BIG DATA INITIATIVE WORKSHOP
DATA IN THE NEWSROOM

PROGRAMME

TUESDAY 26 FEBRUARY 2019

09:00–10:00	*Registration & coffee, tea*	

KEYNOTE SESSION DAY 1

10:00–10:10	**IRT Director's welcome note**	Michael Hagemeyer (IRT)
	Housekeeping remarks	Hans Hoffmann (EBU)
10:10–10:15	**Introduction: driving better journalism with data**	Pierre-Nicolas Schwab (RTBF)
10:15–10:45	**When rubber meets the ground**	Atte Jääskeläinen (LUT)

SESSION 2: USE CASES FROM EBU MEMBERS

10:45–11:15	**Better verticals with AI & how we made a map that more than 2 million users clicked on**	Christian Radler (ARD)
11:15–11:45	**Identifying disinformation at BBC R&D**	Tim Cowlishaw (BBC)
11:45–12:15	**ZDF's use of AI to facilitate video production – from a journalistic and archival point of view**	Eva Feigk & Sebastian Seng (ZDF)
12:15–12:45	**Statistical methods and data visualisations for the Swedish election 2018**	Kristofer Sjöholm (SVT)
12:45–14:00	*Networking lunch (buffet)*	

SESSION 3: EXTERNAL VIEWPOINTS

14:00–14:30	**FigData: Enhancing online journalism with data**	Stéphane Saulnier (Le Figaro)
14:30–15:00	**Regiolab: a data-driven project @ regional broadcasters**	Just Vervaart (Omroep Gelderland)
15:00–15:30	*Coffee & networking*	

SESSION 4: TOOLS AND TECHNIQUES

15:30–16:00	**Newsbridge: How to leverage the power of cognitive tech and AI for video journalism**	Philippe Petitpont (NewsBridge)
16:00–16:30	**Fourkind: Reinforcement learning for contextual, autonomous variable personalization**	Jarno Kartela (Fourkind)
16:30–17:00	**Truly Media: a collaborative verification platform**	Nikos Sarris (ATC)
17:00–17:30	**The Lead Stories story: Trendolizer, Lead Stories and the hunt for fakery**	Maarten Schenk (Lead Stories)
17:30	*End of day 1*	

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WEDNESDAY 27 FEBRUARY 2019

08:30–09:00	*Registration & coffee, tea*

SESSION 5: TUTORIALS – PREPARING ELECTION STORIES BASED ON DATA

	Group 1	**Group 2**	**Group 3**
09:00-10:00	Philippe Petitpont (NewsBridge)	Maarten Schenk (Lead Stories)	Florian Ramseger (Tableau)
10:10-11:10	**Group 1**	**Group 2**	**Group 3**
	Philippe Petitpont (NewsBridge)	Maarten Schenk (Lead Stories)	Florian Ramseger (Tableau)
11:10–11:30	*Coffee & networking*		

SESSION 6: ETHICS AND BEYOND: DATA IN NEWS

11:30–12:00	**Algorithms and journalistic ethics**	Mariella Bastian (University of Amsterdam)
12:00–12:30	**Femicide storytelling: the role of data in the newsroom**	Sabino Metta (RAI)
12:30–12:45	**The Digital Transformation Initiative: Helping Members Build Stronger Organizations**	Sasha Scott (EBU)

WRAP-UP

12:45–13:15	**Take-aways: AI and data tools for media**	Pierre-Nicolas Schwab (RTBF)

EBU
OPERATING EUROVISION AND EURORADIO

Munich, 26 & 27 February 2019
Hosted by IRT

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