



TECHNICAL ASSEMBLY 2015

HOSTED BY TELEWIZJA POLSKA

THURSDAY 11 JUNE

SESSION 1: KEYNOTE (CHAIR: EGON VERHAREN, NPO)

09:00 – 09:15	Opening address <i>Including: Approval of report of 20th Technical Assembly and Introduction of TC Workplan 2015 – 2017.</i>	Egon Verharen Simon Fell	Technical Committee Technology & Innovation
09:15 – 09:45	Welcome from Telewizja Polska	Juliusz Braun Marian Zalewski	TVP
09:45 – 10:15	How will technological developments in the professional consumer domain transform broadcast media?	Simon Gauntlett	DTG
10:15 – 10:45	Open discussion based on results of 'quickfire' survey		
10:45 – 11:15	<i>Tea, coffee & networking</i>		

SESSION 2: PROUD TO PRESENT (WIESLAW LODZIKOWSKI, TVP)

11:15 – 11:30	Aosta Valley transmission of T2 and LTE	Gino Alberico	RAI
11:30 – 11:45	The IP studio in action	Peter Brightwell	BBC
11:45 – 12:00	Radio All Digital	Arild Hellgren	NRK
12:00 – 12:15	HbbTV applications	Jacek Terlicki	TVP
12:15 – 14:00	<i>Networking lunch</i>		

SESSION 3: TRANSFORMING THE FUTURE OF BROADCAST MEDIA (CHAIR: HANS HOFFMANN, EBU)

14:00 – 14:30	The importance of being agile	Mick De Valck	VRT
14:30 – 15:00	Security	Andreas Schneider	SRG SSR
15:00 – 15:30	The arrival of 8k	Yukihiro Nishida	NHK
15:30 – 16:00	Better versus more pixels	Giorgio Dimino	RAI
16:00 – 16:30	<i>Tea, coffee & networking</i>		

SESSION 4: PANEL DISCUSSION: MEET THE COMPETITION

16:30 – 17:30	Are broadcasters adapting quickly enough to changes in media delivery? Moderator: Simon Fell	Egon Verharen Katarzyna Drogowska Amal Punchihewa Simon Gauntlett	NPO TVP ABU DTG
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End of Day 1

19:00 *Delegates and accompanying partners are invited to dinner at the Restaurant Wierzynek.*



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FRIDAY 12 JUNE

SESSION 5: ADVOCACY (CHAIR: PETR VÍTEK, CT)

09:00 – 09:30	5G – What's in it for broadcasters?	Olli Sipilä	YLE
09:30 – 10:00	Spectrum WRC-15 preparations	Elena Puigrefagut	EBU
10:00 – 10:30	Net neutrality	Wouter Gekiere	EBU
10:30 – 11:00	<i>Tea, coffee & networking</i>		

SESSION 6: PROUD TO PRESENT (CHAIR: DIETER BOEN, VRT)

11:00 – 11:15	Cloud-based live streaming	Dusko Zimonja	HRT
11:15 – 11:30	Personalization	Mathias Coinchon	EBU
11:30 – 11:45	Visual radio production	Christophe Pasquier	EBU
11:45 – 12:00	DAB+ implementation	Pawel Mathia	PR
12:00 – 13:30	<i>Networking lunch</i>		

SESSION 7: FUTURE BROADCAST MEDIA FACTORY (CHAIR: THOMAS SANER, SRG SSR)

13:30 – 14:00	Networked media	Félix Poulin	JTNM
14:00 – 14:45	Building future broadcast stations	Sverre Reiten and Kristian Eikeland	NRK, TV2
14:45 – 15:20	<i>Tea, coffee & networking</i>		

SESSION 8: THE VALUE OF DATA (CHAIR: PETER MACAVOCK)

15:20 – 15:40	How does FIMS and metadata relate to Big Data?	Hubert Czaja and Ulrich Sparrer	ARD/DW
15:40 – 16:00	Linked data	Mike Matton	VRT
16:00 – 16:20	Benchmarking the broadcast and media industry with research data	John Ive	IABM

SESSION 9: REPORTING

16:20 – 17:20	Report of Director of Technology & Innovation and Technical Committee Chair	Simon Fell & Egon Verharen	EBU NPO
	<i>Including: Presentation and proposal for endorsement of the TC Workplan 2015 – 2017 and any other business.</i>		
	End of TA 2015		
18:30	<i>Dinner is combined with a short visit to the Wieliczka Salt Mine. Coaches leave at 18:30 from the hotels and delegates will return close to midnight.</i>		