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Editorial Planning System

EBU: Radio Production in the Cloud

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22 juni 2021



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Editorial Planning System (EPS)

- **Planning broadcast schedules**
- **The only source to display broadcast schedules online**
- **Create rundowns of the broadcasts**
- **Enables DJ's to communicate with listeners via messages**
- **After broadcast: create audio/video clips and publish online**



First generation

- **2007**
- **Producers Log**
- **Use case: to prevent duplications on air**

- **Radiomanager 1, 2 and 3**
- **Tender new application**



Tender

Requirements:

1. Off the shelf product
 2. Software as a Service solution
- Keep the product clean and avoid custom implementations
 - Remove dependency between the supplier on the one hand and the hosting of the NPO on the other



Second generation

Prepr application:

- **Runs in the cloud**
- **Not custom build, used by many radiostations**

But:

- **Required lots of customisation for NPO**
- **Adjusting an existing workflow from a radiostation to a system is very hard**



New tender later this year

Different approach:

- **Make more and better use of our metadata**
- **Impressed by event based radio production system from VRT**

New editorial planning system:

- **Software as a Service or hosted on premise? > Hybrid**
- **Off the shelf product? Probably, but it must be highly flexible**



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Thank you

Do you have any questions?