

EBU/DrM Conference

Answers to all your questions on this important digital radio technology! This Conference will cover regulatory, content, technology and commercial areas important for launching and running DRM digital radio.



EBU, GENEVA, 26 NOVEMBER 2009

Objectives

The DRM Conference at EBU will showcase the current state of the DRM system globally. Digital Radio Mondiale (DRM) is the universal open digital broadcasting system for broadcasting bands up to 174 MHz (covering Long Wave, Medium Wave, Short Wave, and VHF band III). This system has recently been enhanced for higher frequencies and its various benefits are being appreciated by countries in Asia, Europe and South America.

Programme

9:00 - 9:30 Registration

9:30 - 9:45 Welcome and introduction by Lieven Vermaele, EBU Technical, Director, and Ruxandra Obreja, BBC, DRM Chair

System overview and business cases *Chaired by Ruxandra Obreja (BBC, DRM Chair)*

9:45 - 10:05 **Overview of the DRM system. Extension to higher frequencies**
Lindsay Cornell, BBC, UK, Chair of DRM Technical Committee

10:10 - 10:30 **Advanced Functionality and Commercial Aspects of DRM**
Bernd Linz, Fraunhofer IIS, Germany, Vice-Chair of the DRM Association

10:35 - 11:15 **Wide area coverage: DRM expansion in India**
R.K. Sinha, All India Radio

11:15 - 11:30 **Coffee break – Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial**

11:30 - 11:50 **Local area coverage: Use of the 26 MHz for DRM**
Claudio Re, Radio Maria, Italy, Vice-Chair of the DRM Steering Board

11:55 - 12:15 **Use of Band I for DRM/DRM+**
Emmanuel Bouterin, SNRL Chair, France

12:20 - 12:45 **Q/A on the morning session**

12:45 - 14:15 **Lunch – Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial**

Conference

Leeds, 26 November 2009

This Conference will hear of all the latest DRM developments, discuss the market potential of the DRM system and evaluate the results from its test from various locations worldwide. International experts from broadcasting organisations and manufacturing companies would speak about DRM's place in the world in converting radio from analogue to digital

Who should attend

This Conference is intended for broadcasters, regulators, manufacturers and all other industry representatives interested in digital radio.

14:15 - 14:35 **Global DRM Receiver Profiles**

Andrew Flynn, Christian Vision

14:40 - 15:10 **Recent DRM developments and the Receiver market**

Vineeta Dwivedi, Project Director, DRM

Technical and regulatory issues

Chaired by Sharad Sadhu (ABU)

15:15 - 16:00 **Update on studies and field trials concerning DRM+**

Pr. Pablo Angueira, Univ. of Basque Country, Spain, Chair of the Technical Group 26 MHz and Jens Schroeder, RFmondial, DRM member

16:05 - 16:20 **ITU activities, with regard to 26 MHz and modifications to ITU-R Recommendations to recognise DRM+**

Geoff Spells, VT Communications, UK

16:20 - 16:40 **Coffee Break** Demonstrations available, by Fraunhofer IIS, DIGIDIA, RFmondial

16:40 - 16:55 **Transition, DRM30 in MW**

Matthias Stoll, Thomson

17:00 - 17:15 **DRM30 and DRM Digital Power Enhancement**

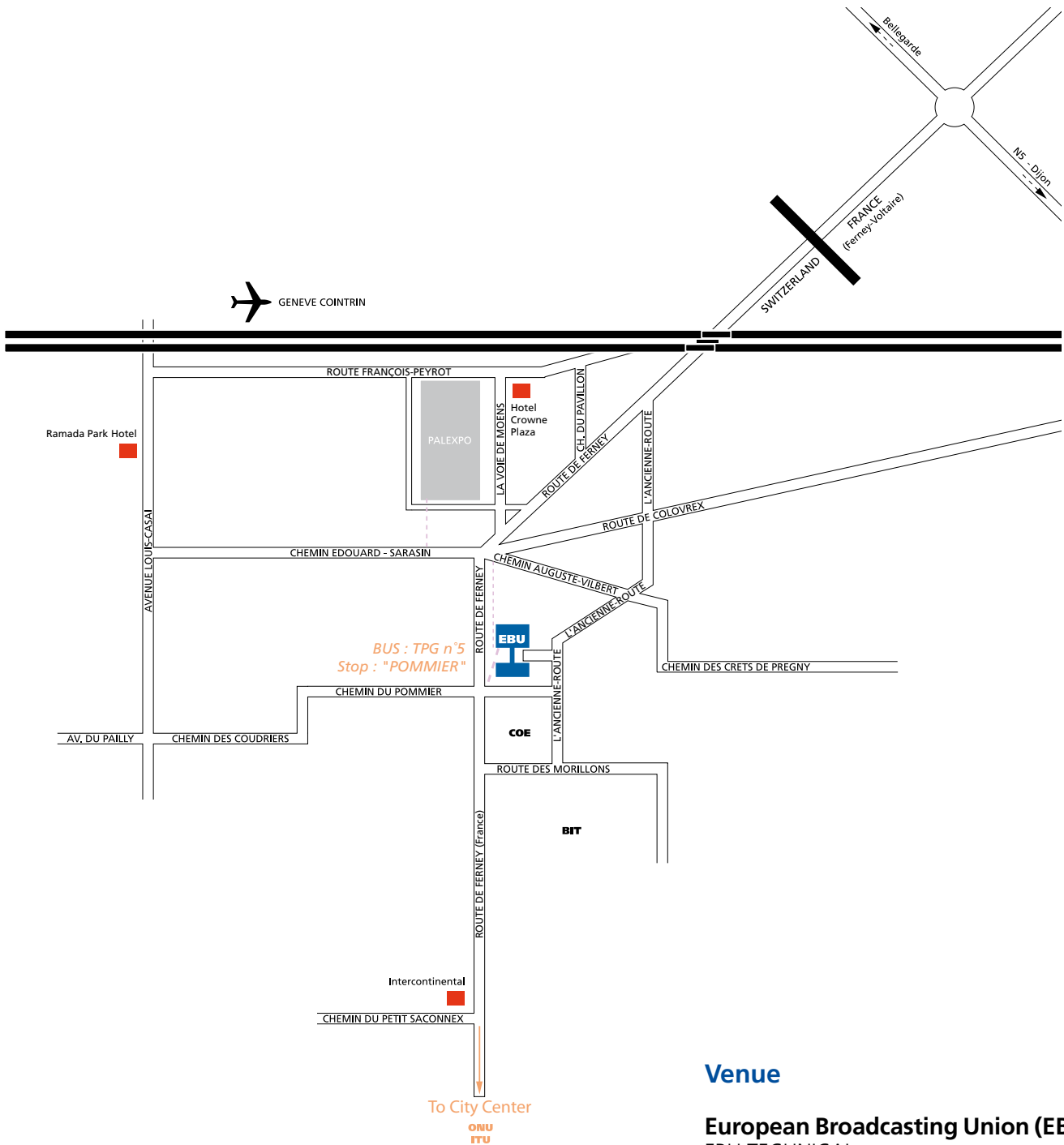
Jochen Huber, Transradio, Chair of DRM Executive Board

Content

Chaired by Ruxandra Obreja (BBC, DRM Chair)

17:20 - 18:00 **On the way forward with DRM: A discussion and conclusion session**
chaired by Ruxandra Obreja, BBC, UK, DRM Chair

18:00 - 19:00 Demonstrations



Venue

European Broadcasting Union (EBU)

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Registration:

http://tech.ebu.ch/events/ebu_drm09
<http://www.drm.org>



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