

## DIGITAL RADIO SUMMIT'13

### SPEAKER BIOGRAPHIES

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#### SESSION 1: KEYNOTE, CONTEXT

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**Annika Nyberg, EBU**

After qualifying as an art teacher at the University of Industrial Arts in Helsinki, Annika Nyberg Frankenhaeuser began an enduring relationship with the Swedish Language Services of YLE. Several years as a radio reporter were followed by a move into print, working as an editor for a cultural magazine. In 1986 Ms Nyberg Frankenhaeuser moved from radio at YLE to become a TV reporter for the Swedish Language Services, where she climbed through the television ranks to become Head of TV News & Current Affairs. She was appointed Director of Programmes for Radio in 1997, adding the TV and internet portfolios to her responsibilities in 2006. She took up the position of EUROVISION Media Director in February 2012 and is responsible for EUROVISION content including, TV, radio, news, the Media Lab and the EUROVISION Academy. Ms Nyberg Frankenhaeuser is bilingual in Swedish and Finnish, and fluent in English and German. She is competent in Danish and Norwegian and has a working knowledge of French and Italian.

**Presentation: Euro-Chip: the time is now!**

**Javier Sanchez Perez, RTVE**

Javier Sánchez graduated in Telecommunications Engineering from the Universidad Alfonso X El Sabio in Madrid (Spain).

Before joining Radio Nacional de España in 2008, he worked from 2000 in ANIEL/AETIC (the Spanish Association representative of Electronics, Information Technology and Telecommunications companies, nowadays known as AMETIC) as Responsible of the Electronics and Environment Department. In that period, in relation to Radio/TV, he was Secretary of its Broadcast Commission, Secretary of its Signal Treatment Committee and Secretary of its Market Research Committee.

Within the sphere of Standardization, he was Secretary of three Technical Standardization Committees in AENOR (Spanish Association for Standardization and Certification) from 2000 to 2008 and member of the Spanish Delegation for ETSI General Assembly from 2002 to 2004.

In relation to the Spanish Ministry of Industry, he has been Secretary of the Contents Offer Group of the Spanish Digital Terrestrial Technical Forum, Secretary of the Technical Group of the Spanish HDTV Forum and Coordinator for its Minimum Requirements for Receivers Working Group. He is also member of the Commission for the ITU's World Radiocommunication Conferences since its creation in 2004.

Nowadays, he works as Head of Technical Planning in Radio Nacional de España and he is member of the three Working Groups (Technical, Commercial and Legal) of the Spanish Digital Radio Forum since 2000.

**Presentation: The EBU recommendation on Digital Radio**

**Andreas Schneider, DigitalEurope/Sony**

Diploma degree in mechanical engineering from Stuttgart University Joined Sony December 1994. Since October 2007 Senior Manager at Sony Europe Technology Standards Office. Active in regional and global standardisation and in technology promotion & policy work

In respect to digital radio:

Digital radio Issue Group leader at DIGITALEUROPE (trade association representing the digital technology industry in Europe). Promotes in this function since early 2008 the need for pan-European interoperability of terrestrial digital radio receivers. This initiative lead to the joint development of the Digital Radio Receiver Profiles by EBU, WorldDMB and DIGITALEUROPE.

Member of the WorldDMB Steering Board for Sony (since June 2008)

Founding Chairman of the German digital radio receiver working group hosted by the Federal Ministry of Economics and Technology

**Presentation: Digital Radio rollout in Europe: a manufacturers' perspective**



### **Christian Vogg, EBU**

Christian Vogg started as a newspaper journalist. He studied in Muenster (Germany) and Alexandria (Egypt) political science, anthropology, Islam and Arabic. He joined Westdeutscher Rundfunk (WDR) as freelance radio and TV report in 1990. He spent 11 years with WDR radio as editor, reporter, presenter, foreign correspondent. He worked for two years as senior advisor to WDR DG Fritz Pleitgen. He developed the audio and video online portal WDR Mediathek, and coordinated metadata throughout WDR. In September 2012, Mr. Vogg was appointed Head of Radio at the EBU.

