

## CDN WORKSHOP

### *Content Delivery for Broadcasters*

EBU, Geneva – Thursday, 25 October 2012

#### PROGRAMME

10.00-10:15	<b>Introduction</b>	Bram Tullemans	EBU
10.15-10:55	<b>Developments on the CDN Market: Trends and Opportunities for the Content Providers</b>	Yannick Le Louédec	Orange Labs
10:55-11:35	<b>Next Generation CDN Architectures: Bringing Quality of Experience Closer to the Customer</b>	Chris Hawinkel	Alcatel-Lucent
11.35-11:50	<i>Tea, coffee, demos &amp; networking</i>		
11.50-12:30	<b>The CDN Business Case for Content Providers</b>	Vincent Bonneau	Idate
12.30-13.45	<i>Lunch</i>		
13.45-14:25	<b>Deploying CDNs and Interfacing with Content Providers: Feedback on Operating Experience</b>	Marcin Pilarski	Orange Labs
14.25-15:05	<b>Requirements for using CDNs: Interactive Get Input from Audience</b>	Bram Tullemans	EBU
15.05-15:20	<i>Tea, coffee, demos &amp; networking</i>		
15.20-16.00	<b>Upcoming Standards for CDN interconnection: The Glue to Streamline the Content Delivery Chain</b>	Dr. M. Oskar van Deventer	TNO
16.00-16.15	<b>Round-up</b>		

INFO & REGISTRATION: [tech.ebu.ch/cdn12](http://tech.ebu.ch/cdn12)