

FORECAST 2015

SHAPING A BROADCAST FUTURE

TUESDAY 20 OCTOBER (CHAIR: DAVID HEMINGWAY, BBC)

08.30 – 09:30 *Registration & coffee*

09.30 – 09:45 **Welcome to FORECAST 2015** Simon Fell, David Hemingway EBU, BBC

KEYNOTE SESSION: DTT AS A CORNERSTONE OF THE MEDIA LANDSCAPE

09:45 – 10:15 **Ready for a hybrid future** Jonathan Thompson Digital UK

10:15 – 10:45 **Future prospects for European DTT** Gilles Brégant RSPG Chair, ANFR

10:45 – 11:15 *Tea, coffee & networking*

SESSION 2: CHANGES IN SPECTRUM ALLOCATIONS

11:15 – 11:45 **WRC-15: 4 years in the making** Marcello Lombardo EBU

11:45 – 12:10 **The US perspective moving forward** Rich Chernock ATSC

12:10 – 12:35 **Wireless cameras and radio microphones** Lindsay Cornell BBC

12:35 – 13:00 **Norway: Switching off FM radio** Jørn Jensen NRK

13:00 – 14:00 *Networking lunch*

SESSION 3: THE FUTURE USE OF THE 700 MHz BAND

14:00 – 14:30 **LTE in the 700 MHz for IMT and PPDR applications** Walid Sami EBU

14:30 – 15:00 **Germany: Releasing the 700 MHz band** Sascha Falahat BNetzA

15:00 – 15:30 **2020 is coming soon! How realistic is a release by then?** Mark Jordan Arqiva

15:30 – 16:00 *Tea, coffee & networking*

SESSION 4: PANEL DISCUSSION (CHAIR: LIS GRETE MØLLER, DR)

16:00 – 16:20 **Consumer electronic product trends** Peter MacAvock EBU

16:20 – 16:45 **Where have we been and where will we go?** Christoph Dosch IRT

16:45 – 17:30 **PANEL DISCUSSION: Are we heading in the right direction?** Gilles Brégant, Sascha Falahat, Jørn Jensen ANFR/RSPG, BNetzA, NRK

19:00 *Drinks, snacks & networking* Key & Eagle

FORECAST 2015

SHAPING A BROADCAST FUTURE

WEDNESDAY 21 OCTOBER (CHAIR: DAVID HEMINGWAY, BBC)

08.30 – 09:00 *Registration & coffee*

SESSION 5: THE LATEST ON RECEIVERS

09:00 – 09:30	Radio into smartphones	Gunnar Garfors	NRK
---------------	-------------------------------	----------------	-----

09:30 – 10:00	Receivers performance: ETSI standards and EMC regulation changes	Mike Sharpe	ETSI
---------------	---	-------------	------

10:00 – 10:30	Does interference kill broadcasting?	Mathias Coinchon / Peter Kerry	EBU
---------------	---	--------------------------------	-----

10:30 – 11:00 *Tea, coffee & networking*

SESSION 6: INNOVATIVE SPECTRUM USAGE

11:00 – 11:30	The 'flexibility' option	Guillaume Lebrun	Digital Europe
---------------	---------------------------------	------------------	----------------

11:30 – 12:00	Smart use of white spaces	Adriana Mattei	Zetacast
---------------	----------------------------------	----------------	----------

12:00 – 12:30	Advanced spectrum usage techniques for next-generation DTT systems	Roland Brugger	IRT
---------------	---	----------------	-----

12:30 – 14:00 *Seated lunch*

SESSION 7: A LONG-TERM PERSPECTIVE ON MEDIA DISTRIBUTION

14:00 – 14:30	3rd Generation Partnership project (3GPP): The delivery of media content	Alexander Gulyaev	Huawei
---------------	--	-------------------	--------

14:30 – 15:00	DVB's vision for the future	Phil Laven	DVB
---------------	------------------------------------	------------	-----

15:00 – 15:30	Broadcasting in a changing distribution market	Roland Beutler	SWR
---------------	---	----------------	-----

SESSION 8: WRAP-UP

15:30 – 16:00	Conclusions from FORECAST 2015	Darko Ratkaj	EBU
---------------	---------------------------------------	--------------	-----
