

PROGRAMME

TUESDAY 16 APRIL 2024

09:45 – 10:00	Welcome to the Sustainability Summit	Noel Curran (EBU, Director General) Antonio Arcidiacono (EBU, Director of Technology & Innovation)
<i>Timing in CEST</i>		
10:00 – 10:05	Housekeeping	Hemini Mehta (EBU)
10:05 – 10:20	Opening of the Summit	Jean-Paul Philippot (RTBF)
SESSION 1: INTRODUCTION		
Moderated by Hemini Mehta (EBU)		
10:20 – 10:35	Keynote: Climate Change	Justin Rowlett (BBC)
10:35 – 10:55	Climate Journalism That Works – Between Knowledge and Impact	Alexandra Borchardt
10:55 – 11:15	European Union CSRD Explained	Thomas Dodd (European Commission)
11:15 – 11:35	Practical Steps of Reporting	Ché McGann (Goodbody Clearstream)
11:35 – 11:50	<i>Break</i>	
SESSION 2: ORGANIZATIONAL REPORTING		
Moderated by Pia Halldorsson (DR)		
11:50 – 12:10	EU CSRD & Public Service Media	Sophia Wistehube (EBU)
12:10 – 12:30	Managing Reporting	Vena Gadher-Mistry (CDP)
12:30 – 13:15	Reporting Experiences: Challenges & Lessons Learned	Jeremy Mathieu (ITV) Hilde Thoresen (NRK) Troy Bannon (RTE) Thilo Pommerening (DW)
13:15 – 14:15	<i>Lunch break</i>	
SESSION 3: COMMISSIONERS, TALENT & PRODUCTION GOING GREEN		
Moderated by Roser Canela-Mas (ITV)		
14:15 – 14:35	From an Idea to the European Parliament	Sara Zambotti (RAI)
14:35 – 14:55	Sustainability at the Eurovision Song Contest	Andreas Schmitz (Eurovision Song Contest)
14:55 – 15:45	Sharing the same Script	Will Attenborough (Actor) Siddarth Nakai (GAME) Lucile Landais (Canal +) Anne Puolanne (APFI)
15:45 – 16:05	Prix Italia Experience	Micol Rigo (RAI)
16:05 – 16:20	<i>Break</i>	
SESSION 4: METRICS		
Moderated by Simon Tuff (BBC)		
16:20 – 16:40	Metrics in Cloud Services	Luke Gaydon (Humans Not Robots)
16:40 – 17:00	Small Changes, Big Savings	Gosala Kulupana (BBC)
17:00 – 17:45	Metrics in Tech	Ben Schwarz (UHD Forum) Claire-Hélène Demarty (InterDigital) Cedric Lejeune (Holli) Dan Schien (University of Bristol)
17:45 – 17:50	End - Wrap Up	Hemini Mehta (EBU)