EBU **TECHNICAL**

Joint OCEAN/EBU Workshop on Internet Content Distribution

EBU HQ, Geneva, 7 September 2010

EBU·UER

Programme of
Joint EBU – OCEAN Workshop

10.00 – 10.15 Welcome	***Peter Mac Avock (EBU Technical)***
10.15 – 10.40 Introduction to OCEAN	***Yannick Le Louédec (Orange), Vincent Bonneau (IDATE)***
10.40 – 11.00 Broadcast requirements on internet content distribution	***Franc Kozamernik (EBU Technical)***
11.00 – 11.15 BREAK	
11.15 – 13.00 Current and future end-user consumption of OCEAN services	***Moderator: Vincent Bonneau (IDATE)*** ***Contributor: David Owen (Eurovision TV)***
13.00 – 14.00 LUNCH	
14.00 – 15.45 Requirements for service providers for OCEAN services	***Moderators: Chris Hawinkel (Alcatel-Lucent), Yannick Le Louédec (Orange)*** ***Contributor: Andy Beach (Seawell)***
15.45 – 16.00 BREAK	
16.00 – 17.45 OCEAN Business Models	***Moderator : Vincent Bonneau IDATE)*** ***Contributor : Adam Greenbaum (Akamai)***
17.45 – 18.00 Summary and conclusions	***Moderators Vincent Bonneau, Franc Kozamernik***