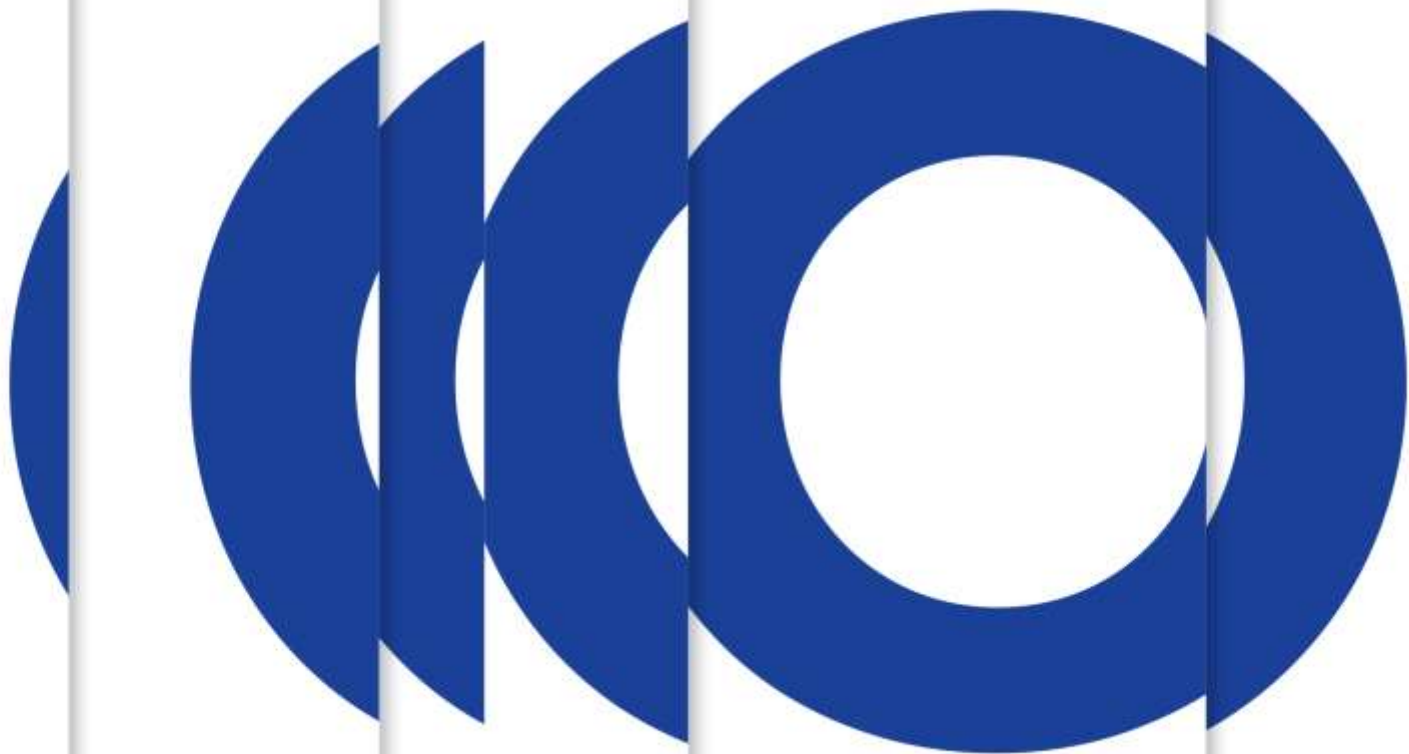


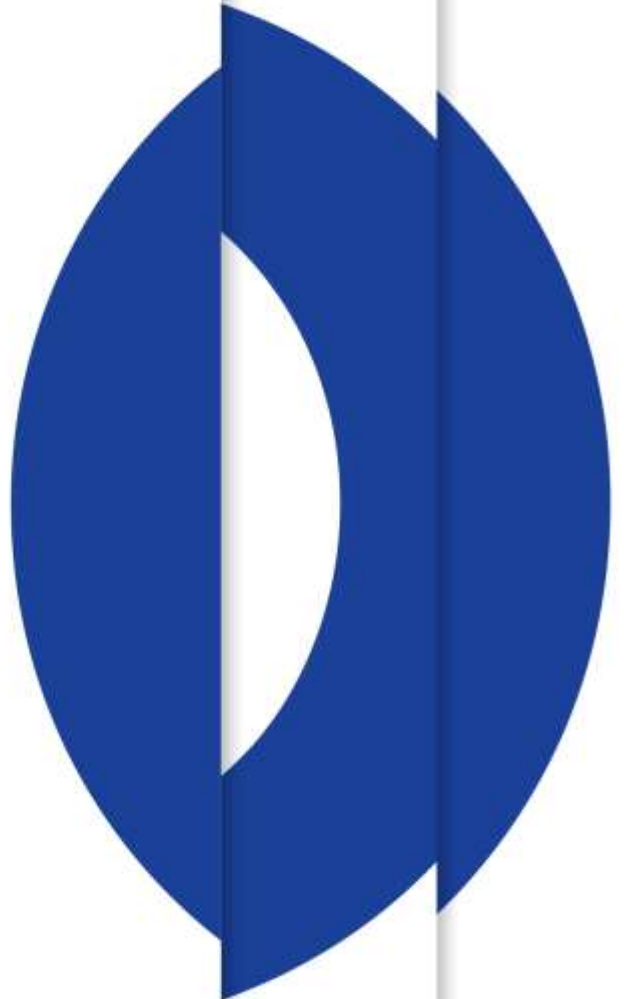
EBU

OPERATING EUROVISION AND EURORADIO



SESSION 3

RADIO IN THE CONNECTED CAR



WHAT TO EXPECT FROM EU LEGISLATION?

WOUTER GEKIERE

GENEVA, 13 FEBRUARY 2019



***« IT IS OF KEY IMPORTANCE
FOR THE FUTURE OF DIGITAL
RADIO THAT A COMMON
EUROPEAN STRATEGY IS
DEVELOPED »***

*RSPG report on the future of radio
broadcasting in Europe, 2010*



“THE LACK OF A MASS MARKET FOR DIGITAL RADIO RECEIVERS (INCLUDING IN-CAR RECEIVERS) AND THE LIMITED INTEGRATION OF THE DIGITAL RADIO FUNCTION IN MULTIFUNCTION RECEIVERS REMAIN ONE OF ESSENTIAL OBSTACLES...”

“EUROPE-WIDE RECOMMENDATIONS CONCERNING DIGITAL RADIO SERVICES TECHNOLOGIES WOULD HELP DEFINING PAN-EUROPEAN RECEIVERS BY SETTING SOME COMMON RULES”