#### **Presentation: The Radio App Landscape**



### **Mathias Coinchon, EBU**

Mathias Coinchon, Senior Project Manager at EBU Media Technology & Innovation department. Mathias is also vice-Chairman of WorldDMB TC and member of RadioDNS steering board.

He has an M.Sc. Degree in communication systems engineering from EPFL, Switzerland, and the Eurecom Institute in France. He developed his diploma thesis at BBC R&D on Digital Radio Mondiale.

Before joining the EBU, Mathias has been working for the Swiss broadcasting corporation (SRG SSR/RSR) on networks and the re-launch of Digital Radio in Switzerland. In his spare time, he is involved in helping community radio stations and runs a website on open techniques for Digital Radio ([opendigitalradio.org](http://opendigitalradio.org)).

#### **Presentation: State of the Tech, State of the Art**

## **SESSION 2: UPDATES FROM THE ASSOCIATIONS**



### **Jørn Jensen, WorldDMB President, Chief Advisor for the Director of Distribution, NRK**

Jørn Jensen is the President of the WorldDMB Forum. Jørn has more than 20 years of experience in radio broadcasting. He has been working at Norway's public broadcaster NRK from 1986, after a 10 year career as a musician. After starting by making radio programmes at NRK's Radio Music department he became increasingly involved in programme production and development, and the creation of new digital stations. In 1995, he created NRK's first DAB only station, with 24 hour classical music. Since then, Jørn has been a Chief Advisor for different NRK departments and is currently Chief Advisor for the Director of Distribution, dealing with the strategy for NRK's digital future on all NRK platforms.

#### **Presentation: -WorldDMB**



### **Nick Piggott, RadioDNS**

Nick Piggott is Head of Creative Technology at Global Radio (UK), and Chair of the RadioDNS Project.

Nick has spent the majority of his career working in the commercial radio industry, initially in programming and then moving to digital radio in the late 1990s. In 1999 he built up a small multi-skilled team to launch the world's first commercial Digital Radio stations. Under Nick's leadership, that team has consistently delivered innovative new services to radio stations, including interactive text message services, music downloading, mobile and multi-platform applications, and visualised radio services. The team has won numerous awards for innovation over the last decade. Nick was one of the founders of the RadioDNS project to converge broadcast radio and IP. Nick is an active member of the WorldDMB forum, and talks globally about the opportunities for radio in the digital age.

#### **Presentation: RadioDNS**



### **Sebastian Kett, SWR**

Sebastian works as a consulting engineer in the radio dept. of SWR radio.

Since early 2007 he is increasingly active in the field of digital radio. His focus is on project management in the fields of data services, data workflows and devices. Since 2011 he represents the interests of the German public broadcasters (ARD group) in the ongoing discussions towards the device industry as a Manager for Development and Technical Services digital radio. In this role he's also part of the ARD project office for the digital radio launch in Germany.

#### **Presentation: Internet Media Device Alliance (IMDA)**



### Lindsay Cornell, BBC

Lindsay Cornell is Principal Systems Architect for the BBC's Future Media division. He leads the work on The Future of Radio which provides technical leadership to the development of radio technologies that will maintain and extend the reach of the BBC's radio services, both in the UK and across the globe. The work is highly collaborative, partnering with a wide range of industry groups.

Lindsay has considerable knowledge of standards making through his work as a Specialist Task Force leader at ETSI and his roles as Chairman of the World DMB and DRM Technical Committees. Lindsay brings a rare combination of scientific understanding, technical experience, project management and people skills to bear upon the topic of global radio development. He is a frequent speaker at international conferences and events.

#### **Presentation: Digital Radio Mondiale (DRM)**

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### SESSION 3: CASE STUDIES

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### Line Langnes, NPTA

Line Langnes is a senior legal adviser at the Norwegian Media Authority (NMA). She has extensive experience with legal issues relating to broadcasting and distribution, and has been responsible for NMA's work on radio digitization since 2005. Langnes has also been co-writer on a report on digital radio in Norway.

