

EBU

OPERATING EUROVISION AND EURORADIO

FORECAST20TH ANNIVERSARY**EVOLUTION IN MEDIA DISTRIBUTION - 2017****Thursday 23 November - MODERATED BY DAVID WOOD**08:30 *Registration, tea & coffee***KEYNOTE SESSION**

09:00	Welcome to FORECAST on its 20th Anniversary	Simon Fell & David Wood (EBU)
09:15	The Revolution will be Televised	Neelay Patel (BBC)

SESSION 1: TECHNOLOGY HORIZON

09:45	Next generation of DTT technologies, where are we going?	Javier Morgade (IRT)
10:15	What's new on advanced satellite technologies	Alberto Morello (RAI)
10:45	<i>Tea, coffee & networking</i>	
11:15	State of the art on 4G/5G standards incl. eMBMS	Giovanni Romano (Telecom Italia)
11:45	Unified service delivery on fixed and mobile networks	Steve Appleby (BT)
12:15	The drivers for cable's migration to IP	Alexander Adolf (Condition-ALPHA)
12:45	<i>Networking lunch</i>	

SESSION 2: SPECTRUM LANDSCAPE

14:00	Defining national roadmaps for 700 MHz release, EU deadline: 30 June 2018	Thomas Hoarau (CSA)
14:30	The DTT use of the sub-700 MHz band	Walid Sami (EBU) Mohsen Ghommam (ASBU)
15:00	Long-term options for 694-960MHz - a view from the UK	Marc Eschenburg (Aetha)
15:30	<i>Tea, coffee & networking</i>	
16:00	Media distribution options in the UHF band	Tariq Al Awadhi (ASMG)
16:30	Hypes or hopes of the 600 MHz auctions in USA	Søren Sørensen (NERA)
17:00	Broadcasters' preparations for WRC-19	David Hemingway (BBC)
17:30	<i>Drinks, snacks & networking</i>	EBU 3 rd floor

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09:00 **Towards a new EU Electronic Communications Code - What's in it for media distribution?** Wouter Gekiere (EBU)

09:30 **How the ITU is adapting regulation to the broadband tsunami** François Rancy (ITU)

SESSION 4: CHANGING DISTRIBUTION MODELS

10:00 **Business Arrangements for distribution of broadcast content** Roland Beutler (SWR)

10:30 Tea, coffee & networking

11:00 **5G For Media and Entertainment** Sean Grant (EE)

11:30 **Satellite operators perspective on hybrid broadband broadcast media delivery** Rhys Morgan (ESOA)

12:00 **LTE-B trial in Norway** Bjarne Andre Myklebust (NRK)

PANEL DISCUSSION

12:30 **How should a broadcaster's distribution strategy change in the coming years?** Darko Ratkaj (EBU)

*13:00 Seated lunch***SESSION 5: MAKING IT REAL**

14:30 **Feeding the linear monkey in an OTT zoo** Peter MacAvock (EBU)

15:00 **All you want to know about the 5G-XCAST Project** David Gomez Barquero (UPV)

WRAP UP SESSION

15:30 **What are your predictions for the next 20 years?** David Wood (EBU)

Summary FORECAST 2017 Elena Puigrefagut (EBU)

16:00 The End