



Agentschap Telecom  
Ministerie van Economische Zaken

# Implementation of the Digital Dividend

*When and how the  
auctions / digital  
dividend  
in the  
Netherlands*



- ❑ introduction
- ❑ “to auction or not to auction”
- ❑ re-allocation of the 800 MHz band
- ❑ impact on terrestrial broadcasting
  - from the National perspective
  - from the International perspective
- ❑ conclusions

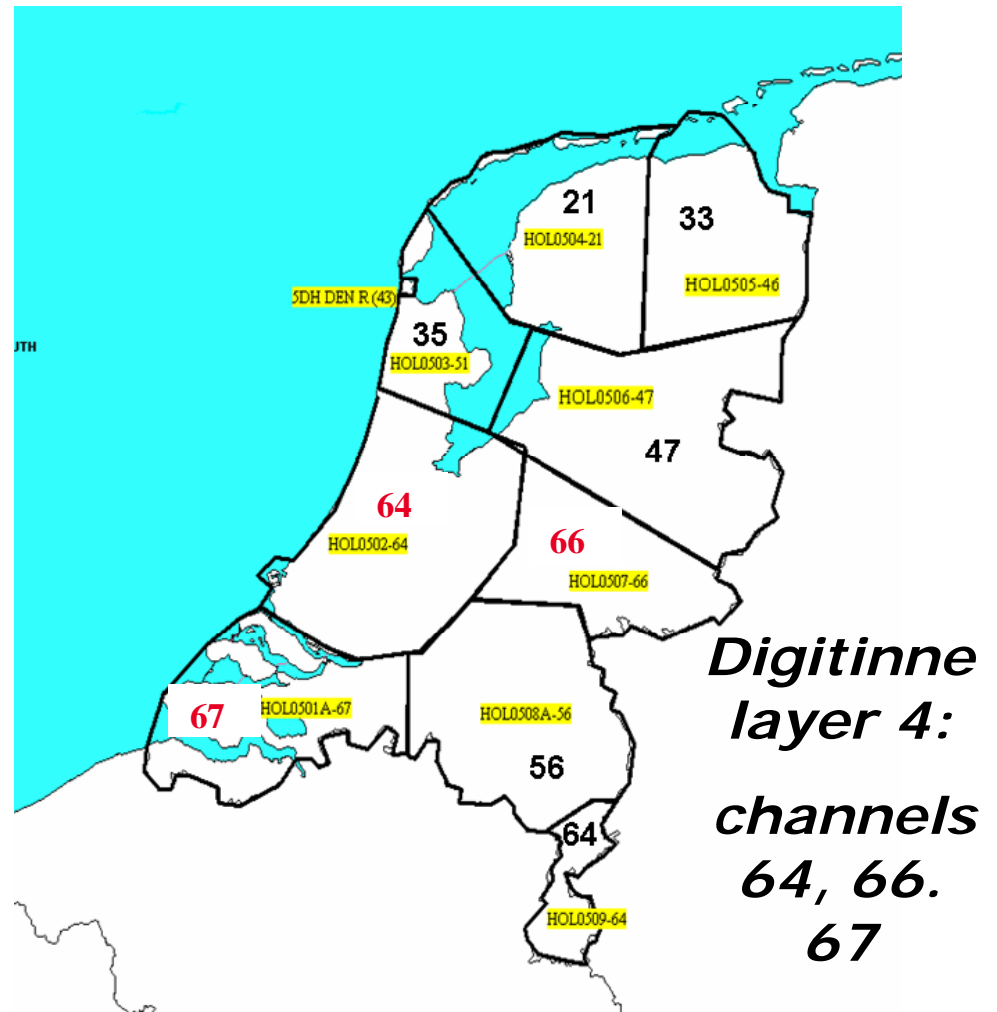
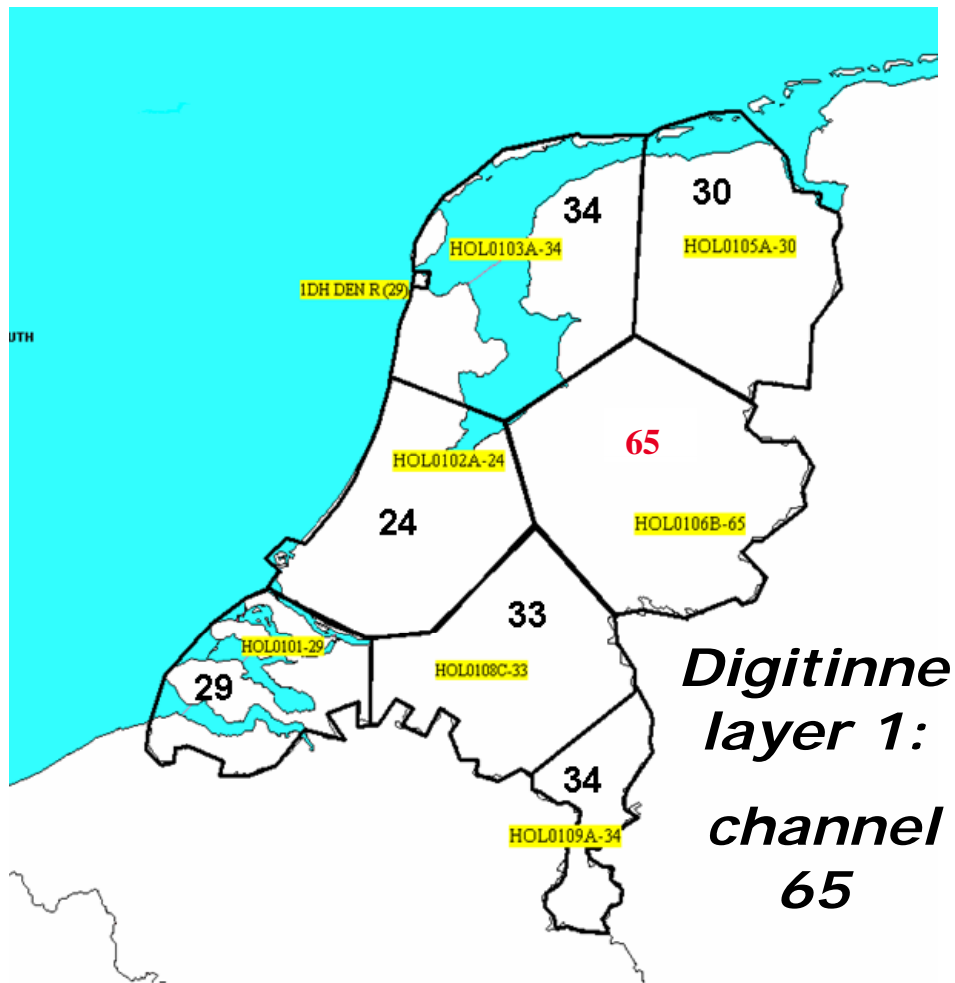