*RSPG report on the future of radio
broadcasting in Europe, 2010*

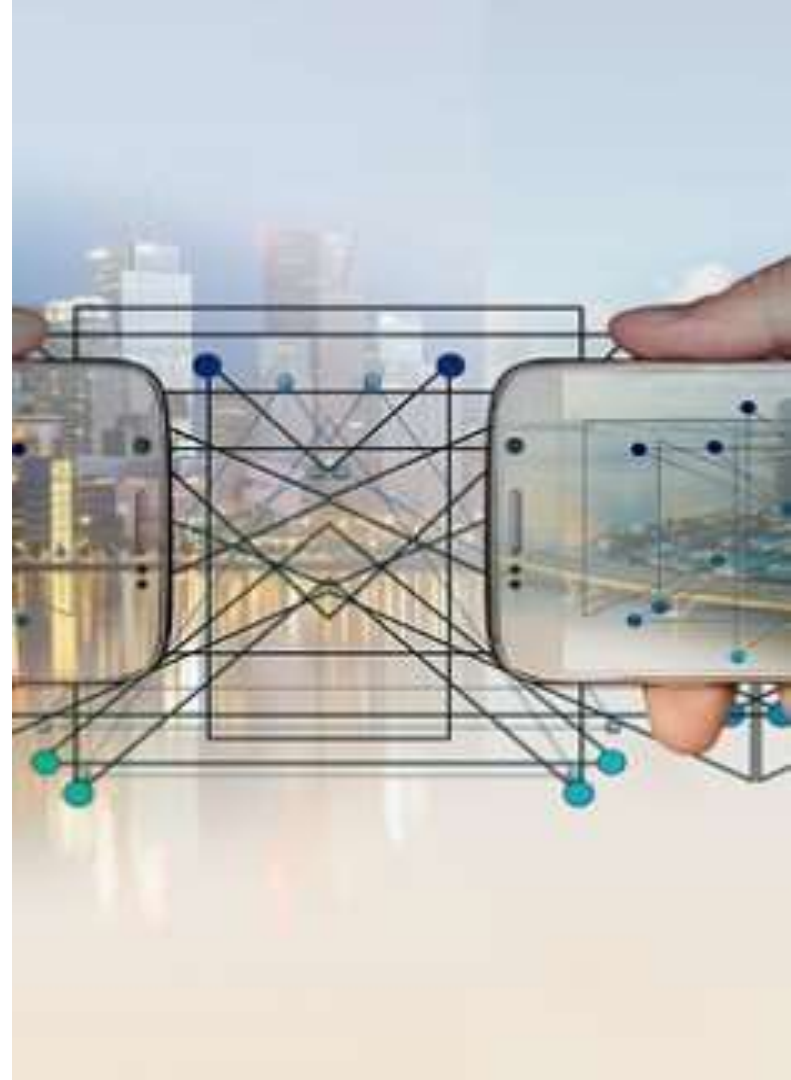
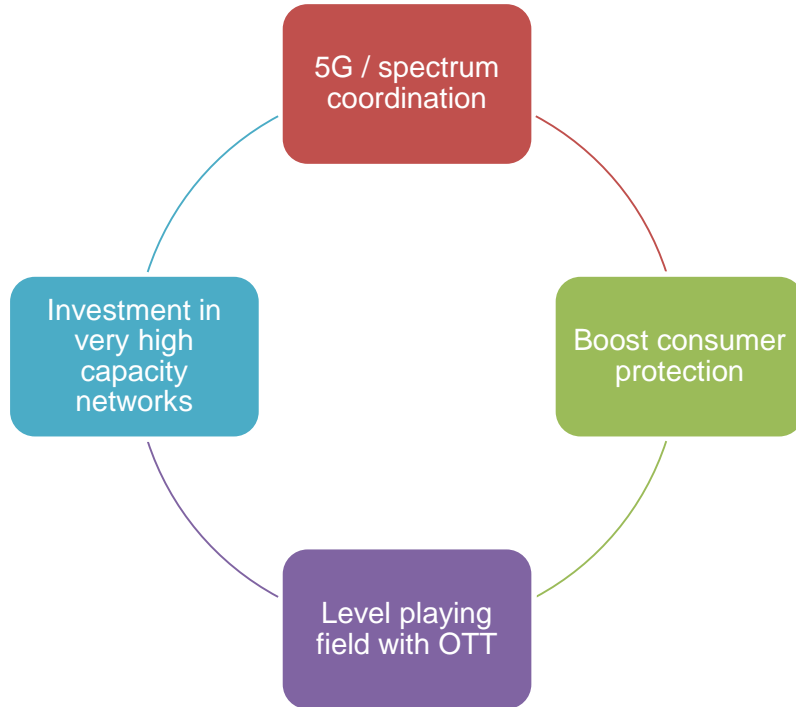


"DIGITAL TECHNOLOGIES ARE GOING INTO EVERY ASPECT OF LIFE. ALL THEY REQUIRE IS ACCESS TO HIGH SPEED INTERNET. WE NEED TO BE CONNECTED, OUR ECONOMY NEEDS IT, PEOPLE NEED IT."

Commission President Juncker, 2016



09/2016: PROPOSED EU CODE PROMISED TO BOOST CONNECTIVITY FOR EUROPE



TOWARDS RULES ON
INTEROPERABILITY
OF RADIO SETS IN
THE NEW CODE

EBU KEY REQUEST

***Any radio set which is put on the market
for sale or rent or otherwise made
available in the Union needs to have
radio receiving capability***

WHY SUPPORT DIGITAL RADIO CAPABILITY?



Maximise benefits to citizens. Radio as trusted medium and a secure, reliable, popular and free-to-air platform



Contribute to EU digital single market and boost economic growth and employment



Move to digital radio across Europe slow compared digital TV, but the momentum is gathering

EDRA **WORLD DAB**
Digital Audio Broadcasting



MAIN ALLIES

EU ELECTRONIC
COMMUNICATIONS
CODE AND CAR
RADIO RECEIVERS

Article 113 / annex XI point 3

- Any car radio receiver integrated in a new vehicle of category M for sale or rent in the EU
- Shall comprise a receiver capable of receiving and reproducing at least radio services via digital terrestrial broadcasting services
- From 21 December 2020 onwards

EU ELECTRONIC
COMMUNICATIONS
CODE AND OTHER
CONSUMER RADIO
RECEIVERS

Article 113

- Member states may ensure interoperability of other consumer radio receivers
- Limit the impact on the market for low-value radio broadcast receivers
- Ensure that measures are not applied where a radio is purely ancillary (such as smartphones)

EU ELECTRONIC COMMUNICATIONS CODE – TIMELINE

