

Draft  
**Agenda for the 1st (kickoff) meeting of Expert Community « Platforms and Services »  
(ECP)**  
Geneva, EBU headquarters, 27 and 28 May 2010

**Place:** EBU HQ  
L'Ancienne Route 17A  
1218 Geneva/Grand-Saconnex, Switzerland  
Phone: +4122717 2715 (Filka Hänni)

**DAY 1: Internal EBU meeting (EBU members only)**  
**DAY 2: Workshop (open to all)**

**DAY 1 – Thursday 27 May 2010 (START: 11.00, END: 18.00)**

- 1 Welcome and Administration
- 2 Draft Agenda - approval
- 3 Introductory message from the ECP Chair
  - Results of the ECP webinar on 15 April 2010
- 4 Terms of Reference of ECP:
  - Digital Television and Radio applications
  - Hybrid broadcast/broadband applications
  - Rich Internet Applications
  - Home networks and devices
  - Interfaces between Platforms and User Devices
  - Access services
  - Synergy matrix (Martin Schmalohr, IRT)
- 5 Tasks/Top Prioritisation of tasks of ECP
  - Requirements for services and devices
  - End-to-end performance evaluations
  - Web apps and languages
  - Liaison with standardisation bodies and industry
- 6 Organisation of Subgroups of ECP
  - WMT - Web Media Technologies
  - CH - Connected Home
  - Any other Subgroups required?
- 7 Possible output deliverables and milestones and assignments
- 8 Working Methods
- 9 Collaboration with other Expert Communities (in particular ECA, ECV, ECM and ECB)
- 10 Planned Workshops/Seminars/Conferences
- 11 Traffic and Travel Information status and plans (scheduled

Matthew Trustram

12 before 13.00) (EBU Radio Dept)  
Future meetings/webexes/phone conferences

**DAY 2 – Friday 28 May 2010 (START: 09.00, END: 17.00)**

*Status: 25 May 2010*

	<b>Title/Organisation</b>	<b>Speaker/Presenter</b>
1	Welcome and Administration	
2	09.00 – 09.30 ECP Chairman’s Introduction: Collaboration of EBU with other constituencies	Gino Alberico
3	09.30 – 10.00 ECP - CH presentation on UPNP/DLNA interoperability tests	Martin Schmalohr (IRT)
4	10.00 – 10.30 WMT achievements and future goals of ECP - WMT	Paola Sunna (RAI)
5	10.30 – 11.00 IDMA and radioDNS standardisation	Mathias Coinchon (EBU)
	11.00 – 11.30 COFFEE BREAK	
6	11.30 – 12.00 Presentation from Cisco	Jeff Goldberg ( <i>by Webex</i> )
7	12.00 – 12.30 Presentation from Microsoft	Mark Jeffrey
8	12.30 – 13.00 Update on Canvas <sup>1</sup>	Jeff Hunter (BBC)
	13.00 - 14.00 LUNCH	
	14.00 – 14.30 Update on HbbTV progress	Jon Piesing (Philips)
9	14.30 – 15.00 Update on MHP/GEM	Anthony Smith-Chaigneau (Alticast)
10	15.00 – 15.30 Update from Ericsson	Olof Härwell
11	15.30 – 16.00 Update from LG Electronics	Sven Reuter

16.00 – 17.00 DISCUSSION:

What the EBU can and should do in the area of new media platforms, services and applications?

Apologies:

Kevin Murray(NDS)  
Damien Alliez (NDS)  
Ralf Schaefer (Technicolor)  
Simon Waller (Samsung)  
Thomas Bucholz (Deutsche Telekom)

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<sup>1</sup> Not confirmed as yet (status: 25 May at noon)