## ❑ “to auction or not to auction”

- National Frequency Plan
  - ✓ first come, first served
  - ✓ beauty contest
  - ✓ auction

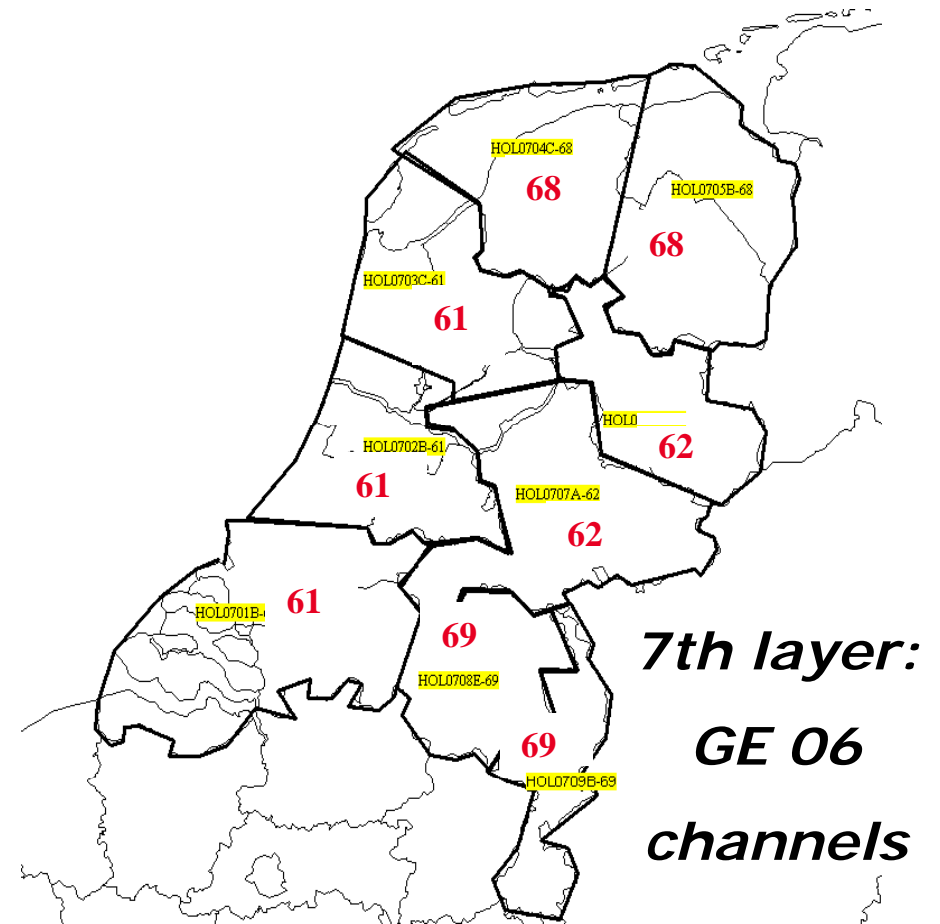


## □ re-allocation of the 800 MHz band





## □ re-allocation of the 800 MHz band (*cont*)





## □ impact on terrestrial broadcasting

- from the National perspective
  - ✓ no political decisions taken yet
  - ✓ start of indicating costs
  - ✓ start of investigating options



## ❑ impact on terrestrial broadcasting (*cont*)

➤ from the International perspective

✓ we are not alone

situation in neighboring countries:

BEL – FR - GER - UK

EU: digital agenda

✓ cooperation or isolation

WEDDIP



- from the International perspective
  - ✓ Achieving mutual compatibility of the spectrum resources to be used in the VHF and UHF-band following the implementation of the digital dividend, for both broadcasting and/or mobile services
  - ✓ Facilitating any consequential modifications to the GE-06 Plan
  - ✓ Continuing to respect the principle of equitable access to spectrum resources in the spirit of GE06





## ❑ conclusions

- ❖ political decision in the near future
  - auctioning or beauty contest
- ❖ starting considerations on National level
  - what has to be done
  - how it should be done
  - in what timeframe should it be done
- ❖ International cooperation when redistributing spectrum
  - seeking cooperation and conformity with GE06 principles



*Thank you very much  
for your attention*