

3rd WORKSHOP ON THE ENCOURAGEMENT OF MEDIA R&D AND INNOVATION HUBS

Wednesday, 7 December (10:00 – 16:00 CET)

VENUE:

GOOGLE Campus Zurich / Europaallee

<https://goo.gl/maps/Lq795oDDoopYDSuQ6>

PROGRAMME

1. Approval of the agenda
2. Welcome notes and introductions
3. Googles approach to innovation management
4. Google Media developments, and forms of collaboration that Google are involved with

Lunch @Google

5. Tour of Google facility
6. Review of actions for the BTF subgroups (Communication, Building innovation hubs, EU projects, Network of Innovation Hubs)
7. Breakouts for further developments in subgroup topics
8. Plenary discussion
9. Volumetric video production and experience
10. Outlook for 2023
11. Next meeting and review of actions