

Digital TV & Content Protection: The Solution for Free to Air broadcasts

The Problem

The move to an all-digital broadcasting environment means new delivery platforms, a proliferation of devices, and many different ways to receive, store, share and consume content.

- Device manufacturers want to be sure their products meet and match the needs of consumers.
- Content producers need to be confident that they can make their content available to as wide an audience as possible.
- Consumers don't want to be limited in the ways that they can use content.
- Public broadcasters want to be certain that their content will remain free-to-air.

The Solution

DVB-CPCM is a set of open, interoperable technical specifications that addresses all of these issues

- It is interoperable with all existing and future DRM (digital rights management) and Conditional Access systems
- It meets the needs of both content rights holders and consumers
- It allows public service broadcasters to be sure that their services remain free-to-air.

What's next?

The DVB-CPCM specification is complete and various stakeholders are working towards its implementation. How can European regulators and policy-makers help?

- Encourage and support the deployment of DVB-CPCM
- Support European broadcasters and industry to progress towards full implementation including the development of a trust model
- Encourage the relevant bodies in Member States to consider DVB-CPCM as a solution to the problem of content protection in an all-digital broadcasting environment

For more information on DVB-CPCM:

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