

## Digital Radio Summit 2012

15 February, Geneva

08:30-09:30 **Registration**

### Session 1: Keynotes

09:30-09:45	<b>Welcome and Introduction</b>	Annika Nyberg Lieven Vermaele	Media Director, EBU; Technology & Development Director, EBU
09:45-10:30	<b>Keynote Presentation: Building a national digital radio strategy</b>	Joël Ronez	Director of New Media, Radio France
10:30-10:45	<b>DRP: the EBU's radio platforms and services group</b>	Javier Sánchez Pérez	Head of Technical Planning, Radio Nacional de España
10:45-11:00	<b>Where are we now? Where are we going?</b>	Mathias Coinchon	Senior Project Manager, EBU
11:00-11:30	<b>Coffee , Networking &amp; Demos</b>		

### Session 2: Updates and forecasts from the associations

11:30-11:45	<b>Digital Radio Mondiale (DRM)</b>	Ruxandra Obreja	Chair, DRM
11:45-12:00	<b>Internet Media Device Alliance</b>	Andy Giefer	Technical Committee Chair, IMDA
12:00-12:15	<b>RadioDNS</b>	Nick Piggott	Chair, RadioDNS
12:15-12:30	<b>WorldDMB</b>	Jørn Jensen	President, WorldDMB
12:30-13:00	<b>Panel Discussion: The burning questions, from one organisation to the others</b> Moderator: Peter MacAvock, Head of Delivery and Services, EBU TECHNICAL		

13:00-14:30 **Lunch**

### Session 3: Case Studies

14:30-14:50	<b>Digital Radio in Germany: Accomplishments 2011 &amp; Strategy 2012</b>	Sebastian Kett	Innovation & Project Management, SWR
14:50-15:10	<b>DAB+ the next step for NPO</b>	Hans Bakhuizen	Senior Policy Adviser Technology, NPO
15:10-15:30	<b>Building a digital community radio service</b>	Ulrik Brinck	Kanal Plus
15:30-15:50	<b>The digital future for community radio in France</b>	Pierre Boucard	National Delegate on New Technologies, SNRL/AMARC
15:50-16:20	<b>Coffee, Networking &amp; Demos</b>		

### Session 4: Radio – a sexy user experience

16:20-16:40	<b>Radio goes visual</b>	Laurent Finet	Strategy, coordination and development adviser, RTBF
16:40-17:00	<b>Attention data, radio and your audience – building a RadioTAG service</b>	George Wright	Head of Prototyping, BBC R&D
17:00-17:20	<b>A multiplatform solution for the auto industry</b>	Mark Steigemann	Senior principal and system architect, NXP Semiconductor
17:20-17:40	<b>Wrap-up: What comes next?</b>	Mats Åkerlund	Head of Digital Strategy, Swedish Radio