



EBU TECHNICAL

MEDIA TECHNOLOGY & INNOVATION

WORKSHOP PROGRAMME - ECS

'IMPLEMENTATION OF THE DIGITAL DIVIDEND IN EUROPEAN COUNTRIES'

Geneva, 7 October 2010

- 10:30 – 10:45 *Welcome and introduction* by Nigel Laflin (BBC), Chairman ECS
- 10:45 – 11:10 *Harmonized technical conditions for the use of the 800 MHz - EC Decision (2010/267/EU), CEPT Report 30* by Walid Sami (EBU)
- 11:10 – 11:35 *800 MHz auctions and implementation of the DD in Germany* by Olivier Kluth (WDR) and R. Brugger (IRT)
- 11:35 – 12:00 *Considerations related to the licensing of the 800 MHz band in the UK* by Reza Karimi (Ofcom)
- 12:00 – 12:25 *Licensing the 800 MHz in Sweden* by Jonas Wessel (National Post and Telecom Agency)
- 12:25 – 12:50 *Digital Dividend implementation in Spain* by Alex Mestre (Abertis Telecom)
- 12:50 – 14:15 Lunch break**
- 14:15 – 14:40 *When and how the Digital Dividend in the Netherlands?* By Aljo van Dijken (Radiocommunications Agency)
- 15:40 – 15:05 *Analogue to digital transition in Croatia* by Danijel Vidakovic (Croatian Post and Electronic Communications Agency)
- 15:05 – 15:30 *DigiTAG position paper* by Bernard Pauchon (DigiTAG)
- 15:30 – 16:30 *Final panel discussion* chaired by Lis Grete Møller (DR) and Nigel Laflin (BBC)
- 16:30 Closing of the workshop