



INTRODUCING THE UNCONFERENCE

Several EBU T&I events have adopted the *unconference* format. It provides attendees with an opportunity to **explore innovative ideas, expand your network, and discover new partnership opportunities.**

To make the unconference a success, we need your ideas and energy!

BUILDING THE AGENDA

The agenda for the unconference will be co-created on the spot, during the opening plenary. All participants can put sessions on the agenda. There will be multiple rooms of different sizes available for sessions to take place in parallel.

ADVANCE PREPARATION

We encourage you to think now about the sessions and topics that *you* would like to see at the event. Maybe you can initiate one or more sessions? Are there colleagues or even competitors who might collaborate with you in pitching a session?

On the next page, you can find some ideas to inspire you...



HOT TOPICS

What is the biggest challenge or question for your company right now? Would you like to initiate a conversation around this topic, maybe even with a few *short* presentations to set the scene?



COMMON INTERESTS

Do you want to hear from others who are facing the same challenges? Who else is thinking of implementing a given technology or launching a particular service? Get together for a discussion!



NEW PRODUCTS

Does your company have a new product or service based on open standards? Could you share the implementation approach you've taken? Are there opportunities for collaboration?



SHOW AND TELL

Do you have a prototype based on open solutions that you can show during the event? Would you like to see prototypes from others or test reference implementations together?



SOLVE A PROBLEM

Have you been struggling with a technology or business challenge related to the theme of the event? Could you source ideas and inspiration from peers by asking the right questions in a session?



OFFER A TUTORIAL

Do you have expertise on a specific technology or service that you can share with the community? Could you run a short interactive tutorial that would help build skills and knowledge?



FIND COLLABORATORS

Do you have a project idea you're trying to get off the ground but that needs partners? Would you like to discuss your ideas with like-minded professionals and set up a new collaboration?



BOLD CONVERSATIONS

Is there a question or theme on your mind that you haven't previously dared to bring up? Would that be easier to do in a face-to-face context compared to online meetings?



NEW WORK FOR THE EBU

Would you like to draw attention of the EBU community to a new work area? Do you already have ideas that others could build on? Want to see who else is interested?



SHARE EXPERIENCES

Are there lessons you've learned from a trial or service launch and that you can share with the community? Do you want feedback on how you might have done it differently?



BE SPONTANEOUS

An idea or burning question may strike you during the opening plenary session... just put your hand up and tell us about it. Spontaneous ideas and on-the-spot inspiration are most welcome!