Furthermore, she has the responsibility for issuing licenses to digital radio channels, and providing annual status reports to the Ministry of Culture on the status of digitization. She is also in charge of the NMA's information project to the public on the switchover from analogue to digital radio.

#### **Presentation: Analogue switch-off in Norway**



### Walter Huijten, NPO

As Service Manager Radio, Walter Huijten is responsible for the contracting of services and systems for the radio production and distribution chain at NPO Netherlands Public Broadcasting. Furthermore he oversees the digital distribution for NPO's 7 main radio channels and 15+ genre channels. In the past two years he has been particularly involved in projects concerning Hybrid Radio, IMDA and RadioDNS. NPO sees RadioDNS as the bonding element between its Broadcasting and IP distribution.

#### **Presentation: Implementing RadioDNS - A broadcaster's experience**



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### Michael Hill, UK RadioPlayer

Mike runs Radioplayer, a partnership between the BBC and commercial radio, aimed at making it easier to listen to anything that's connected to the Internet. Radioplayer for desktop computers was launched in 2011, and now features 330 stations and attracts 7 million users per month. Radioplayer apps for iOS and Android have also just launched. Mike previously worked at Channel 4 and the BBC, where he was a journalist and ran radio stations.

#### **Presentation: It's all about the interface!**



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### Niels Dreijer, Teracom

Niels Dreijer was a project manager for DAB transmitters at Teracom Denmark for six years until 2011, when he became infrastructure controller at that company. Together with his Teracom colleague Jens Christian Seeberg, Niels was the driving force behind an analysis that lead to rethinking of traditional AM band coverage, and a drastic reduction of its costs. Niels holds a Danish BScEE and an MBA from INSEAD, France.

#### **Presentation: The future of AM bands**

**Jens Christian Seeberg, Teracom**

Jens Christian Seeberg is a systems specialist at Teracom Denmark, and has worked with AM, FM, DAB and most recently DRM transmitters, antenna systems and field strength measurements during 40 years at Tele Greenland, the Danish PTT and Far East Broadcasting Company (Philippines). Whilst in the Philippines, Jens Christian developed a knack for low cost, but effective solutions that he has retained to this day.

**Presentation: The future of AM bands****Laurence Harrison, Digital Radio UK**

Laurence Harrison, Director of Technology & Market Development

Laurence is Technology & Market Development Manager at Digital Radio UK where he works with the vehicle industry to ensure line-fit of digital radio and development of aftermarket equipment as well as developing minimum receiver requirements. He chairs the Government's Digital Radio Action Plan Technology & Equipment Group and works with retailers to grow the market for digital radio. Prior to joining DRUK, Laurence worked as Director of Consumer Electronics at trade organisation Intellect where he represented companies including Sony, Samsung, Panasonic, Roberts Radio and Pure. Laurence was also on the Board of Digital UK, the organisation leading the digital TV switchover in the UK.

**Presentation: Digital by default? The future for in-car multimedia****Gunnar Garfors, IDAG (International DMB Advancement Group)**

Gunnar Garfors is CEO of Norwegian Mobile TV Co. (NMTV) and President of International DMB Advancement Group, an organization promoting digital radio (DAB+), mobile TV (DMB) and additional services. IDAG has members on 4 continents. He also advises on distribution for Norwegian Broadcasting Corporation (NRK) and often presents or debates at conferences around the world. He is @garfors on Twitter and writes a popular blog on media, technology and travel: garfors.com.

**Presentation: Digital Radio in mobile phones****Peter MacAvock, EBU**

Peter MacAvock is Head of Delivery, Platforms & Services in the EBU's Technology & Innovation Department. His responsibilities in the EBU cover digital radio television distribution, spectrum and broadband media distribution. He sits on the Steering Boards of DigiTAG, DRM, DVB, HbbTV and IMDA and co-chairs the HbbTV Requirements Group and Forum for Advanced Media in Europe (FAME). He is an Irish national living and working in Switzerland.

**Presentation: Reaching the Summit - a wrap-up**