

## PROGRAMME

### TUESDAY 26 FEBRUARY 2019

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09:00–10:00 *Registration & Coffee*

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#### KEYNOTE SESSION DAY 1

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10:00–10:05	<b>IRT Director's welcome note</b>	Michael Hagemeyer (IRT)
10:05–10:15	<b>Introduction: driving better journalism with data</b>	Pierre-Nicolas Schwab (RTBF)
10:15–10:45	<b>Where the rubber meets the road: AI and data in the newsroom</b>	Atte Jääskeläinen (LUT)

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#### SESSION 2: USE CASES FROM EBU MEMBERS

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10:45–11:15	<b>Better verticals with AI: the story behind a map that more than 2 million users clicked on</b>	Christian Radler (ARD)
11:15–11:45	<b>Identifying fake news</b>	Tim Cowlshaw (BBC) (TBC)
11:45–12:15	<b>ZDF's use of AI to facilitate video production for linear and non-linear TV</b>	Eva Feigk & Sebastian Seng (ZDF)
12:15–12:45	<b>Future data journalism: SVT's statistical methods for election data</b>	Kristoffer Sjöholm (SVT)
12:45–14:00	<i>Networking lunch (buffet)</i>	

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#### SESSION 3: EXTERNAL VIEWPOINTS

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14:00–14:30	<b>Le Figaro: enhancing online journalism with data</b>	Stéphane Saulnier (Le Figaro)
14:30–15:00	<b>TBA</b>	TBA
15:00–15:30	<b>The economics of data for media organisations</b>	Tania Stephens (KPMG)
15:30–16:00	<i>Coffee, demos &amp; networking</i>	

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#### SESSION 4: TOOLS AND TECHNIQUES

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16:00–16:30	<b>YLE's AI growing toolkit for media production</b>	Jarno Kartela (Fourkind)
16:30–17:00	<b>NewsBridge: extracting narratives from video metadata with AI</b>	Philippe Petitpont (NewsBridge)
17:00–17:30	<b>“Truly Media”: A platform for collaborative verification</b>	TBC
17:30–18:00	<b>Trendolizer: tracing fake news online</b>	Maarten Schenk (Trendolizer)

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#### SESSION 5: PANEL

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18:00–18:45	<b>Leveraging data in the newsroom – from theory to practice</b>	Chair: Pierre-Nicolas Schwab (RTBF)
18:45	<i>End of day 1</i>	

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## PROGRAMME

### WEDNESDAY 27 FEBRUARY 2019

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08:30–09:00 *Coffee*

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#### KEYNOTE SESSION DAY 2

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09:00–09:30 **The fine line between public benefit and going too far: the EU's search for ethical AI and data guidelines** TBA

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#### SESSION 7: HANDS-ON WORKSHOPS – PREPARING ELECTIONS STORIES BASED ON DATA

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09:30–11:00 **NewsBridge (Philippe Petitpont)** Group 1

09:30–11:00 **Truly Media and TruthNest (Nikos Sarris)** Group 2

09:30–11:00 **Trendolizer (Maarten Schenk)** Group 3

09:30–11:00 **DataIKU and Tableau (Florian Ramseger)** Group 4

11:00–11:30 *Coffee, demos & networking*

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#### SESSION 8: THE ETHICS OF USING DATA IN NEWS

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11:30–12:00 **Algorithms and journalistic ethics** Mariella Bastian (University of Amsterdam)

12:00–12:30 **The race for competitive AI: How Europe is trying to position itself** Heritiana Ranaivoson (Free University of Brussels, IMEC) (TBC)

12:30–13:00 **Power vs. ethics? What European media startups expect out of guidelines for AI and data** TBA

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#### WRAP-UP

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13:00–13:30 **Take-aways: AI and data tools for media** Pierre-Nicolas Schwab (RTBF)

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