wrap Up	Hemini Mehta (EBU)