



SHAPING A MORE SECURE MEDIA INDUSTRY

PROGRAMME

TUESDAY 22 OCTOBER

08:30 – 08:45 – *Registration, Tea, Coffee & Networking* –

08:45 – 09:00 **Welcome & Introduction**

Adi Kouadio (EBU)

David Garcia (France TV)

KEYNOTE

09:00 – 09:30 **Managing Cybersecurity at a large Multimedia Group**

Andreas Schneider (Tamedia)

SESSION 1: CYBERSECURITY LANDSCAPE

09:30 – 10:00 **Smart holes in your perception**

Alex Jay Balan (Bitdefender)

10:00 – 10:30 **Deep learning based deepfake detection**

Anthony Sahakian (Quantum Integrity)

10:30 – 10:45 – *Tea, Coffee & Networking* –

SESSION 2: VULNERABILITY MANAGEMENT – THINK LIKE A HACKER, WORK WITH HACKERS

10:45 – 11:30 **Crowdsourced Security: Get hacked before you get hacked**

Inti De Ceukelaire (intigrity)

11:30 – 12:00 **Implementing Responsible Disclosure at VRT**

Gerben Dierick (VRT)

Wim Wauterickx (VRT)

12:00 – 13:30 – *Lunch & Networking* –

SESSION 3: CONTENT PROTECTION – NEW CONTENT PROTECTION SERVICES

13:30 – 14:00 **Content security in federated cloud media workflows**

Ben Schofield (Consultant)

14:00 – 14:30 **Protecting Live Content over Satellite and Beyond**

Adi Kouadio (EBU)

Julien Mandel (ATEME)

SESSION 4: CONTENT PIRACY – THREATS AND MEASURES

14:30 – 15:00 **Price of Piracy: The Hidden Threats within Illicit Streaming Services**

Norbert van der Laan (Irdeto)

15:00 – 15:30 **'Free to Air' does not mean Free! The challenges of IPTV piracy for broadcasters.**

Diane Hamer (BBC)

15:30 – 16:00 – *Tea, Coffee & Networking* –

SESSION 5: CYBERSECURITY IN AGILE ENVIRONMENT – FROM DEVOPS TO DEVSECOPS

16:00 – 16:30 **Shift Left Security**

Andreas Schneider (Tamedia)

16:30 – 17:00 **Secure Development Life Cycle**

Dennis 't Jong (NPO)

17:00 – 19:30 – *Drinks & Bites* –



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WEDNESDAY 23 OCTOBER

08:30 – 09:00 – *Registration, Tea, Coffee & Networking* –

SESSION 6: CYBERSECURITY INFRASTRUCTURE – LEARNING FROM PEERS

09:00 – 09:30 **Two Years' Experience with a Media Company SOC** David Garcia (France TV)

09:30 – 10:00 **Active Directory Security: The Untold Story of 10 Years of Failure, and How to Emerge Stronger** Sylvain Cortes (Alsid)

10:00 – 10:30 **A Novel Approach in Outsourced SOC** Christian Raemy (Hacknowledge)
Stéphane Perroud (EBU)

10:30 – 10:45 – *Tea, Coffee & Networking* –

SESSION 7: IP INFRASTRUCTURE SECURITY

10:45 – 11:30 **Is your supply chain solid as a rock?** Eric Barenzung (Consultant)

11:30 – 12:00 **Security by Design: Building BBC Cardiff** Mike Ellis (BBC)

12:00 – 12:30 **Connected Media Risk Assessment Methodology.** Alvaro Martin Santos (RTVE)

12:30 – 13:30 – *Lunch & End of Seminar* –
